

WORLD TABLE TENNIS DAY 2015 REPORT

Celebrating & Sharing our PASSION for TABLE TENNIS!



Intro message

Dear Table Tennis Fans,
as an International Sport Federation one of our fundamental missions is to promote our sport globally to be played in each corner of the world. How to make Table Tennis accessible to everyone? This has been done through the ITTF Development Program since 1999, but now there is new approach. The ITTF is developing a Table Tennis for ALL program with the aim to make our sport **Popular, Universal and Inclusive**. The term "ALL" means more people, but not only that, also different kinds of people in terms of age, gender, social status, culture and physical ability.

The ITTF firmly believe that table tennis is not only a matter of competition; it is also a **vehicle for positive social change, a healthy worthwhile use of leisure time and an opportunity to bring people together, an excellent tool for social inclusion & social cohesion**. Table Tennis has a unique value where people from different ages, gender, skills or physical condition can play together. It is a sport for life and It s FUN!

The trigger of the Table Tennis for ALL program is the World Table Tennis Day (WTTD) that has been celebrated for the first time on the **6 of April** 2015 and will be repeated on the same date yearly. Not by coincidence, that day was established by the United Nations and the International Olympic Committee as the International Day of Sport for Development and Peace.

The WTTD is a celebration of the joy to play Table Tennis for fun, bringing people together where the focus is less on the competition and more on participation and fun. To gather Table Tennis enthusiasts, attract people who usually don't play table tennis, promote the love for our sport, and ideally engage new players to the practice in the long term.

We are proud to present you the report of the World Table Tennis Day 2015 which has been a huge success. The results are significantly higher than our initial expectations, **158 events were held in 70 countries all over the planet** while the local organizers couldn't spread the message in a better way. **Table Tennis is Universal, Popular and Inclusive**.

Activities ranged from a Guinness World Record attempt for most number of players in a table tennis rally or to integrate immigrants in the UK to training for public school teachers in New York to teach their own students. An event for entrepreneurs for networking in Bombay or a project using TT for children to avoid engaging with gangs both quite different but all celebrating the WTTD.

Thanks to all who were engaged organizing and participating to make the WTTD a reality, thanks to the National Associations, Clubs, NGOs, groups of friends and individuals, to the colleagues from the Marketing Office in Singapore for the tireless support

and to **Peter Karlsson** for the contribution to the main event in Buenos Aires.

The 2016 edition must be **bigger**, cover **more countries and regions**, include **more people** and engage **more new players**. Please visit the dedicated website www.TT4ALL.com and register your event, it will be translated to many more languages to reach a wider audience. If you love table tennis, share your passion!

Table Tennis for EVERYONE, EVERYWHERE

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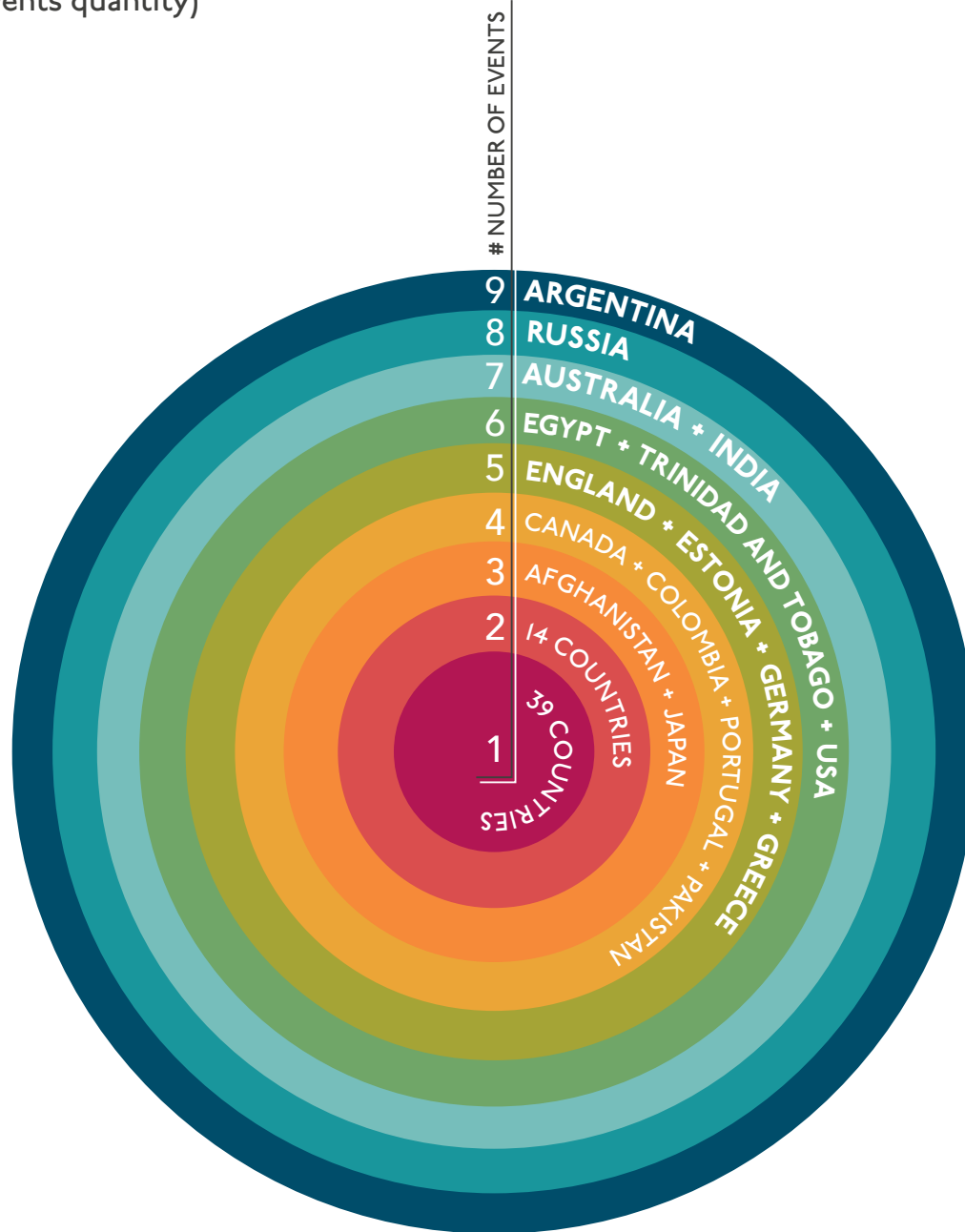
📍 2015 WTTD EVENTS MAP



158 EVENTS in 70 COUNTRIES

WORLD TOP ORGANIZERS

(Events quantity)



9

ARGENTINA

8

RUSSIA

7

AUSTRALIA
INDIA

6

EGYPT
TRINIDAD AND TOBAGO
USA

5

ENGLAND
ESTONIA
GERMANY
GREECE

4

CANADA
COLOMBIA
PORTUGAL
PAKISTAN

3

AFGHANISTAN
JAPAN

2

BERMUDA
BRAZIL
CHINA
FEDERATED STATES
OF MICRONESIA
FRANCE
HAITI
JAMAICA
MALDIVES
MALTA
MEXICO
PHILIPPINES
SOUTH KOREA
TURKEY
WALES

1

AUSTRIA
BOSNIA AND
HERZEGOVINA
CHILE
CHINESE TAIPEI
DJIBOUTI
DOMINICAN REPUBLIC
ECUADOR
EL SALVADOR
FIJI
GEORGIA
GUERNSEY
GUYANA
HONG KONG
I.R.IRAN
INDONESIA
JORDAN
MALAYSIA
MAURITIUS
MOLDOVA
MOROCCO
MYANMAR
NEW ZEALAND
NORTHERN IRELAND
PALAU
PERU
POLAND
PUERTO RICO
SAMOA
SCOTLAND
SEYCHELLES
SIERRA LEONE
SRI LANKA
ST.MAARTEN
SWITZERLAND
TUNISIA
TURKMENISTAN
UGANDA
URUGUAY
YEMEN

TOTAL NUMBER OF PARTICIPANTS

63000 approx.

AVERAGE NUMBER OF PARTICIPANTS

400 approx.

★ CONTINENTAL TOP ORGANIZERS

(Events quantity)

RANKING PER CONTINENT

- 50 Europe
- 36 Latin America
- 35 Asia
- 14 Africa
- 13 Oceania
- 12 North America

12 NORTH AMERICA

- 6 USA
- 4 Canada
- 2 Bermuda

36 LATIN AMERICA

- 9 Argentina
- 6 Trinidad and Tobago
- 4 Colombia
- 2 Brazil
- 2 Haiti
- 2 Jamaica
- 2 Mexico
- 1 Chile
- 1 Dominican Republic
- 1 Ecuador
- 1 El Salvador
- 1 Guyana
- 1 Peru
- 1 Puerto Rico
- 1 St. Maarten
- 1 Uruguay

50 EUROPE

- 8 Russia
- 5 England
- 5 Estonia
- 5 Germany
- 5 Greece
- 4 Portugal
- 2 France
- 2 Malta
- 2 Turkey
- 2 Wales
- 1 Austria
- 1 Bosnia and Herzegovina
- 1 Georgia
- 1 Guernsey
- 1 Moldova
- 1 Northern Ireland
- 1 Poland
- 1 Scotland
- 1 Switzerland
- 1 Wales

14 AFRICA

- 6 Egypt
- 1 Djibouti
- 1 Mauritius
- 1 Morocco
- 1 Seychelles
- 1 Sierra Leone
- 1 Tunisia
- 1 Uganda

35 ASIA

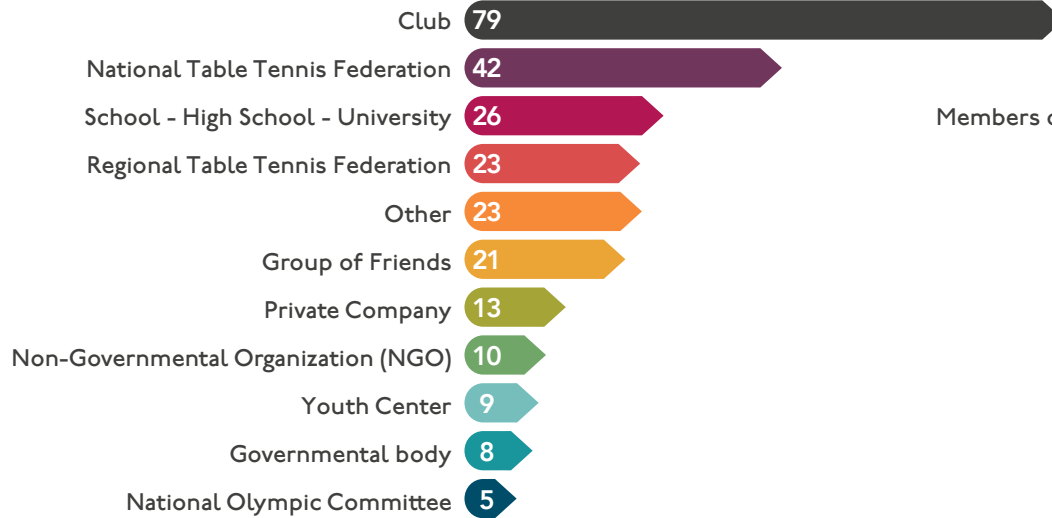
- 7 India
- 4 Pakistan
- 3 Afghanistan
- 3 Japan
- 2 China
- 2 Maldives
- 2 Philippines
- 2 South Korea
- 1 Hong Kong
- 1 I.R. Iran
- 1 Indonesia
- 1 Jordan
- 1 Malaysia
- 1 Myanmar
- 1 Sri Lanka
- 1 Chinese Taipei
- 1 Turkmenistan
- 1 Yemen

13 OCEANIA

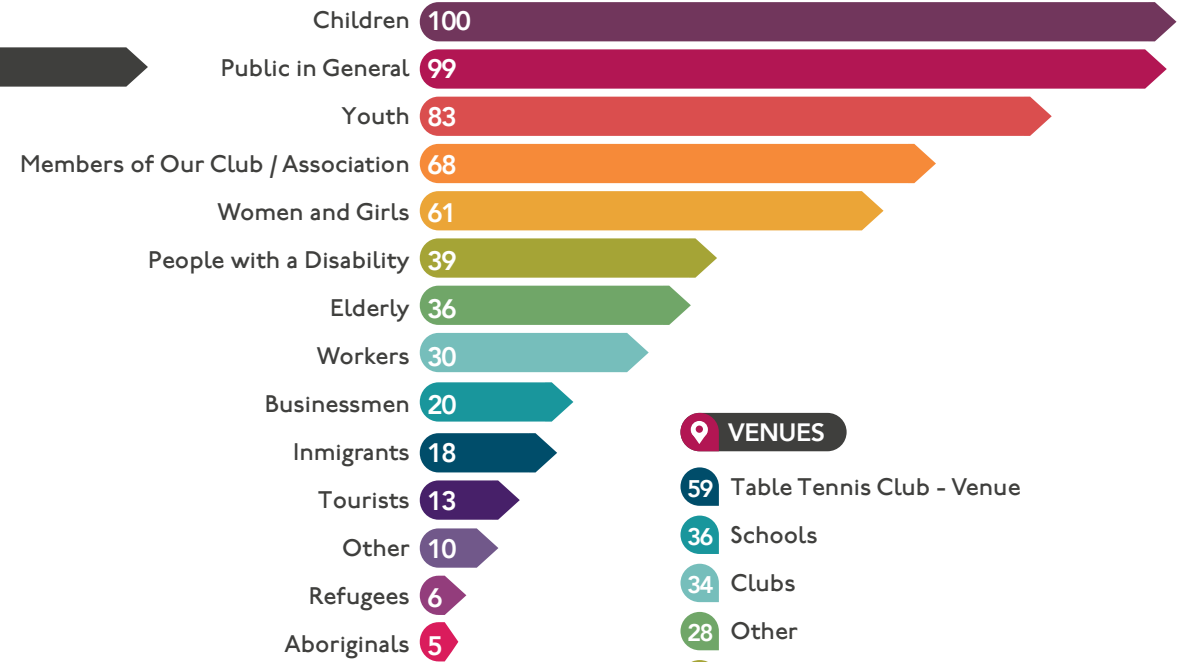
- 7 Australia
- 2 Federated States of Micronesia
- 1 Fiji
- 1 New Zealand
- 1 Palau
- 1 Samoa

ORGANIZER(S)

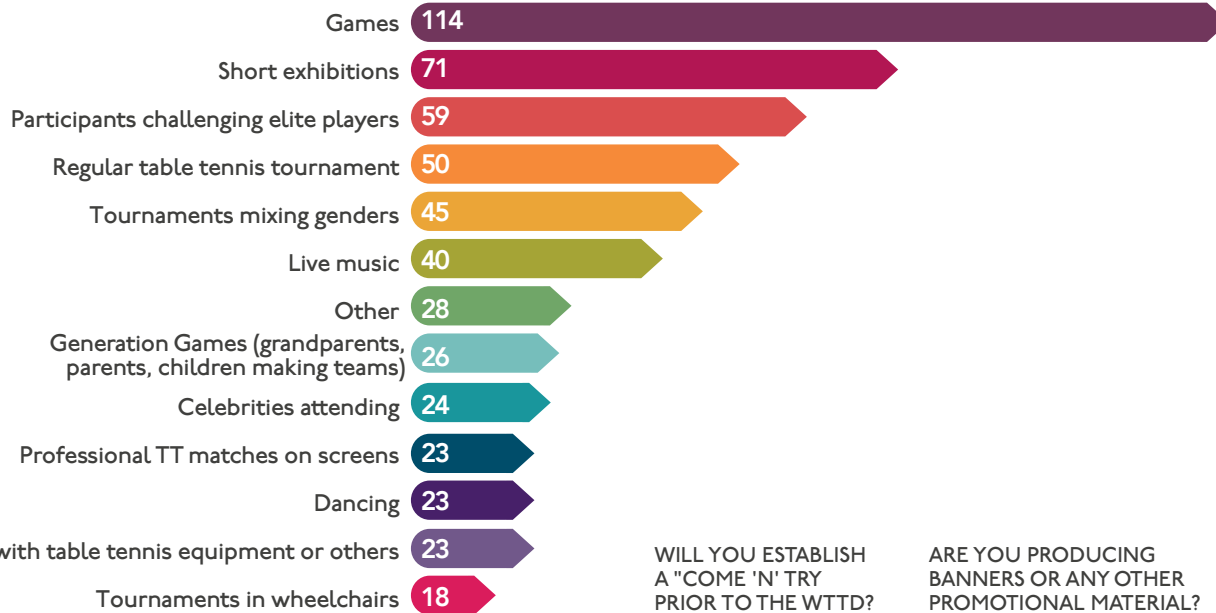
(In how many events was involved each type of organizer?)



PERSON TARGETED PARTICIPANTS



★ ACTIVITIES INCLUDED



📍 VENUES



WILL YOU ESTABLISH A "COME 'N' TRY" PRIOR TO THE WTTD?



ARE YOU PRODUCING BANNERS OR ANY OTHER PROMOTIONAL MATERIAL?



ARE YOU PRODUCING T-SHIRTS?



DO YOU HAVE A PHOTOGRAPHER?



DO YOU HAVE A CAMERAMAN?





The main event was held in the city of the sport’s future, Buenos Aires, the host of the upcoming Youth Olympic Games in 2018. The former World Champion and ITTF role model Peter Karlsson was present to celebrate it.

Built in 1923 to commemorate four hundred years since the city’s foundation, the Obelisco de Buenos Aires was very much the focal point for the principal celebrations on World Table Tennis Day.

Sweden’s Peter Karlsson fulfilled the role of being the personality at the hub of proceedings, with Sunday 5th and Monday 6th April 2015 being a plethora of activity in the Argentine capital city. The day will remain strong in the memories of all those who were present in the surroundings of the iconic structure.

Unforgettable moments in each activity were enjoyed by everyone, superb organization being the common factor. Peter Karlsson triggered the emotions of many fans; always he wore a smile and co-operated with every request from the very start. Children and adults played alongside the former World champion with local stars. No less than 20 table tennis tables were erected next to the Obelisco exclusively for the event, creating an atmosphere beyond comparison with a tango dance demonstration choreographed to the sport of table tennis adding to the occasion.

A busy first day of activities, proceedings concluded in the celebrated Café San Bernardo, a meeting place for “ping pong” players in Argentina; the premises remained open into the early hours of the following morning, so when the clock chimed midnight, the exact moment World Table Tennis Day began in Argentina could be celebrated.

Special Clinics

Celebrations continued on Monday 6th, with a special Para Table Tennis clinic being held in the club for disabled Cedima and a further event being organized at the River Plate Indoor Stadium for children and teenagers. The final chapter was on Tuesday 7th, with Peter Karlsson visiting the Ferrocarril Oeste Club for another clinic organized by the Buenos Aires Table Tennis Federation.



Check the video here:
<https://youtu.be/gL6Vw9Kzoz8?list=PLB78036B55F8DB867>




6 APRIL
WORLD
TABLE TENNIS
DAY

WORLD MAIN EVENT
5 Y 6 DE ABRIL, 2015
BUENOS AIRES, ARGENTINA
SEDE DE LOS JUEGOS OLÍMPICOS DE LA JUVENTUD 2018





158 EVENTS in 70 COUNTRIES



DOMINICAN REP.



JAPAN





2 MALAYSIA



RUSSIA



PAKISTAN



EL SALVADOR

NEXT WORLD TABLE TENNIS DAY: 6 OF APRIL 2016!



AFGHANISTAN