WORLD TABLE TENNIS DAY 2023 REPORT
“WTTD is a celebration of table tennis, where we share our passion, we bring more people to the table but we also share a message for a positive social change”.

From this year onwards, World Table Tennis Day is celebrated on the 23rd of April, honoring Mr. Ivor Montagu, the organizer of the first World Table Tennis Championships in 1926 and the founder and first President of the ITTF.

This year, sustainability was the star of the occasion where everyone showed their love and appreciation for people, planet and prosperity through table tennis.

Along with this year’s motto: “Think Sustainably, Act Now”, we have launched a sustainability toolkit that helps you integrate sustainability in your daily table tennis activities. Our goal at the ITTF Foundation is to inspire organisations, ITTF Member Associations and individuals to start addressing sustainable development as their top priorities.

I want to thank you all for celebrating this day as our own day and for ensuring that Table Tennis is for All. For a Better Life.

We thank StreetTT for the fruitful collaboration and promoting World Table Tennis Day through their webpage: https://www.streettt.com/

The ITTF Group is taking action to ensure that table tennis will remain in every house, every corner all around the world. Our mission is to keep the World Table Tennis Day legacy running for the future. Let’s work together for a better, stronger and more sustainable tomorrow!

Leandro Olvech
ITTF Foundation Director
Celebrations Map

440 Celebrations
111 Countries
ITTF Member Associations in action

*MA registered on ITTF Foundation website

**The Americas (7)**
- Venezuela Table Tennis Federation
- Ecuadorian Table Tennis Federation
- Grenada Table Tennis Association
- El Salvador Table Tennis Federation
- Paraguay Table Tennis Federation
- Mexican Table Tennis Federation
- Argentina Federation of Table Tennis

**Europe (7)**
- Moldova Table Tennis Federation
- Norwegian Table Tennis Federation
- Table Tennis Federation of North Macedonia
- Belarus Table Tennis Federation
- Swedish Table Tennis Federation
- Bosnia & Herzegovina Table Tennis Association
- Kosovo Table Tennis Association

**Africa (6)**
- Kenya Table Tennis Federation
- Sierra Leone Table Tennis Association
- Algerian Table Tennis Federation
- Djiboutian Table Tennis Federation
- Egyptian Table Tennis Federation
- Lesotho Table Tennis Association

**Oceania (1)**
- Tonga Table Tennis Federation

**Asia (9)**
- Lebanese Table Tennis Federation
- Qatar Table Tennis Association
- DPR Korea Table Tennis Association
- Japan Table Tennis Association
- Bangladesh Table Tennis Federation
- Hong Kong Table Tennis Association
- Pakistan Table Tennis Federation
- Vietnam Table Tennis Federation
- Kyrgyzstan Table Tennis Association
Continental Federations Celebration

To maximise the sustainable positive impact of table tennis on society, and to respect and represent the beautiful diversity of the ITTF’s membership in the celebration of the World Table Tennis Day 2023, the ITTF Foundation supported 5 continental federations to organize a highlight event focusing on sustainability for people, planet, and prosperity through the sport.

African Table Tennis Federation – “Table Tennis for All event”, in Egypt

Asian Table Tennis Union – “Event on Social Integration and Energy Conservation”, in Qatar

European Table Tennis Union – “Spin Towards Sustainability” at the U-21 European Championships, in Bosnia

ITTF-Oceania – “Smash Down Barriers” to reduce social inequality, in Tonga.

ITTF-Americas – “Table Tennis for Sustainable Health and Environment”, in Argentina.
The ITTF Group and the Sports Bureau of Macao organised a WTTD 2023 celebration at the iconic Ruins of St Paul’s in Macao.

Macao’s youth team
Para Table Tennis players
Special Olympics players
ITTF President Petra Sörling
ITTF Deputy President Liu Guoliang
ITTF Group CEO Steve Dainton
Table Tennis Stars
The 35 promoters were selected from 29 countries across four continents and were balanced in terms of gender and diversity. They played a vital role in promoting table tennis as a tool for social development and inclusion, and the ITTF Foundation is committed to supporting their efforts.

Thank you for elevating the #worldtabletennisday to another level:

**Americas**
- Nicolas Cañeque (Argentina)
- Tat Ma (Canada)
- Renato Walkowiak (Chile)
- Nicolas Montes Rios (Colombia)
- Mercedes Alexandra Villa Achupallas (Ecuador)
- Raymundo Galicia (Mexico)
- Francesca Vargas Schebesta (United States of America)
- Yasiris Ortiz (United States of America)

**Africa**
- Butale Boitshwarelo (Botswana)
- Amu Adefolarin (Eswatini)
- Joseph Amoabeng (Ghana)
- George Okumu Baraza (Kenya)
- Idowu Ayode-Eletu (Nigeria)
- Ogunsanya Tempitope Lanre (Nigeria)
- Francois Bulambo (Uganda)
- Birungi Lloyd (Uganda)

**Asia**
- Mashal Hashemy (Afghanistan)
- Rashida Behzad (Afghanistan)
- Rekha Dey (India)
- Oday Al Khozai (Jordan)
- Hanan Ibrahim (Lebanon)
- Biken Thapa (Nepal)
- Gurung Om Krishna (Nepal)
- Bastola Sirjan (Nepal)
- Muhammad Huzaifa (Pakistan)
- John Patrick Cisnero (Philippines)

**Europe**
- Helena Houdkova (Czechia)
- Elisabeth Ildal (Denmark)
- Franca Ander (Spain)
- Orana Kastriot (Kosovo)
- Quentin Pradelle (France)
- Berukashvili Zurabi (Georgia)
- Drs. Wim Kratsborn (Netherlands)
- Karol Dzida (Poland)
- Ferati Argjend (Kosovo)
Target groups:
- Elderly
- Public
- Women and girls
- People with disabilities
- Youth

PROBLEMS:
- Reducing inequalities
- Sustainable mobility
- Rapid urbanization and deforestation
- Gender equality
Some of the activities our Promoters planned for #worldtabletennisday 2023

- Table tennis tournament
- Short exhibitions
- Short lessons
- Mixed gender tournaments
- Wheelchair tournaments
- Participants challenging elite players (1 or 3 points)
- Generation games
- Sport-based exercises addressing environmental solutions

- Climate action activities (climate action x sustainable travel)
- Eco-friendly activities
- Planting trees
- Cleaning the event spaces after usages
- Climate education
- Responsible consumption lectures

- Produce and play music for World Table Tennis Day
35 Promoters Reports Outcome

Some of the Activities our Promoters planned for #worldtabletennisday 2023

Along with the World Table Tennis Day 2023 celebration, we launched the sustainability toolkit

75% of the promoters used the Sustainability Toolkit during their celebrations

90% will use it for the future

65% checked more than half of the sustainability checklist

90% linked their celebrations with sustainability: 60% Planet 40% People.

76% Achieved their goal but still want a long-term improvement in their communities

One the scale from 1 to 10, promoters found the sustainability toolkit useful at 7 when asked about it.
More than 40 participants from all over the world joined our WTTD 2023 24-hour online livestream celebration. Interactive live events including workouts, Meet & Greet sessions featuring the Assar brothers, table tennis players, World Table Tennis Day promoters and IOC Young Leaders, as well as Panel Discussions with sports experts focusing on gender equality, sustainability leadership, sustainable transformation through sports and sustainability and food waste in sports events.

The 24-hour online stream contains:

- StreetTT
- 11:00 AM UTC: Expert Session: Sustainability and Food Waste in Sports Events
- 12:00 PM UTC: BTI Participations: Official Insights
- 13:00 PM UTC: ETA Table Tennis & Asian Continental Celebration
- 15:00 PM UTC: Join the celebration with @WTTDanguard
- 15:30 PM UTC: Join the celebration with @WTTDanguard
- 17:15 PM UTC: RingPod Celebration
- 19:00 PM UTC: Panel Discussion: Sustainable Transformation Through Sport
- 19:13 PM UTC: Join the celebration with @WTTDanguard
- 20:00 PM UTC: European TTU Continental Celebration
- 20:45 PM UTC: WTT Montreal Highlight Celebration
- 22:00 PM UTC: Meet and Greet with IOC Young Leaders
- 23:00 PM UTC: Table Tennis Drift
- Youtube: 68,979
- Facebook: 34,524
- Vfairs: 127

The 24-hour online stream reached 103,630 people globally.
Social Media Reach and Top Posts

Facebook Total Reach
184,965

Twitter Total Reach
58,319

Youtube Impressions
1,158

Instagram Total Reach
204,312
#WorldTableTennisDay 2023 Celebrations

24-hour online streaming with panel
JOIN US ON 23-4-24
FOR WORLD TABLE TENNIS DAY 2024

www.ittffoundation.org

Discover more: https://www.ittffoundation.org/programmes/tt4all/world-table-tennis-day