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1.1 Summary

2nd quarter 2021

Seems like yesterday that we have celebrated the New Year’s. With just a blink of an eye, we find ourselves bidding farewell to the first half of 2021. It has been an exciting quarter for all of us here at the ITTF Foundation.

We have wrapped up some old projects, taking with us the previous experience and dived into the preparation of new ones. Turning the pages does not mean moving away from a previous social cause. We will continue with the #FEMpowerment campaign and look to extend the essence of gender equity to all our programmes.

Programmes

We are happy to share that four out of five TT Dream Building projects of 2020 have restarted after the long pause due to Covid-19. Our project leaders in India, Ghana, Peru and Tonga have shown out-of-box creativities in dealing with the uncertainties. The ITTF Foundation has also expanded our partnership with The Foundation for Global Sports Development, duplicating its financial support. The Dream Building Fund will be renamed as Dream Building Fund powered by GSD for the 2022 projects.

Within TT4ALL, we have witnessed the power of unity and solidarity through table tennis on World Table Tennis Day. Thanks to our 47 dedicated Promoters and the support of ITTF Group, 314 events and home celebrations took place in 98 countries and territories. Over 39,000 table tennis enthusiasts worldwide joined the celebration. We are happy to report that the #FEMpowerment campaign has brought 614 female athletes to join a club, while leaving our female Promoters feeling empowered. The ITTF Foundation has joined INTERACT, a project funded by the European Union (EU). Our knowledge in using table tennis for development will help the project in its quest to make sport and physical activity accessible for all.

We have extended our reach in using table tennis to create positive social change. Through the fundraising campaign by Sofia Polcanova and Slovenian Radio channel Radio 1, we are contributing to building a table tennis academy for children in Chisinau, Moldova, and to raising money for disadvantaged families in Slovenia.

As part of the TT4Health programme, the fundraising campaign #TableTennisUnited is still sending help where it is needed. The fund has supported 82 initiatives and individuals worldwide thanks to 57 generous donors and the ITTF Group. We are also happy to announce our participation in the SPIRIT project. Co-funded by the Erasmus+ Programme of the EU, the project sees the ITTF Foundation leveraging our knowledge and experience in developing a framework for humane, inclusive, and empowering training that nurture mental well-being.

2021 marks the 50th anniversary of Ping Pong Diplomacy, as well as the first year of the biennial celebration. Ping Pong Diplomacy will be the theme for World Table Tennis Day 2022 and is expected to be the centre message of our major campaigns and events in 2021 and 2022.

Communications

The monthly ITTF Foundation newsletter updates our subscribers on our actions and projects progress. #FEMpowerment continues with our Inspirational Women Series. Moving the spotlight from famous athletes to inspiring individuals within the table tennis community, the new approach highlights the personal journey of women that say no to gender stereotypes and challenge gender inequality in their society.

To engage with various audiences, we have introduced #sundayfunday and #fridayfeeling to Instagram. By sharing interesting images and clips, we are taking a gentle approach to introduce the ITTF Foundation and our work.

We are expanding!

We have welcomed a new team member to our nest in Leipzig. Jia Li is our new Communication Coordinator and yes, she is very happy to be here and excited about the journey ahead. Jia’s entrance is merely the beginning of our expansion, we are looking for experienced and passionate individuals to join our team as we kickstart more projects.
2. **Chronological overview 2021**

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
</table>
| **February** | Leipzig, GERMANY/CROATIA  
#TableTennisUnited campaign supports Croatia |
| **March** | Worldwide  
Women’s History Month celebrated through World Table Tennis Day 2021 promotion  
Worldwide  
Conference on gender equality and FEMpowerment in Table Tennis  
Worldwide  
#TTLockdownSmiles video campaign launched  
Worldwide  
Ping Pong Diplomacy Task Force creation |
| **April** | Announcing the biennial of Ping Pong Diplomacy  
**World Table Tennis Day 2021**  
Kosovo former President supports WTTD  
#FEMpowerment  
Four out of five Dream Building Fund 2020 projects restarted |
| **May** | ITTF Foundation and The Foundation for Global Sports Development expand partnership |
| **June** | Participating in the fundraising for disadvantaged families by Slovenian radio channel  
Participating in the fundraising Table Tennis academy for children in Chisinau, Moldova, by Sofia Polcanova |
Programmes Overview
Dream Building projects are inclusive, sustainable and meaningful initiatives using table tennis as a tool for development and peace.
TT Dream Building: Covid-19 Update

All Dream Building projects have been greatly affected by the pandemic and their activities had to be cancelled in March 2020. In April 2020, the ITTF Foundation reallocated funds towards solutions generated by the project leaders to alleviate the impacts of Covid-19 on their communities. For most projects, the cancelled activities had a negative impact on their beneficiaries, whether it is projects in poor communities struggling to have access to food and continue their income generating activities or persons with Alzheimer’s needing social contact and physical stimulation. Through TableTennisUnited the majority of projects received additional support for hygiene kits, information, and education. Since then, the majority have been able to restart, although irregularly and with adapted measures.

In 2021, as the effect of the pandemic drags on, Dream Building Fund partners have had to shift their activities, to bring solutions and continue their work in the community. At the ITTF Foundation, we also have to be more flexible as we support the projects through the various phases: restart, pause, plan and adapt.

For this reason, we started #TTLockdownSmiles, a series of short videos aimed at brightening up the mood and showcase examples of how projects around the world are displaying resilience through innovation and a positive outlook. Project outcomes are for most cases dropping or plateauing but we are confident they will come back stronger as they adapt their activities.

Although most projects are able to restart in different forms and for uncertain lengths of time, we hope the situation will enable the lockdowns to be lifted for the long term and that all project staff, volunteers, students, schools, families and communities will not have been too greatly impacted. We continue to support projects the best we can. We are happy to see so many projects continuing their activities and look forward to the day all projects will be able to continue actions without interruptions.
### Za’atari Refugee Camp, Jordan: Nittaku Dream Building with Refugees

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Za’atari, JORDAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>April 2018</td>
</tr>
<tr>
<td>End date</td>
<td>April 2021</td>
</tr>
<tr>
<td>Project description</td>
<td>Table tennis activities in the 5 districts of the camp. More than 146 (boys and girls) are attending the trainings. From Sunday to Thursday, 2 coaches who passed the Level 1 course are coaching the boys in the morning and the girls in the afternoon.</td>
</tr>
<tr>
<td>Aim</td>
<td>Using table tennis to promote individual and social change inside the Syrian Refugee community in Za’atari. Increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and Jordan people.</td>
</tr>
<tr>
<td>Target group</td>
<td>Syrian Refugees and Jordanian Community</td>
</tr>
<tr>
<td>Partners</td>
<td>UNHCR, Peace &amp; Sport</td>
</tr>
<tr>
<td>Sponsors</td>
<td>Nittaku</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
Highlights 2nd Quarter

Since March 2020, the weekly sessions have been suspended due to the Covid-19 situation. The camp has been closed from entry, including the project coordinator Oday. Rackets and balls have been distributed to the kids around the camp and short online exercises are sent by the coach on a weekly basis to maintain the contact and offer an activity for the kids.

Challenges faced

• Covid-19 lockdown camp closed – looking for online ideas and solutions for activities

Next steps

• Find online activities or solution for the coaches and participants

• Organise activities outside the camp in neighbour Mafraq club

• Female coach recruited to focus on inclusive sessions for persons with disabilities and girls but unable to start
Azraq Refugee Camp, Jordan: Dream Building with Refugees

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Azraq, JORDAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>October 2019</td>
</tr>
<tr>
<td>End date</td>
<td>Extended to June 2021</td>
</tr>
<tr>
<td>Project description</td>
<td>Refugees with disabilities face double discrimination due to their ethnic origin as well as their disability status. Negative stereotypes and lack of awareness and education results in persons with a disability not being able to access sport, and thus not obtaining the associated benefits sport provides. The Dream Building with Refugees project aims to address this by providing access to para sport for refugees living in Jordanian Refugee Camps.</td>
</tr>
<tr>
<td>Aim</td>
<td>Increase Participation, Improve Health Outcomes, Improve Attitudes &amp; Inclusion</td>
</tr>
<tr>
<td>Target group</td>
<td>People with a Disability, Refugees, Jordanian Community</td>
</tr>
<tr>
<td>Partners</td>
<td>Agitos Foundation, Humanitarian Taekwondo Foundation, Jordan Table Tennis Federation</td>
</tr>
<tr>
<td>Sponsors</td>
<td>Agitos Foundation – Grant Support Programme</td>
</tr>
</tbody>
</table>
Highlights 2nd Quarter
As weekly sessions had been reduced to once a week last quarter due to persons with disabilities not able to join, this quarter saw a renewal of regular sessions.

Challenges faced:
• Potential second Covid-19 lockdown in camp
• Persons with disabilities less able to go to training as considered at risk
• Since the sessions stopped shortly after the start of the programme, recreating a dynamic to start building regular participants
• Identify participants who could undergo a coaching or umpire training

Next steps
• Get a better picture of the local interest for sessions
• Work with Care and UNHCR to find a solution for training and employment of coaches
• Look at expanding the sessions to the care centres and training the staff
• Wait until travel is possible again to plan an open day and tournament in the camp and potentially invite refugees from the Za’atari camp

“Participants able to restart training”
TT Dream Building Fund is an annual call for projects aiming to support changemakers implementing their ideas to solve problems within their communities through table tennis. These projects aim to make a contribution towards one of the 17 UN Sustainable Development Goals.
3.1.3

**Education to success – HONECRIC**

**Project start date:**
01-10-2012

**Country – map:**
Hoima, Uganda

**CONTEXT**

For children, mostly living below the poverty line, growing up in Hoima means education is a luxury. Learning to read or to write is not something that is in their future. If they cannot read or write, there are limited possibilities for them to break out of the cycle of poverty.

Hoima Network of Child Rights Clubs (HONECRIC) is convinced that sports can keep children in school and lead them to a better life. The team works together with teachers every day to offer access to quality education, develop life skills and confidence with and without disability through active participation in table tennis. Table tennis is sometimes the glue that keeps them coming back and they cannot play if they have not attended school that day. Sometimes, it is also a way to get a scholarship to secondary school.

**OVERALL IMPACT**

| QUALITY EDUCATION | TARGET | 4-1 |
| FREE PRIMARY AND SECONDARY EDUCATION | |

| TARGET | 4-4 |
| INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS | |

**PRIMARY IMPACT**

- Individual Change
- Community Change
Knowledge and skills
- Develop skills and create employment for coaches and mentors

Circumstance, quality of life or well-being
- The number of children completing primary education significantly increases
- Higher chances for a scholarship into secondary education
**OUTPUTS**

<table>
<thead>
<tr>
<th>OVERALL IMPACT</th>
<th>PRIMARY IMPACT</th>
<th>OUTCOMES</th>
<th>OUTPUTS</th>
<th>ACTIVITIES</th>
<th>INPUTS</th>
</tr>
</thead>
</table>

**STILL PENDING**

- 50% of participants or their families see school and learning as a priority in life (Community Change)
- 25 children with disabilities feel more integrated (Individual Change)
- 50% of children aspire to a better life (Individual Change)

**Project status:** 57%

---

**TICK BOX**

- A 5 day training in table tennis for 26 teachers (Individual Change)
- Equip the 13 schools with tables, rackets and balls in order to facilitate travel to and from school to increase participation (Community Change)
- Offer weekly adapted, accessible sessions open to persons with and without disabilities (Individual Change)
- Project awareness reached more than 2000 people (Community Change)

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**OUTPUTS**

- OUTPUT Persons with and without disabilities directly benefiting from the programme
- OUTPUT Adapted, accessible hours per quarter
- OUTPUT Participants with a disability involved in the program

---

**STILL PENDING**

- 50% of participants or their families see school and learning as a priority in life (Community Change)
- 25 children with disabilities feel more integrated (Individual Change)
- 50% of children aspire to a better life (Individual Change)

---

**Project status:** 57%
### ACTIVITIES

<table>
<thead>
<tr>
<th>OVERALL IMPACT</th>
<th>PRIMARY IMPACT</th>
<th>OUTCOMES</th>
<th>OUTPUTS</th>
<th>ACTIVITIES</th>
<th>INPUTS</th>
</tr>
</thead>
</table>

- In 13 locations, 10 primary schools and 3 secondary schools
- Regular training sessions – weekly training for 500 children with and without disabilities together
- A five-day training in table tennis for 26 teachers
- An annual girl’s table tennis championship named “Hoima girls Table Tennis Championships”
- Organise an annual inter-primary school tournament and an inter-secondary school tournament
- Equip the schools (primary and secondary) with tables, rackets and balls in order to increase participation in regular physical activity

**Project activities update:**

- 26-06-2020: Covid-19 Update #2: our partners in action
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 20-02-2020: Building and pushing dreams in East Africa

### INPUTS

<table>
<thead>
<tr>
<th>OVERALL IMPACT</th>
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<th>OUTCOMES</th>
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</tr>
</thead>
</table>

**Project Partners:**

- Uganda Table Tennis Association (UTTA)
- Hoima District Local Government schools
- Makerere University Business School (MUBS)
- City tyre

### Top-Spin to the heart of the project

People who make changes are not just the big political leaders, even a single person can make a change in this world.

Birungi Lloyd, teacher, project supervisor
Points that tear down barriers – FUDELA

Project start date:
01-06-2019

Country – map:
Quito, Imbabura, Santo Domingo, Esmeraldas and Sucumbíos – Ecuador

CONTEXT

Ecuador is now living an unprecedented migration flow of people fleeing from Colombia and Venezuela. As a result, regions located in northern Ecuador present high levels of refugee population, including children and youths. Most of them live in vulnerable conditions and do not have access to a good education and physical activity.

The project “Points that tear down barriers” uses table tennis as a vehicle of integration of Venezuelan, Colombian migrant, and refugee youth with the Ecuadorian community who is also living under difficult conditions in the north.

OVERALL IMPACT

• Individual Change
• Community Change
OUTCOMES

Behaviour or attitude

- 50% of programme participants and their families report an improvement in attitudes towards them and others from different countries
- 100 beneficiaries who were not physically active before, now take part in regular weekly physical activity
- 100 beneficiaries display an increase in resilience in their daily lives
- 500 participants can identify different solutions to violence they can resort to in different situations

Circumstance, quality of life or well-being

- 80% of beneficiaries report having made friends and feeling part of the community
## Outputs

<table>
<thead>
<tr>
<th>Overall Impact</th>
<th>Primary Impact</th>
<th>Outputs</th>
<th>Activities</th>
<th>Inputs</th>
</tr>
</thead>
</table>

### Outputs

<table>
<thead>
<tr>
<th><strong>Outputs</strong></th>
<th><strong>Quantity</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>3 coaches have developed their expertise as a coach and had access to further training (Individual Change)</td>
<td>✔️</td>
</tr>
<tr>
<td>600 youth directly reached through the project (Individual Change)</td>
<td>✔️</td>
</tr>
<tr>
<td>100 beneficiaries who were not physically active before, now have access to regular physical activity (Individual Change)</td>
<td>✔️</td>
</tr>
<tr>
<td>80% of beneficiaries report having made friends and feeling part of the community</td>
<td>➞</td>
</tr>
<tr>
<td>500 participants can identify different solutions to violence they can resort to in different situations</td>
<td>➞</td>
</tr>
<tr>
<td>50% of programme participants and their families report an improvement in attitudes towards them and others from different countries</td>
<td>➞</td>
</tr>
<tr>
<td>100 beneficiaries display an increase in resilience in their daily lives</td>
<td>➞</td>
</tr>
</tbody>
</table>

### Project Status:

- **42.8%**

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**Tick Box**

- ✔️ 3 coaches have developed their expertise as a coach and had access to further training (Individual Change)
- ✔️ 600 youth directly reached through the project (Individual Change)
- ✔️ 100 beneficiaries who were not physically active before, now have access to regular physical activity (Individual Change)

**Still Pending**

- ➞ 80% of beneficiaries report having made friends and feeling part of the community
- ➞ 500 participants can identify different solutions to violence they can resort to in different situations
- ➞ 50% of programme participants and their families report an improvement in attitudes towards them and others from different countries
- ➞ 100 beneficiaries display an increase in resilience in their daily lives

---

**Output Trends**

- **Output Youth directly benefiting from the programme**
- **Output Hours offered for youth to play together with others from different backgrounds in the 5 locations**
- **Output Project reach estimation based on social media / media promotion (multiplicated by 100)**

---

**COVID-19**

- Project status: 42.8%
ACTIVITIES

• Coordination, setup and planning with communities (ongoing)
• Working sessions on values (monthly in all locations)
• Life skills training sessions (bi-monthly in each location)
• Training courses (2 annual workshops)
• Table tennis integration festivals (2 annual events)

Project activities update:
• 26-06-2020: Covid-19 Update #2: our partners in action
• 20-06-2020: TT 4 World Refugee Day 2020
• 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
• 22-08-2019: Dream Building Fund Projects Making Progress – Part 1

INPUTS

• Coordination, setup and planning with communities (ongoing)
• Working sessions on values (monthly in all locations)
• Life skills training sessions (bi-monthly in each location)
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Top-Spin to the heart of the project

TESTIMONIALS

“A 10-year-old participant from the Casa Aza orphanage has speech problems, little verbal pronunciation for his age and low motor coordination due to traumatic events relating to his mother’s death and his father in prison. His responsible person has agreed with him that, if he treats himself with respect and follows the instructions in the table tennis workshops, he will continue to attend. Because he enjoys this sport so much, attends regularly and receives help from facilitators and coaches, he handles the racket better and his behavior has made him win new friends.”

“A Venezuelan 13-year-old girl has motor disabilities in both legs and arms. She used to be ignored because of her condition. Due to her resultant insecurity she could not play any sport. But in the performed work sessions she has managed to adapt easily when taking the racket and overcame the first obstacles, e.g. balance between cones. With this initial motivation, she continued the activity and acquired different table tennis skills. When her mother saw this accomplishment, she was crying with joy to see her daughter empowered in this way.”

Marilay, coach
3.1.5
Slum Ping Pong

Project start date: 01-07-2019

Country – map: Kampala, Uganda

CONTEXT

Poverty is prevalent in large slum areas of Kampala. Opportunities for these children are very limited in these areas. Although free education for all children at primary school level is the official discourse, parents or guardians are still expected to pay tuition fees. Many simply do not dispose of the financial means to do so.

The Slum Ping Pong project aims to use table tennis as a tool to offer children living in slums of Kampala, Uganda, access to education and a way to break the cycle of poverty by offering free regular table tennis sessions, school support, role models through slum coaches and advice where possible.

OVERALL IMPACT

• Individual Change
OUTCOMES

**Behaviour or attitude**
- To increase the self-esteem, dignity, and hope for the future among the 100 participants of the programme

**Knowledge and skills**
- To educate participants about leading a healthy life: eating, drugs, violence

**Circumstance, quality of life or well-being**
- To offer access to primary education to the 100 children living in the slums
- To develop skills of children and coaches participating in the programme that may lead them towards employability and a better quality of life
- At least 6% of participants in the programme gain access to secondary education
**OUTPUTS**

<table>
<thead>
<tr>
<th>OVERALL IMPACT</th>
<th>PRIMARY IMPACT</th>
<th>OUTCOMES</th>
<th>OUTPUTS</th>
<th>ACTIVITIES</th>
<th>INPUTS</th>
</tr>
</thead>
</table>

**TICK BOX**

- 7 coaches have been trained as a table tennis coach *(Individual Change)*
- 7 coaches have a regular job and have improved their quality of life since the start of the project *(Individual Change)*
- 100 children take part in weekly table tennis sessions and attend school as a result of this programme *(Individual Change)*
- Examples of participants displaying their increase in self-esteem, dignity, and hope for the future since joining the program *(Individual Change)*

**STILL PENDING**

- 100 beneficiaries and their families imagine a different future as community awareness has grown in seeing table tennis as a tool for education *(Community Change)*
- At least 10% of participants in the programme gain access to secondary education *(Individual Change)*

---

Project status: 65%
ACTIVITIES

- Weekly sessions run in all three schools
- Tournaments and festivals
- In 3 schools spread across Kampala: Police Children School, Home of Joy Salvation Army School (home for children with disabilities), Railway Children Primary School

Project activities update:

- 26-06-2020: Covid-19 Update #2: our partners in action
- 20-02-2020: Building and pushing dreams in East Africa
- 17-01-2020: Dream Building Fund Projects Making Progress – Part 2

INPUTS
Empowering Inclusive leadership – Ping Pong Alkmaar

Project start date: 01-07-2019

Country – map: Alkmaar, the Netherlands

CONTEXT

Ping Pong Alkmaar aims to provide an inclusive space for the whole community of Alkmaar and its surroundings. The club strives beyond the delivery of sessions open to all by building the foundations of a transparent, representative, accountable institution incorporating diversity within its leadership.

The project works closely with the Alkmaar Council and local refugee support groups to address the issue of integration in the area. The club aims to provide refugees with tools for integration, a safe space to feel included, an opportunity to learn and improve, a social network, a regular time slot for interaction, an opportunity to improve language skills and pathways towards taking on leadership roles within the club during the project life cycle.
Behaviour or attitude
• 80% of programme participants and their families report seeing an improvement in attitudes towards them and others from different countries
• 100 direct and indirect beneficiaries display more awareness and challenge their former bias towards other communities
• Include persons of migrant background, disability and women in leadership position within the club.
• The decision body of the club is made publicly available and includes a minimum of one person from a migrant background and one person with disabilities and works towards equal gender representation.

Knowledge and skills
• 100% of regular participants with migrant background have improved their language skills during the project life cycle
• At least 5 regular participants in the club either have a clear understanding of pathways to leadership positions or a development plan within the project life cycle

Circumstance, quality of life or well-being
• 30 beneficiaries report making friends, having fun, feeling good and looking forward to seeing their fellow participants in training
• 80% of beneficiaries report having made friends and feeling part of the community and identify with the leadership of the club
• The club can share good practice examples of youth expressing their feeling of integration within the club
OUTPUTS

TICK BOX
- Offer 2 inclusive sessions per week, targeting mainly migrants and native-borns together (Individual Change)
- 2 coaches trained and experienced in the programme (Individual Change)
- Project awareness reached more than 2,000 people (Community Change)

STILL PENDING
- 80% of programme participants and their families report, seeing an improvement in attitudes towards others (Community Change)
- 5 regular participants either have a clear understanding of pathways to leadership positions or a development plan within the project life cycle (Individual Change)
- 100% of regular participants with migrant background have improved their language skills during the project life cycle (Individual Change)
- 100 direct and indirect beneficiaries are happy to be part of a club that includes persons of migrant background, persons with disabilities, and women in leadership position (Community Change)
- The club governance includes a minimum of one person from a migrant background, one person with disabilities and works towards equal gender representation (Structural Change)

PROJECT STATUS: 62.5%
**INPUTS**

- Weekly session of 2 hours will take place over 3 years (40 weeks per year, linked to school term time)
- Annual tournaments and festivals for all are organised
- A safe space for dialogue involving the participants and their families is in place
- Showcases take place in Alkmaar’s community centres
- Regular promotional activities and awareness raising sessions are created and disseminated, together with the participants
- Language support is offered on demand to regular participants
- Hold regular official club management meetings that are recorded
- Communicate regularly and transparently about decision making and promote diversity throughout this communication

**Project activities update:**

- 20-06-2020: TT 4 World Refugee Day 2020
- 19-12-2019: Dream Building Project Leader Wins Heart for Sport Award
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1

**ACTIVITIES**

<table>
<thead>
<tr>
<th>OVERALL IMPACT</th>
<th>PRIMARY IMPACT</th>
<th>OUTCOMES</th>
<th>OUTPUTS</th>
<th>ACTIVITIES</th>
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</tr>
</thead>
<tbody>
<tr>
<td>ITTF FOUNDATION</td>
<td>2021 Quarterly Update</td>
<td>July</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
3.1.7

**Mathare Tables for Hope - Talent4Development**

**Project start date:**
01-07-2019

**Country – map:**
Mathare slums of Nairobi, Kenya

**CONTEXT**

Mathare is a collection of slums with a population of roughly 500,000 people, the majority living below the poverty line. For children growing up in the slums, daring to dream and imagining another life is not an option. Breaking the cycle of poverty when you cannot afford to learn how to read and write or have any role models to show you a different path is nearly impossible.

Through the project Mathare Tables for Hope, Talent 4 Development wants to give children the ability to imagine a different future and their tools of education to live their dream.

**OVERALL IMPACT**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>OUTCOMES</td>
<td>TARGET 4-1</td>
</tr>
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<td>OUTPUTS</td>
<td>TARGET 4-4</td>
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<tr>
<td>ACTIVITIES</td>
<td></td>
</tr>
<tr>
<td>INPUTS</td>
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</tbody>
</table>

**QUALITY EDUCATION**

- Free primary and secondary education
- Increase the number of people with relevant skills for financial success

**PRIMARY IMPACT**

- Individual Change
Knowledge and skills
- Develop skills and create employment for coaches and mentors

Circumstance, quality of life or well-being
- The number of children completing primary education significantly increases
- Chances for a scholarship into secondary education increased
TICK BOX
✅ 3 coaches trained in delivering table tennis sessions and mentoring for personal development (Individual Change)
✅ 39 Children regularly attend school and table tennis sessions (Individual Change)
✅ 20 Children receive regular safe space to build their future (Individual Change)

STILL PENDING
➡️ 21 more children from the slums of Mathare will attend school regularly through joining the programme (Individual Change)
➡️ 10 more children receive a regular safe space to think of, imagine and plan steps towards a future they want through mentioning session (Individual Change)
➡️ At least 20 participants aspire for a better life and aim to complete their education (Individual Change)

Project status: 60%
ACTIVITIES

• Regular training sessions – weekly training in the Drive in School Hall, Mathare
• Weekly mentoring programme
• Inauguration and “End of the year” event
• Local and national competitions
• Coaching clinics
• Hosting tournaments for a social cause
• Nairobi schools and universities programme

Project activities update:
• 26-06-2020: Covid-19 Update #2: our partners in action
• 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
• 20-02-2020: Building and pushing dreams in East Africa
• 22-08-2019: Dream Building Fund Projects Making Progress – Part 1

INPUTS

Top-Spin to the heart of the project

TESTIMONIALS

Joseph Owino, 26 years old, head coach
“Since we started the programme my life has really changed, my mindset is different. I feel very motivated to work hard, to help all the kids in the Academy, improving and learning everyday to become a role model for them and other youths.”

Mery Mwende, 28 years old, head volunteer and player
“When I found T4D it was like my dream came true. Now I have a second family and in the future I want to open my own table tennis academy to empower other young girls, help them achieve their dreams.”
3.1.8

Ping 4 Alzheimer’s
Levallois, France

Project start date: 01-04-2019

Country - map: Levallois, France

Studies have shown that table tennis has a positive impact on brain stimulation for people with Alzheimer’s disease and that regular participation could offset and delay the effects of the disease. In using these studies, the Levallois club developed adapted table tennis sessions targeted towards persons with the disease. Table tennis offers a drug free, fun, social treatment that can help slow the progression of the disease and improve quality of life.

OVERALL IMPACT

TARGET 3.4

3 GOOD HEALTH AND WELL-BEING

REDUCE MORTALITY FROM NON COMMUNICABLE DISEASES AND IMPROVE MENTAL HEALTH

PRIMARY IMPACT

• Individual Change
• Community Change
• Institutional Change
**Behaviour or attitude**
- 30 persons with Alzheimer’s disease participate in regular accessible and adapted physical activity
- 600 persons in the club have developed a greater understanding of the Alzheimer’s disease since the start of the programme

**Knowledge and Skills**
- 5 other clubs in France partner with France Alzheimer’s and offer regular specific sessions

**Circumstance, quality of life or well-being**
- 30 regular participants and/or their caregivers notice an improvement in their quality of life since integrating the programme.
**OUTPUTS**

**OVERALL IMPACT**

**PRIMARY IMPACT**

**OUTCOMES**

**OUTPUTS**

**ACTIVITIES**

**INPUTS**

---

**TICK BOX**

- Partnership formed with France Alzheimers and the FFTT around the project (Institutional Change)
- New association Ping4Alzheimers created (Institutional Change)
- Adapted accessible sessions open to persons with Alzheimer’s disease (Community Change)
- 2 coaches trained and experienced in the programme (Individual Change)
- Project awareness reached more than 2000 people (Community Change)

**STILL PENDING**

- 5 other clubs in France run a Ping4Alzheimers programme (Community Change)
- 600 persons in the club understand more about Alzheimer’s disease (Community Change)
- 30 Persons with Alzheimer’s disease participate regularly (Individual Change)

**Project status:** 62.5 %
• 2 weekly 2-hour sessions
• Training development for coaches and clubs
• Regular discussions with caregiver/caretakers
• Partnership with France Alzheimer’s
• Launch of a network of clubs ready to get involved in such an initiative

**Project activities update:**
• 25-09-2020: Ping4Alzheimers online platform created, spreading the project from a regional to a national level
• 17-06-2020: Unexpected hours of health and happiness
• 17-01-2019: Dream Building Fund Projects Making Progress - Part 2
TT4ALL makes table tennis accessible to the broad public, focusing on different kinds of people in terms of gender, social status, culture and physical ability and on the inclusion of disadvantaged groups, such as refugees, people with special needs, etc.
3.2.0

TT4ALL: Covid-19 Update

- **World Table Tennis Day:**
  April 6 online stream successfully conducted

Promoter Initiative: 47 Promoters celebrated WTTD
smashingly, 68 % of whom were female

- **Tables 4 ALL:** on standby

Watch the WTTD 2021 Celebrations video here!

**EVENTS and HOME CELEBRATIONS in**

**313**

**COUNTRIES and TERRITORIES**

**98**

**AVERAGE NUMBER OF NEW FEMALE PLAYERS PER PROMOTER’S CLUB**

**21**
3.2.1 WORLD TABLE TENNIS DAY

Taking place every year on April 6, World Table Tennis Day celebrates the joy of playing table tennis for fun, bringing people together, while the focus is less on competition and more on participation and enjoyment.

Our overall aim is to motivate others to contribute to the United Nations Sustainable Development Goals (Global Goals) through their event, which differs from edition to edition. World Table Tennis Day 2021 focusses on gender equality and FEMpowerment due to 1. a general low participation rate of girls and women in table tennis; 2. an unfair situation as it is not yet achieved that all genders have the same human rights; and 3. because girls and women constitute the largest group of disadvantaged people.
**Individual Change**
- Female WTTD Promoters and organisers feel empowered
- Change of mindset regarding gender equality took place
- Foundation followers feel inspired by our materials (social media posts, articles, newsletter)

**Community Change**
- WTTD Promoters use the network created in the future
- Female athletes joined a Table Tennis club after WTTD

**Behavior or attitude**
- 20% of male WTTD participants brought a female friend
- 50% of WTTD participants and Foundation followers changed their mindset towards women and girls

**Knowledge and Skills**
- 70% of WTTD participants and Foundation followers increased knowledge on gender equality
- 50% of WTTD participants and Foundation followers learnt how to empower women and girls through Table Tennis

**Changes within target population**
- 60% of WTTD participants were female
- 75% of WTTD events adapted their events to this year’s topic
- 50% of WTTD organisers were female

**Circumstance, quality of life or well-being**
- 20% of female participants within the events organised by the WTTD Promoters report having joined a Table Tennis club or association
- 100% of the Promoters gained a network with people from the Table Tennis community interested in gender equality
- 80% of the Promoters report feeling empowered
Organisers and active Member Associations

<table>
<thead>
<tr>
<th>KEY</th>
<th>OUTPUT</th>
<th>PRIMARY IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>Project status:</td>
<td>100 %</td>
</tr>
</tbody>
</table>

**TICK BOX**
- Focus on pillar inclusiveness (Community Change)
- Raising awareness of gender inequality (Individual & Community Change)
- Provide information to educate about gender (in)equality (Individual & Community Change)
- 15 newsletters and 13 polls & interactive questions published (Individual Change)
- 47 WTTD Promoters active (Individual & Community Change)
- Network created within the Promoters (Individual Change)
- WTTD Promoters contributed to an increase of women and girls in Table Tennis (Community Change)
- 2 online seminars hosted (Individual Change)
- Promotional video published in 5 languages (Community Change)
- Celebration video and report published (Community Change)
- Project and topic awareness counted more than 85,000 views (Community Change)

**NOT ACHIEVED**
- Main event celebrations on all continents (Community Change)
- 53 more WTTD Promoters active (Individual & Community Change)
**ACTIVITIES**

- Raising awareness and educating about topics related to gender equality and female empowerment
  - 15 biweekly newsletter
  - 13 biweekly polls and interactive questions
  - 1 online seminar accessible to all
  - Articles on itffoundation.org
- Reactivation of the Inspirational Women Series to increase female media presence and to spotlight women in order to inspire other people
- Network-building and guidance throughout WTTD Promoters Initiative
  - 47 WTTD Promoters celebrated
  - 1 online seminar exclusively for Promoters
  - Regular communication with Promoters
- Collaboration with partner organisations to reach a wider audience and to learn from each other
- Collaboration with ITTF High Performance & Development team

**Best of Newsletters:**
05-03-2021: Sport knows no gender
08-01-2021: Building a better future for all
04-12-2020: Bring the boys: Everybody aboard!
20-11-2020: Turning the Tables on Violence
22-10-2020: Smashing gender inequality with table tennis – It’s no racket science!

**Best of Project activities update:**
15-06-2021: Nepalese Table Tennis Player Smashes Traditional Gender Roles
04-05-2021: WTTD in Argentina, a Tested 4-Step Recipe for a Successful Social Responsibility Event
13-04-2021: The World is Your Table Tennis Ball – How WTTD 2021 is Celebrated Around the Globe
07-04-2021: Around the Globe on World Table Tennis Day 2021
09-03-2021: FEMpowerment: the new norm of the International Table Tennis Community

**Best of Inspirational Women Series:**
24-03-2021: Maira Ranzeiro: The first black champion in Brazil
17-03-2021: Adriana Diaz: An inspiration on and off the court
01-03-2021: Carole Grundish: Fighting for gender equality in table tennis
29-01-2021: Aida Dahlen: Unstoppable Strength of Mind and Compassion
10-12-2020: Funke Oshonaike: Determination, Dedication, Discipline
3.2.2
Tables 4 ALL

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Pre implementation</td>
</tr>
<tr>
<td>Start date</td>
<td>October 2019</td>
</tr>
<tr>
<td>Project description</td>
<td>One of the major obstacles to table tennis practice is the absence of material available, and the difficulty to acquire tables for local organisations in developing countries. A worldwide shipping of tables has an ecological impact, while a local production allows an almost neutral ecological print. After developing a manual of how to build 5 different models of handcrafted tables, the goal is now to create pedagogical content that allows to provide theoretical knowledge and a practical workshop in building handcrafted tables. Each course is held over a 5 to 7 days period.</td>
</tr>
<tr>
<td>Aim</td>
<td>To bring self-sustainability to field projects, Member Associations, clubs, and others by giving them the chance to produce their own tables and to generate their own income.</td>
</tr>
<tr>
<td>Target group</td>
<td>ALL – with a focus of the inclusion of disadvantaged groups</td>
</tr>
<tr>
<td>Total cost of the project</td>
<td>EUR 46,140.00</td>
</tr>
<tr>
<td>Project leading organisation</td>
<td>Ping Sans Frontières (PSF)</td>
</tr>
</tbody>
</table>
Challenges faced

Due to Covid-19, this project is more or less on standby. Under our supervision, Ping Sans Frontières is currently working on the course material. The date for the next test course, as well for the first official course, is still on hold due to travel restrictions forced by Covid-19.

Nevertheless, we took the time to think about its future and decided on a new branding: Table Building Course is now officially named Tables 4 ALL with its own logo.

Next steps

+ Create a focus group to provide feedback about the course material
+ Presentation and approval of the manual and videos content.
+ Prepare a survey which will be conducted amongst the participants in order to evaluate and detect possible points of improvement
+ Conduct the first official course

Timeline

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Location</th>
<th>Event/Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>September</td>
<td>WORLDWIDE</td>
<td>Manual “Building Handcrafted Table Tennis Tables” published by ITTF Development and Ping Sans Frontières in English, French and Spanish</td>
</tr>
<tr>
<td>2019</td>
<td>July</td>
<td>FRANCE - GERMANY</td>
<td>Memorandum of Understanding signed between Ping Sans Frontières about the “Implementation of the Tables Building Course”</td>
</tr>
<tr>
<td></td>
<td>July to March</td>
<td>FRANCE</td>
<td>Videos and Powerpoint elaboration</td>
</tr>
<tr>
<td>2020</td>
<td>January</td>
<td>GHANA</td>
<td>First test course in Takoradi, 4 days, 10 participants</td>
</tr>
</tbody>
</table>

Showcasing that educational opportunities can be combined with fun as well, proven by the first test mission of the Tables 4 ALL programme in GHANA in January 2020.
Sharing the health benefits of table tennis on a social, mental and physical level.
3.3.0

**TT4Health: Covid-19 Update**

#TableTennisUnited
- Supported individuals and initiatives through the fundraising campaign: 82
- A total of seven Table Tennis Member Associations have benefitted from #TableTennisUnited: Australia, DPR Korea, Senegal, Lebanon, Kosovo, Tahiti, and Croatia
Parkinson’s World Table Tennis Championships (PWTTC)

| Location(s)      | 2019 – Pleasantville, NY, USA  
2021 – Berlin, GERMANY |
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<td>Project description</td>
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To provide networking opportunities for the persons diagnosed with it and their families to exchange ideas and experiences. |
| Target groups    | Players with Parkinson’s disease no matter their level of play  
Family members  
Public in general |
| Implementation   | Implementing partner hosts the event including planning, organising, financing and staging  
Member Association endorse the event  
ITTF Foundation supports, guides, promotes the event and looks for compliance of competition rules. |
| Current implementing partner | YUVEDO Foundation |
| Awards           | 2019: Finalist in the Sports Business Award in the category “Best Community Scheme”  

PWTTC contributes to UN Sustainable Development Goal

3.3.1

Postponed to 09-11 September 2021 due to Covid-19

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PWTTC contributes to UN Sustainable Development Goal
### TableTennisUnited

**Location(s)**  
Worldwide / online campaign

**Status**  
Ongoing

**Start date**  
11-06-2020

**Project description**  
Fundraiser campaign to support the global table tennis family members in need with Covid-19 related issues. With the TTU campaign, we collect donations worldwide to finance Covid-19-related aid initiatives. Due to the pandemic, we are calling for donations and our table tennis community can apply for help directly online. A balanced selection panel, which represents different target groups, decides on a regular basis about the support given upon received donations.

**Aim**  
Raising financial help for our global table tennis community, who is in dire need of support due to Covid-19 related issues.

**Target groups**  
All ITTF family members, or rather our community, are welcome to apply – especially athletes, teams, coaches and national associations worldwide

**Donors**  
57

**Applications**  
155

**Initiatives**  
71

**Supported applications**  
82

**Partners**  
ITTF, WTT

**Website**  
https://www.tabletennisunited.org/
“Ms. Nakiwala Sumaya, [as a female role model and current Woman Councilor at Kira municipality] was able to talk with all the kids together first. Thereafter, she had a heart-to-heart talk to the girls alone. The topics ranged from life in general, their aspirations, their inspirations, their fears (to which most said that lack of school fees is their biggest fear), what makes them happy or sad, who do they run to in case of an emergency. These are some of the topics that never came up when we were growing up (well, I should know as I too grew up from the same neighbourhood).

[…] I would like to take this opportunity to thank TableTennisUnited - ITTF Foundation who made this happen and we are grateful that there are people out there who care and are able to give a helping hand to the needy.

Thank you Table Tennis
Thank you TableTennisUnited
Thank you ITTF Foundation
Thank you ITTF

Yours Sincerely
Amina Lukaaya, Mimi’s Tables”
“Hi TableTennisUnited,
I want to express my sincere gratitude for your support to help revive female talents through your theme FEMpowerment.
It was successful and the purpose for the programme was achieved. We discovered about 50 new female talents from the school.
The Ghana Table Tennis Association also supported me, and I acknowledge TableTennisUnited for this great and positive impact. All the female players in my local communities are very happy and excited.
Once again, thank you TableTennisUnited for your support.

Best regards, Derek Abrefa”

With the help of TableTennisUnited, Derek Abrefa’s positive attitude and devotion is making a difference for young girls and boys in Accra, Ghana.

I thank God that the purpose of this programme was achieved. The female players were very happy and expressed their gratitude to TableTennisUnited. “
– Derek Abrefa

“We are delighted to have received 288 two-star table tennis balls with ITTF Foundation branding 30 rackets from your good office. And with this donation from your good end, we acknowledge the receipt of same and assure that developments of table tennis activities in this area will shine like any other sporting activities.

Thanking you for your continued support as always.
Thank you!
Yours Faithfully,
Sonam Tshering”

The children of Mongar Dzongkhag in Bhutan are having fun with their new equipment.
“Over the last 6 months, I have used the support from ITTF Foundation to improve the quality of my social ping pong offering transforming the experience to meet the demands of a new landscape of employee engagement, now providing not just virtual but hybrid and live versions of the Ping Pong Fight Club Challenge Show. This has now led to Table Tennis Scotland wanting to collaborate with us to help them increase social ping pong in Scotland.

ITTF Foundation support has also increased our ability to widen our reach to companies all over the world. Activity, inclusivity and well-being are the key drivers corporates are looking for to fully engage with their workforce and we are now delivering on all aspects of this.”

Adrienne Leigh, Table Tennis entrepreneur from London, England, was able to widen his reach with the support from TableTennisUnited.

“Thanks to you and ITTF for the materials sent to me, this will indeed help me improve in my training and also help to achieve my dreams in Table Tennis here in Jamaica.

Thanks ITTF for the support and I’m looking forward to hearing from you always.”

Akindele Adeniyi (left) is celebrating the support through the TableTennisUnited campaign with friends in Kingston, Jamaica.
SPIRIT Project – ITTF Foundation collaboration on an EU funded project

Project overview

Project Aim:
The main aim of the project is to make sports clubs more accessible and welcoming to everyone, including refugees, by developing a framework for human, inclusive and empowering coaching that nurtures good mental health.

The objectives of the project are:
1. Collect, compile and disseminate relevant research review and useful best practice examples in the field of sport and mental health.
2. Develop and promote key recommendations for educating coaches that advance the mental well-being of their sports participants. These recommendations for coaches’ education will be based on the research review and mapping study on best practices.
3. Create and implement a coaching framework that presents the academic case (based on research review) for sports and mental health in an accessible manner and utilises best practice examples to guide the learner through an educational path.
4. Produce and disseminate an accessible online learning tool, facilitating the skills development of coaches in a flexible way. This online educational content will be publicly available and free.

Project Timeline:
Project funding will run from January 1, 2020, until December 31st 2022, date at which the intellectual outputs need to be finalised. The main contribution from the ITTF Foundation will take place from October 2020 to July 2021.

Project partners:

Activities to date:
• Kick-off meeting 2-4 March in Brussels
• Monthly calls with Steering Committee
• Quarterly calls with wider partnership
• Project website launched: https://www.engso.eu/spirit-project
• Intellectual Output 1 available for download on the website https://www.engso.eu/spirit-project
• Intellectual Output 4 first draft finalised by ITTF Foundation in June 2021

Activities to come:
• Intellectual Output 4 feedback and proofreading
• Intellectual Output 4 edit for final draft by end July 2021
• Intellectual Output 4 design by August 2021
Raising awareness, providing solutions and motivating engagement of the table tennis community within sustainability.
3.4 TT Legacy

We play an active part in the ITTF Sustainability Working Group, which is currently planning its strategy.

**Vision:**
Sustainability means to ensure Table Tennis. For all. For life. **Forever.**

**Mission:**
The heart of the ITTF Group’s vision is to make table tennis accessible to all, for life and for future generations. To achieve this, the sport must consider its impact on: **People, Planet and Profit.**

- **People:** Table tennis can only serve people if we closely monitor and manage our activities’ impact on individuals and communities at large. We must ensure that our sport causes no harm and is continually used as a tool for positive change in society to work towards reaching the United Nations Sustainable Development Goals.

- **Planet:** Table tennis has a collective responsibility to protect the environment in which it is played and the finite resources it uses. The sport will work hand in hand with its stakeholders to reduce its carbon footprint and drive innovative solutions. In addition, developing awareness campaigns about consumption and behaviour changes will ensure a wider reach and brighter future for all.

- **Profit:** To survive, table tennis must support its own long-term economic growth without negatively impacting people and the planet. We can achieve this by working on our cash flow, resource distribution and support for social businesses and technologies. We must increase our commitments to generate value beyond financial profitability for our athletes and fans.
4.1 TT@WORK

The pandemic is keeping us economically on edge. The world is in upheaval, forcing us to face unprecedented global challenges with new concepts. In order to form and establish more close, longterm relationships with companies outside the existing international Table Tennis family, we at the ITTF Foundation have developed a new concept to fill companies with enthusiasm for table tennis in general, our entire table tennis family and our cause.

We care about Table Tennis. For All. For Life. We believe Table Tennis is popular, universal, and inclusive. And therefore, we want to bring table tennis directly into companies’ offices and factories.

In recent years, there has been increasing discussion about corporate culture — and with good reason. It is important! Corporate culture describes the working environment and working atmosphere of an organisation. It determines the values, attitude, activities, social behaviour and beliefs of the company and its employees. Corporate culture can provide a healthy balance between work and creativity. Or it can mean a very tight framework of a 9-to-5 job with little room for inspiration and appreciation. The competition among companies for good employees is getting increasingly fierce and ignoring corporate culture in the long run comes at a cost.

With the establishment of a table tennis oasis directly in the office or factory of our partner, we support companies in developing a modern, openminded, interactive, and integrative corporate culture. At the same time, we create a playful way of stress reduction and relaxation for the employees, many of which may even associate this with positive childhood memories.

The advantages, both for employers and employees, are obvious. Above all, health and wellbeing, but also teambuilding, inclusiveness, interaction, concentration, creativity, and morale count among the important factors here. In other words: healthy, motivated employees who feel valued by their team and comfortable in their company’s office. A win-win situation for everyone! His could also mean the start of enduring and deep relationships with new partners for us.

After having successfully placed table tennis in companies, the second step is to organise Table Tennis business networking events to bring companies together to enjoy our sport in a relaxed and great atmosphere – at first locally, then regionally, nationally and finally internationally. Playful networking at the table, so to speak. Again, creating a win-win situation for all.
<table>
<thead>
<tr>
<th>Project</th>
<th>TT@WORK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Related programme</td>
<td>TT4Health</td>
</tr>
<tr>
<td>Location(s)</td>
<td>Pilot project first in Leipzig, Germany – followed by a nationwide launch; after introduction in Germany, gradual market expansion into other European countries, other continents, and finally a global approach</td>
</tr>
<tr>
<td>Status</td>
<td>Project launch to be determined due to the pandemic.</td>
</tr>
</tbody>
</table>
| Project description | We bring table tennis into the office or factory of our partner  
|                | • Delivery and setup of table tennis equipment at the office  
|                | • Delivery of a starter kit  
|                | • Provision of TT@WORK table tennis software |
| Aim          | Development and establishment of deep long-term relationships with potential new partners of the foundation, with the aim to cooperate later also in the field of our CSR programs and projects |
| Target group | Non-table tennis related companies and bluechip companies as well as medium-sized companies and start-ups |
| Business model | Annual ITTF Foundation membership fee for the provision & use of table tennis equipment and TT@WORK software  
|               | Optional support will be offered menu-based |
| Software     | TT@WORK software dashboard for companies & employees will provide the possibility to challenge each other, display match outcomes as well as player rankings, additional stats and leader boards |
| Optional support | Optional features we will provide to our partners:  
|                | • coaching classes at the office with licenced table tennis coaches  
|                | • corporate table tennis events at the office  
|                | • participation at table tennis business networking events |
4.2 Social Media

<table>
<thead>
<tr>
<th>Social Network</th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>76 %</td>
<td>23 %</td>
</tr>
<tr>
<td>Instagram</td>
<td>84.1 %</td>
<td>15.9 %</td>
</tr>
<tr>
<td>Twitter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Youtube</td>
<td>98.9 %</td>
<td>1.1 %</td>
</tr>
</tbody>
</table>

MONTHLY FOLLOWER GROWTH ON FACEBOOK

<table>
<thead>
<tr>
<th>Month</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>14,527</td>
</tr>
<tr>
<td>February</td>
<td>14,813</td>
</tr>
<tr>
<td>March</td>
<td>15,047</td>
</tr>
<tr>
<td>April</td>
<td>15,282</td>
</tr>
<tr>
<td>May</td>
<td>15,337</td>
</tr>
<tr>
<td>June</td>
<td>15,450</td>
</tr>
</tbody>
</table>

MONTHLY AVERAGE REACH ON FACEBOOK

<table>
<thead>
<tr>
<th>Month</th>
<th>Average reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>80,366</td>
</tr>
<tr>
<td>February</td>
<td>950,951</td>
</tr>
<tr>
<td>March</td>
<td>348,266</td>
</tr>
<tr>
<td>April</td>
<td>1,442,199</td>
</tr>
<tr>
<td>May</td>
<td>2,630,179</td>
</tr>
<tr>
<td>June</td>
<td>314,150</td>
</tr>
</tbody>
</table>

WEBSITE

<table>
<thead>
<tr>
<th>Month</th>
<th>Page views</th>
<th>Unique page views</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>3928</td>
<td>3393</td>
</tr>
<tr>
<td>February</td>
<td>4435</td>
<td>3712</td>
</tr>
<tr>
<td>March</td>
<td>8394</td>
<td>6879</td>
</tr>
<tr>
<td>April</td>
<td>8570</td>
<td>7175</td>
</tr>
<tr>
<td>May</td>
<td>5642</td>
<td>4694</td>
</tr>
<tr>
<td>June</td>
<td>4738</td>
<td>3973</td>
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YOU TUBE

<table>
<thead>
<tr>
<th>Stat</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subscribers</td>
<td>2304</td>
</tr>
<tr>
<td>Views</td>
<td>8177</td>
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</table>

FOLLOWER GROWTH

<table>
<thead>
<tr>
<th>Social Network</th>
<th>Last period</th>
<th>Current period</th>
<th>Variation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>15047</td>
<td>15450</td>
<td>2.7 %</td>
</tr>
<tr>
<td>Instagram</td>
<td>4822</td>
<td>4986</td>
<td>3.4 %</td>
</tr>
<tr>
<td>Twitter</td>
<td>917</td>
<td>1006</td>
<td>9.7 %</td>
</tr>
<tr>
<td>Youtube</td>
<td>2263</td>
<td>2304</td>
<td>1.8 %</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>516</td>
<td>632</td>
<td>22.5 %</td>
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</table>

ENGAGEMENT STATISTICS

LIKES

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<tr>
<th>Channel</th>
<th>1st Q</th>
<th>2nd Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>33,919</td>
<td>13,585</td>
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<tr>
<td>Twitter</td>
<td>615</td>
<td>774</td>
</tr>
<tr>
<td>Instagram</td>
<td>5743</td>
<td>5862</td>
</tr>
<tr>
<td>Youtube</td>
<td>196</td>
<td>151</td>
</tr>
</tbody>
</table>

SHARES

<table>
<thead>
<tr>
<th>Channel</th>
<th>1st Q</th>
<th>2nd Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>2737</td>
<td>968</td>
</tr>
<tr>
<td>Twitter</td>
<td>131</td>
<td>197</td>
</tr>
<tr>
<td>Instagram</td>
<td>245</td>
<td>434</td>
</tr>
<tr>
<td>Youtube</td>
<td>101</td>
<td>148</td>
</tr>
</tbody>
</table>

COMMENTS

<table>
<thead>
<tr>
<th>Channel</th>
<th>1st Q</th>
<th>2nd Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>1013</td>
<td>522</td>
</tr>
<tr>
<td>Twitter</td>
<td>30</td>
<td>25</td>
</tr>
<tr>
<td>Instagram</td>
<td>147</td>
<td>156</td>
</tr>
<tr>
<td>Youtube</td>
<td>4</td>
<td>10</td>
</tr>
</tbody>
</table>

MESSAGES RECEIVED

<table>
<thead>
<tr>
<th>Channel</th>
<th>1st Q</th>
<th>2nd Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>11</td>
<td>17</td>
</tr>
<tr>
<td>Twitter</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Instagram</td>
<td>49</td>
<td>115</td>
</tr>
<tr>
<td>Youtube</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
Social Media – Top Post Per Channel

FACEBOOK

Reactions: 1,400
Comments: 27
Shares: 171
Reach: 341,781
Engagement: 30,148
Time Posted: May 31, 2021
Topic: Monday Motivation

https://www.facebook.com/ittffoundation/posts/2977415792492018

TWITTER

Likes: 20
Comments: 0
Retweets: 10
Impressions: 4,402
Day Posted: June 6, 2021
Topic: Education

https://twitter.com/ittffoundation/status/1401661717625688069

INSTAGRAM

Likes: 258
Comments: 2
Direct Message: 37
Profile visits: 31
Saved: 17
Reach: 4,837
Reproductions: 2,715
Day Posted: May 31, 2021
Topic: Monday Motivation

https://www.instagram.com/p/CJ55cpwnHNY/

YOUTUBE

Likes: 33
Comments: 2
Shares: 3
Views: 1,934
Day Posted: April 5, 2021
Topic: WorldTabletennisDay

https://www.youtube.com/watch?v=XmFH8yuAQFM
Social Media – Top Post Per Channel

Linkedin

Reactions: 47
Comments: 2
Reach: 957
Shares: 2
Day Posted: May 26, 2021

Topic: FEMpowerment


WEBSITE

Page views: 1,215
Posted on: -

Topic: World Table Tennis Day

https://ittffoundation.org/programmes/tt4all/world-table-tennis-day
4.3 International Recognitions

Since the establishment of the ITTF Foundation in 2018 we have received multiple international recognitions, for which we are very grateful.

<table>
<thead>
<tr>
<th>Year</th>
<th>Organisation</th>
<th>Award</th>
<th>Programme/Project</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>Sports Business Award</td>
<td>Best Sports Governing Body Initiative</td>
<td>ITTF Parkinson’s World Table Tennis Championships</td>
<td>Bronze</td>
</tr>
<tr>
<td>2020</td>
<td>Sports Business Award</td>
<td>Best Club CSR or Community Scheme</td>
<td>Slum Ping Pong</td>
<td>Finalist</td>
</tr>
<tr>
<td>2020</td>
<td>Sports Business Award</td>
<td>Coronavirus Innovation Award: Communication</td>
<td>2020 World Table Tennis ‘at Home’ Day</td>
<td>Finalist</td>
</tr>
<tr>
<td>2020</td>
<td>Sports Business Award</td>
<td>Coronavirus Innovation Award: Compassion</td>
<td>#TableTennisUnited fundraising campaign</td>
<td>Finalist</td>
</tr>
<tr>
<td>2020</td>
<td>FICTS Festival</td>
<td>Sport &amp; Society</td>
<td>Headquarters Inauguration” – video</td>
<td>Mention d’Honneur</td>
</tr>
<tr>
<td>2020</td>
<td>FICTS Festival</td>
<td>Documentary</td>
<td>“Ping Pong Diplomacy - Korea United” – video</td>
<td>Finalist</td>
</tr>
<tr>
<td>2020</td>
<td>FICTS Festival</td>
<td>Documentary</td>
<td>“2019 ITTF Parkinson’s World Table Tennis Championships” – video</td>
<td>Finalist</td>
</tr>
<tr>
<td>2020</td>
<td>FICTS Festival</td>
<td>Sport &amp; Society</td>
<td>“World Table Tennis “at Home” Day - The craziest longest table tennis rally ever!” – video</td>
<td>Finalist</td>
</tr>
<tr>
<td>2019</td>
<td>Sports Business Award</td>
<td>Best Sports Governing Body Initiative</td>
<td>ITTF for creating the ITTF Foundation</td>
<td>Finalist</td>
</tr>
<tr>
<td>2019</td>
<td>Sports Business Award</td>
<td>Best Club CSR or Community Scheme</td>
<td>Dream Building with Refugees in Za’atari</td>
<td>Finalist</td>
</tr>
<tr>
<td>2019</td>
<td>Sports Business Award</td>
<td>Best Club CSR or Community Scheme</td>
<td>Buenos Aires - Tokyo, bridging the Olympic Games</td>
<td>Finalist</td>
</tr>
<tr>
<td>2019</td>
<td>Sports Business Award</td>
<td>Best Sports Event of the Year - Overseas</td>
<td>World Table Tennis Day</td>
<td>Bronze</td>
</tr>
<tr>
<td>2019</td>
<td>SPIA Awards</td>
<td>Best Sport CSR Initiative of the Year</td>
<td>Table Tennis for NepALL</td>
<td>Bronze</td>
</tr>
<tr>
<td>2018</td>
<td>Sports Business Award</td>
<td>Best Sports Governing Body Initiative</td>
<td>World Table Tennis Day</td>
<td>Bronze</td>
</tr>
<tr>
<td>2018</td>
<td>FICTS Festival</td>
<td>Sport and Society - Sport Values</td>
<td>“Introducing the ITTF Foundation”</td>
<td>Mention d’Honneur</td>
</tr>
</tbody>
</table>
4.4 Video productions

To show our work enabling table tennis as a tool for social development and peace, we have produced several videos since our establishment in 2018.

<table>
<thead>
<tr>
<th>Category</th>
<th>Occasion</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Relations</td>
<td>Presentation</td>
<td>Introducing the ITTF Foundation</td>
</tr>
<tr>
<td></td>
<td>Headquarters Inauguration</td>
<td>ITTF Foundation Headquarters Inauguration (28-09-2019)</td>
</tr>
<tr>
<td></td>
<td>Donation Campaign</td>
<td>Donation Campaign</td>
</tr>
<tr>
<td></td>
<td>TableTennisUnited</td>
<td>#TableTennisUnited - Donation Campaign</td>
</tr>
<tr>
<td></td>
<td>Sponsors</td>
<td>GSD and ITTF (Foundation) – 11 Years of Collaboration</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ITTF Foundation Dream Building Fund powered by GSD</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Programme</th>
<th>Project</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dream Building</td>
<td>ITTF Nittaku Dream Building with Refugees Project at Za’atari Refugee Camp</td>
<td></td>
</tr>
<tr>
<td></td>
<td>World Teacher’s Day - HONECRIC project in Uganda</td>
<td></td>
</tr>
<tr>
<td>Dream Building</td>
<td>TT Dream Building Fund - Do you have a dream?</td>
<td></td>
</tr>
<tr>
<td>Fund</td>
<td>Slum Ping Pong - TT Dream Building Fund</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TT Dream Building Fund 2020</td>
<td></td>
</tr>
<tr>
<td>ITTF Parkinson’s</td>
<td>Ping Pong Parkinson: Nenad Bach's story</td>
<td></td>
</tr>
<tr>
<td>World Table Tennis</td>
<td>TT4Health: The story of Jens Greve</td>
<td></td>
</tr>
<tr>
<td>Championships</td>
<td>ITTF Parkinson's World Table Tennis Championships 2019 - New York, USA</td>
<td></td>
</tr>
<tr>
<td></td>
<td>#TableTennisUnited - Players statements</td>
<td></td>
</tr>
<tr>
<td></td>
<td>#TableTennisUnited 2020 – Impressions from supported initiatives</td>
<td></td>
</tr>
<tr>
<td>Table Tennis United</td>
<td>Buenos Aires - Tokyo, bridging the Olympic Games, extended</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Buenos Aires - Tokyo, bridging the Olympic Games, short version</td>
<td></td>
</tr>
<tr>
<td>One Korea, One Table</td>
<td>Ping Pong Diplomacy: Korea United</td>
<td></td>
</tr>
<tr>
<td>Programme</td>
<td>Project</td>
<td>Name</td>
</tr>
<tr>
<td>-----------------</td>
<td>------------------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>World Table Tennis Day</td>
<td></td>
<td>WTTD 2018 Official Video - Players Invitation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2018 World Table Tennis Day Celebrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Official WTTD 2019 Video - Join us on April 6 2019!</td>
</tr>
<tr>
<td></td>
<td></td>
<td>World Table Tennis Day 2019: Main event in Kampala, Uganda (Slum Ping Pong)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2019 World Table Tennis Day Celebrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Join World Table Tennis Day 2020 English Version</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Participe do Dia Mundial de Tênis de Mesa 2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Participez à la Journée Mondiale de Tennis de Table 2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Participa del Dia Mundial de Tenis de Mesa 2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td>إنظم إلى اليوم العالمي لكرة الطاولة 2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td>#TableTennisUnited: World Table Tennis at Home Day!</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Longest Online Table Tennis Rally Ever - World Table Tennis At Home Day 2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Best of World Table Tennis ‘At Home’ Day</td>
</tr>
<tr>
<td></td>
<td></td>
<td>World Table Tennis Day 2021: FEMpowerment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Journée Mondiale du Tennis de Table 2021: FEMpowerment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dia Mundial do Tênis de Mesa 2021: FEMpoderamento</td>
</tr>
<tr>
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<td></td>
<td>Dia Mundial del Tenis de Mesa 2021: FEMpoderamiento</td>
</tr>
<tr>
<td></td>
<td></td>
<td>اليوم العالمي لكرة الطاولة</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Conference on gender equality and FEMpowerment in table tennis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>World Table Tennis Day 2021 Celebration</td>
</tr>
<tr>
<td>TT Fun Lab</td>
<td></td>
<td>TT Fun Lab - Launching</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ITTF Foundation TT Fun Lab Opening - short</td>
</tr>
</tbody>
</table>
### 4.5 Sponsors & Donors

At the ITTF Foundation we express our deep appreciation for our sponsors and donors both on our real Wall of Honour at the Headquarters in Leipzig, Germany, and directly on our virtual Wall of Honour on our homepage.

Enclosed you will find an overview of who supports our cause both financially and through donations in kind.

## WALL OF HONOUR

<table>
<thead>
<tr>
<th>Donation Private Individuals</th>
<th>Donation Enterprises</th>
<th>Donation In Kind Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Steve Dainton</td>
<td>International Table Tennis Federation</td>
<td>Hefu Sports Equipment</td>
</tr>
<tr>
<td></td>
<td>The Foundation for Global Sports Development</td>
<td>STIGA</td>
</tr>
<tr>
<td></td>
<td>STAG</td>
<td>STIGA</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>DHS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Nittaku</td>
<td></td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leandro Olvech</td>
<td>Nittaku</td>
<td>Butterfly</td>
</tr>
<tr>
<td>Christian Belter</td>
<td>Agitos Foundation</td>
<td>STAG</td>
</tr>
<tr>
<td></td>
<td>STAG</td>
<td></td>
</tr>
</tbody>
</table>

### Institutional Support

- City of Leipzig
- European Union
Thank you for sponsoring us and our programmes: