



# 2021 QUARTERLY UPDATE

October





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# 1.1 Summary

## 3rd quarter 2021

The third quarter has been a handful for the ITTF Foundation. We have been busy, but content to have slowly recovered our pace since Covid-19 and to finally be back in the field again.

As part of our Solidarity through Table Tennis initiative, the table tennis community stood united and ensured the Afghan national team's participation in WTT Star Contender Doha and the Asian Table Tennis Championships in Qatar remained unaffected. Upon finishing both games, the Afghan athletes proceeded to visit the Afghan evacuees in an asylum seekers compound in Doha.

### Programmes

Thank you to those who have submitted your projects for **Dream Building Fund** powered by GSD. We have received over 130 applications and are currently reviewing all of them. Chosen projects will get the chance to present their initiatives to the selection panel mid-November, and we cannot wait to see which projects we will be working with in 2022.

Within **TT4ALL**, we have witnessed the power of unity and solidarity through the first test course of Tables 4 ALL in Côte d'Ivoire. Together with our partner Ping sans Frontières, eight tables were built during the course and have been donated to local schools to break down barriers to access table tennis and equipment.

As part of the **TT4Health** programme, the second edition of Parkinson's World Table Tennis Championships took place between September 9-11 in Berlin, Germany. The tournament was a global celebration of life and saw 135 Parkinson's fighters from 21 countries pursuing medals and companionships in our favourite sport. The bid for Parkinson's World Table Tennis Championships 2023 and/or 2024 is open from November 1-30, 2021.

The fundraising campaign #TableTennisUnited is still sending help where it is needed. Thanks to 57 generous donors and the ITTF Group, we have fundraised over 400.000 USD and supported 107 initiatives and individuals worldwide.

2021 marks the 50th anniversary of **Ping Pong Diplomacy**, as well as the first year of the biennial celebration. Honouring the spirit of the original event, the ITTF Foundation has declared Ping Pong Diplomacy as the theme for World Table Tennis Day 2022. Ping Pong Diplomacy will be the centre message of our major campaigns and events in 2021 and 2022, including World Table Tennis Championships in Houston 2021, and Chengdu 2022.

### Communications

With Tokyo 2020 being one of the hottest topics in Q3, we have created the Heroes in Tracksuits campaign, dedicated to Olympians whose desire for a better future is just as strong as for the medals. Similarly, the Superhumans in



Tokyo series featured a list of Paralympics players who are so inspirational both on and off the court.

Leading up to the Parkinson's World Table Tennis Championships was our series of behind the scene stories of those Parkinson's fighters. They might not have been your regular champions with the best table tennis skills, but they surely are the champions in living their lives to the fullest, even under the shadows of Parkinson's.

FEMpowerment and TT Legacy continues as an overarching theme across our communication. FEMpowerment is slowly transiting to gender equity with us signing the Brighton Declaration. We are glad to share that the ITTF Foundation now embraces gender inclusive language across all communication channels, and we encourage all ITTF Group, Member Associations, and our partners to do the same.

### New partnerships and future collaborations

ITTF Foundation has joined the International Platform on Sport and Development (sportanddev) in a campaign that aims to reshape sport to better serve humankind and demonstrate the contribution of sport and physical activity at this critical time. In addition, we have also joined a list of Steering Board members to create a more inclusive, accessible, and equitable sport and development sector.

### We are expanding!

We have welcomed two new team members to our nest in Leipzig. Ramón Ortega Montes, better known as Moncho, is our new Programmes Coordinator, bringing on board experience in all possible roles in the table tennis world – from training players to coaches, umpires, referees; as well as being a tournament organiser, competition manager, technical delegate, and classifier.

We are also happy to have welcomed Saurabh Mishra, our new Programmes Manager. Saurabh's experience in the sport and development world will surely offer us a fresh perspective, as well as new insights into all current and future projects.

Leandro OLVECH, Director  
Wiebke SCHEFFLER, Head of Operations  
Karine TEOW, Head of Programmes  
Julia TAPPENDORF, Global Programmes and Operations Coordinator  
Jia Li, Communication Coordinator  
Romina CONCHA SEPÚLVEDA, Community Manager  
Carolina ROSSO, Graphic Designer  
Kiara BORDUKAT, Intern  
Jakob KLEINE-KALMER, Intern

## 2. Chronological overview 2021



<b>February</b>	<b>Leipzig, GERMANY/CROATIA</b> #TableTennisUnited campaign supports Croatia
<b>March</b>	<b>Worldwide</b> Women's History Month celebrated through World Table Tennis Day 2021 promotion <b>Worldwide</b> Conference on gender equality and FEMpowerment in Table Tennis <b>Worldwide</b> #TTLockdownSmiles video campaign launched <b>Worldwide</b> Ping Pong Diplomacy Task Force creation
<b>April</b>	Announcing the biennial of Ping Pong Diplomacy <b>World Table Tennis Day 2021</b> Kosovo former President supports WTTD #FEMpowerment Four out of five Dream Building Fund 2020 projects restarted
<b>May</b>	ITTF Foundation and The Foundation for Global Sports Development expand partnership
<b>June</b>	Participating in the fundraising for disadvantaged families by Slovenian radio channel Participating in the fundraising Table Tennis academy for children in Chisinau, Moldova, by Sofia Polcanova
<b>July</b>	Dream Building Fund powered by GSD call for projects Tokyo 2020: Heroes in Tracksuits campaign
<b>August</b>	Tokyo 2020 Paralympics: Superhumans in Tokyo campaign Tables 4 ALL test course in Côte d'Ivoire
<b>September</b>	2021 Parkinson's World Table Tennis Championships Afghan athletes competing in Qatar Joining the Steering Board of sportanddev



**TT**  
DREAM  
BUILDING



**TT**  
4ALL



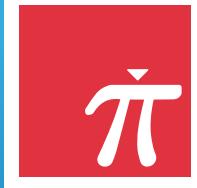
**TT**  
4HEALTH



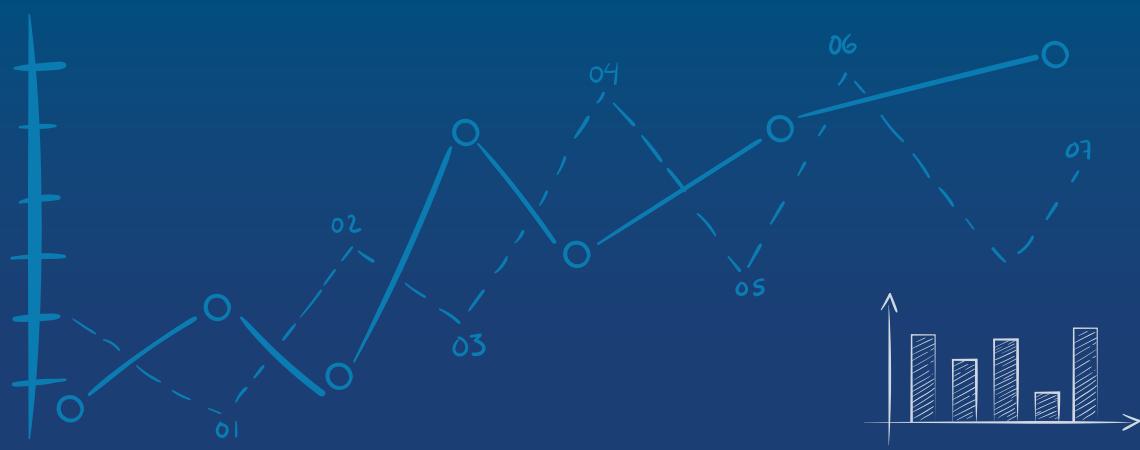
PING PONG  
DIPLOMACY



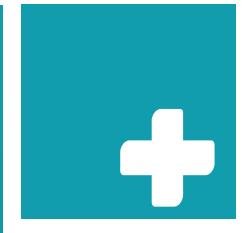
**TT**  
LEGACY



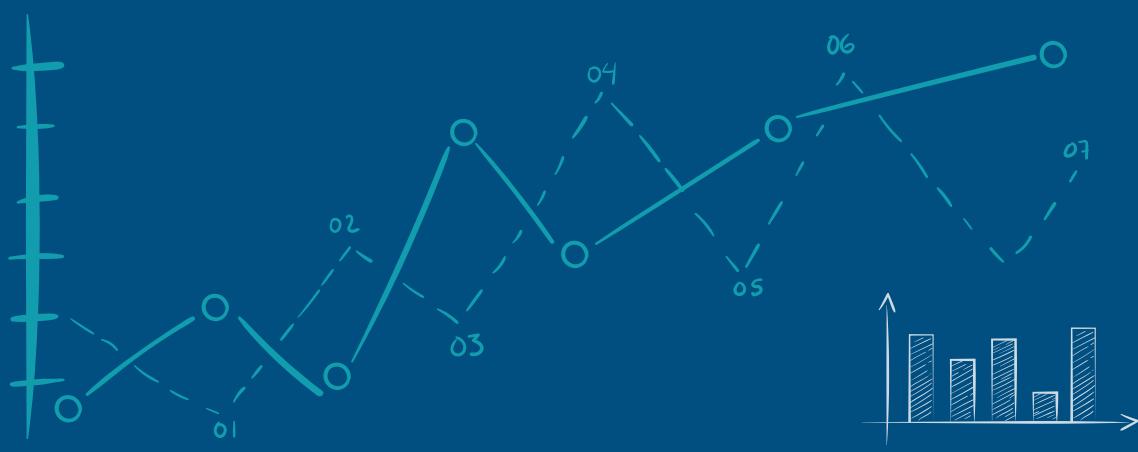
## Programmes Overview



TT  
DREAM  
BUILDING



**Dream Building projects are inclusive, sustainable and meaningful initiatives using table tennis as a tool for development and peace**



# 3.1.0

## **Disclaimer: COVID-19 update**

All Dream Building projects have been greatly affected by the pandemic and their activities had to be cancelled in March 2020. In April 2020, the ITTF Foundation reallocated funds towards solutions generated by the project leaders to alleviate the impacts of Covid-19 on their communities. For most projects, the cancelled activities had a negative impact on their beneficiaries, whether it is projects in poor communities struggling to have access to food and continue their income generating activities or persons with Alzheimer's needing social contact and physical stimulation. Through TableTennisUnited the majority of projects received additional support for hygiene kits, information, and education. Since then, the majority have been able to restart, although irregularly and with adapted measures.

In 2021, as the effect of the pandemic drags on, Dream Building Fund partners have had to shift their activities, to bring solutions and continue their work in the community.

At the ITTF Foundation, we also have to be more flexible as we support the projects through the various phases: restart, pause, plan and adapt.

For this reason, we started #TTLockdownSmiles, a series of short videos aimed at brightening up the mood and showcase examples of how projects around the world are displaying resilience through innovation and a positive outlook. Project outcomes are for most cases dropping or plateauing but we are confident they will come back stronger as they adapt their activities.

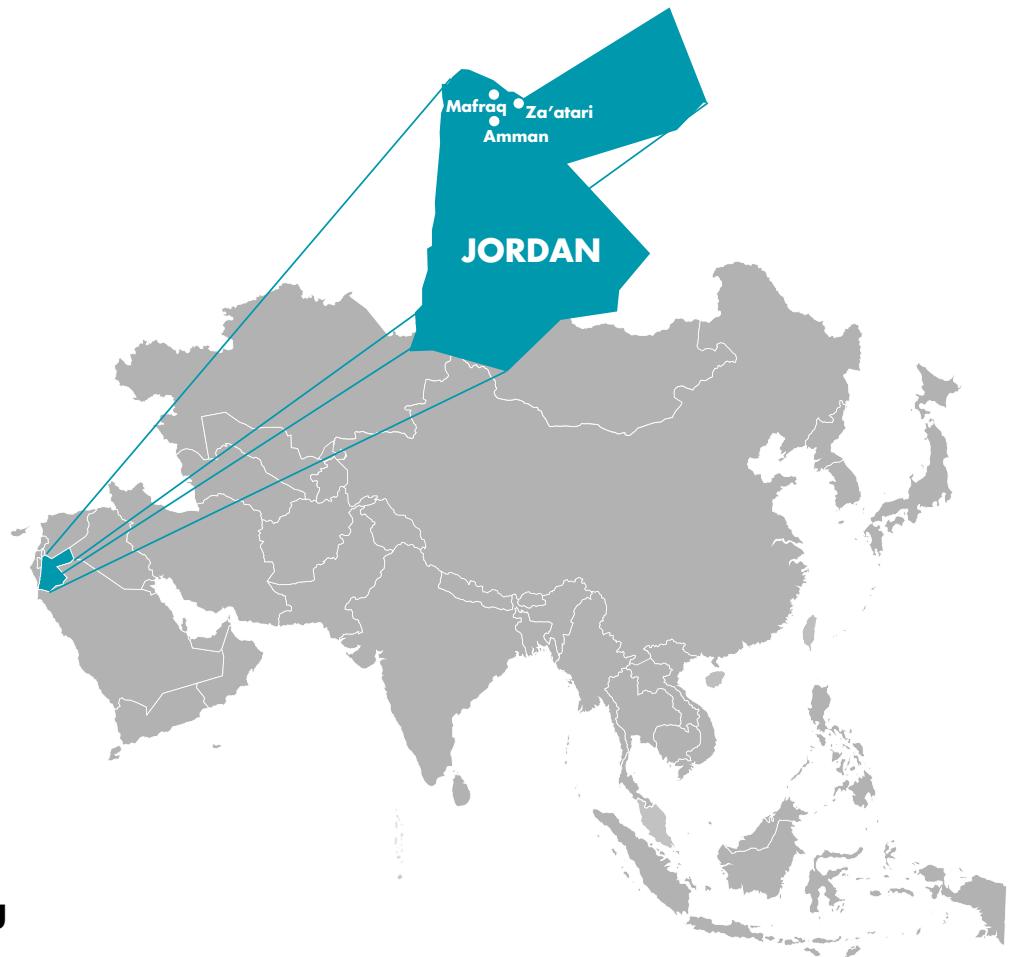
Although most projects are able to restart in different forms and for uncertain lengths of time, we hope the situation will enable the lockdowns to be lifted for the long term and that all project staff, volunteers, students, schools, families and communities will not have been too greatly impacted. We continue to support projects the best we can. We are happy to see so many projects continuing their activities and look forward to the day all projects will be able to continue actions without interruptions.



### 3.1.1



#### Za'atari Refugee Camp, Jordan: Nittaku Dream Building with Refugees



<b>Location(s)</b>	<b>Za'atari, JORDAN</b>
<b>Status</b>	Ongoing
<b>Start date</b>	April 2018
<b>End date</b>	April 2021
<b>Project description</b>	Table tennis activities in the 5 districts of the camp. More than 146 (boys and girls) are attending the trainings. From Sunday to Thursday, 2 coaches who passed the Level 1 course are coaching the boys in the morning and the girls in the afternoon.
<b>Aim</b>	Using table tennis to promote individual and social change inside the Syrian Refugee community in Za'atari. Increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and Jordan people.
<b>Target group</b>	Syrian Refugees and Jordanian Community
<b>Partners</b>	UNHCR, Peace & Sport
<b>Sponsors</b>	Nittaku
<b>Awards</b>	Shortlisted for the Sports Business Award in the category "Best Community Scheme" 2019





## Highlights 3rd Quarter

Regular sessions could restart from July 2021 including specific sessions delivered by our female coach who focuses on delivering sessions for girls and persons with disabilities.



## Challenges faced

- Re-starting the regular sessions

## Next steps

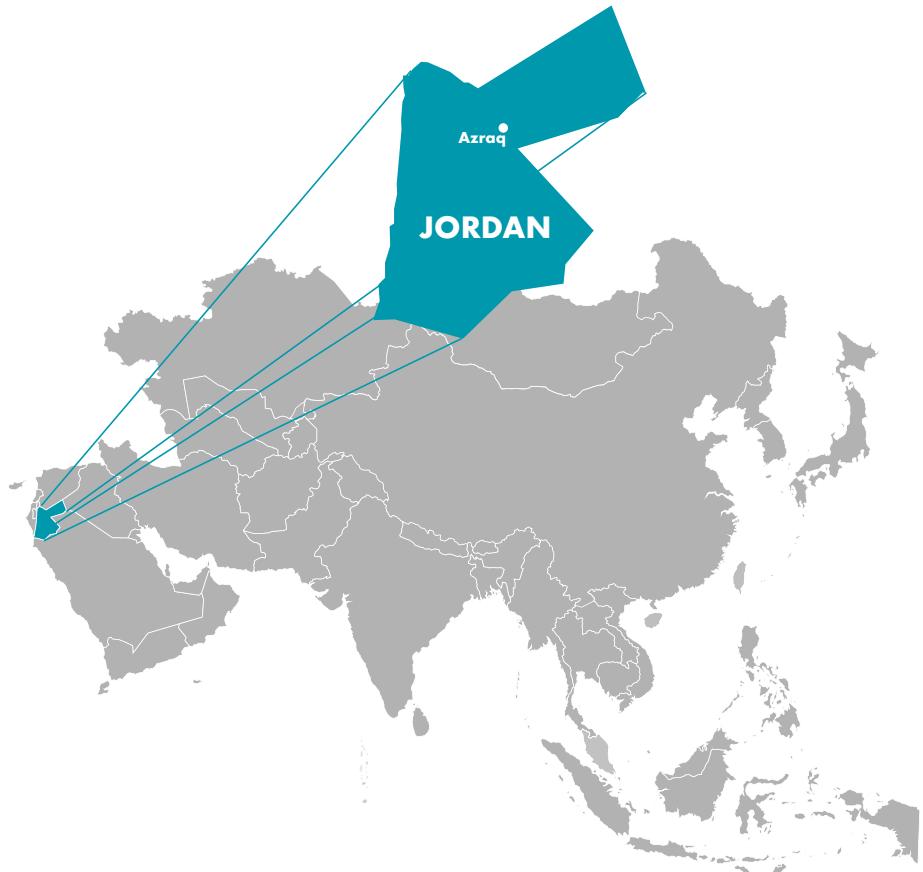
- Work towards an exit in 2022 where the expertise from the coaches and programme can continue to contribute to the life of the camp.



## 3.1.2

### Azraq Refugee Camp, Jordan: Dream Building with Refugees

supported by



Location(s)	<b>Azraq, JORDAN</b>
Status	Ongoing
Start date	October 2019
End date	Extended to June 2021
Project description	Refugees with disabilities face double discrimination due to their ethnic origin as well as their disability status. Negative stereotypes and lack of awareness and education results in persons with a disability not being able to access sport, and thus not obtaining the associated benefits sport provides. The Dream Building with Refugees project aims to address this by providing access to para sport for refugees living in Jordanian Refugee Camps.
Aim	Increase Participation, Improve Health Outcomes, Improve Attitudes & Inclusion
Target group	People with a Disability, Refugees, Jordanian Community
Partners	Agitos Foundation, Humanitarian Taekwondo Foundation, Jordan Table Tennis Federation
Sponsors	Agitos Foundation – Grant Support Programme



supported by



## Highlights 3rd Quarter

Bi-weekly sessions are regularly taking place.

### Challenges faced:

- Potential second Covid-19 lockdown in camp
- Persons with disabilities less able to go to training because they are considered at risk
- Since the sessions stopped shortly after the start of the programme, re-creating a dynamic to start building regular participants
- Identify participants who could undergo coaching or umpire training

### Next steps

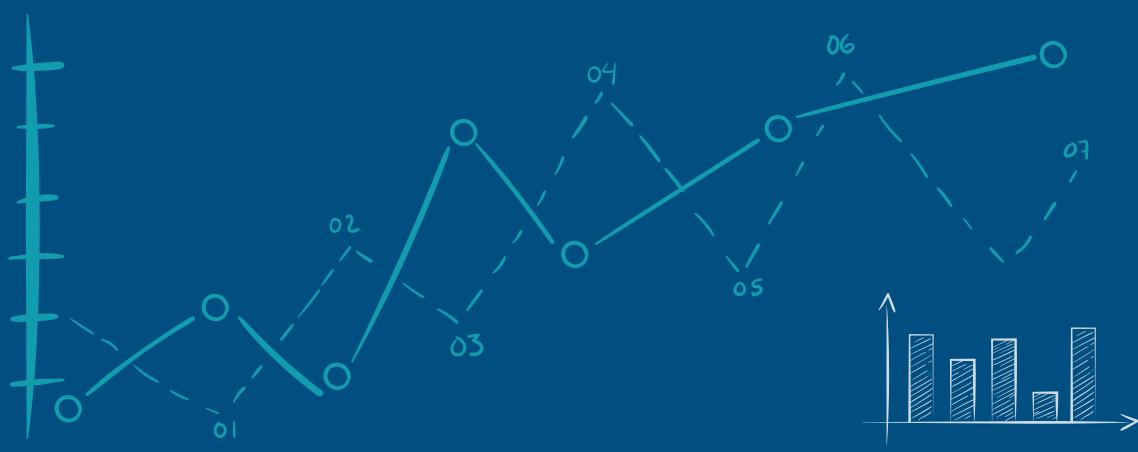
- Get a better picture of the local interest for sessions
- Work with Care and UNHCR to find a solution for training and employment of coaches
- Look at expanding the sessions to the care centres and training the staff
- Wait until travel is possible again to plan an open day and tournament in the camp and potentially invite refugees from the Za'atari camp
- Work together with AGITOS Foundation towards an exit strategy



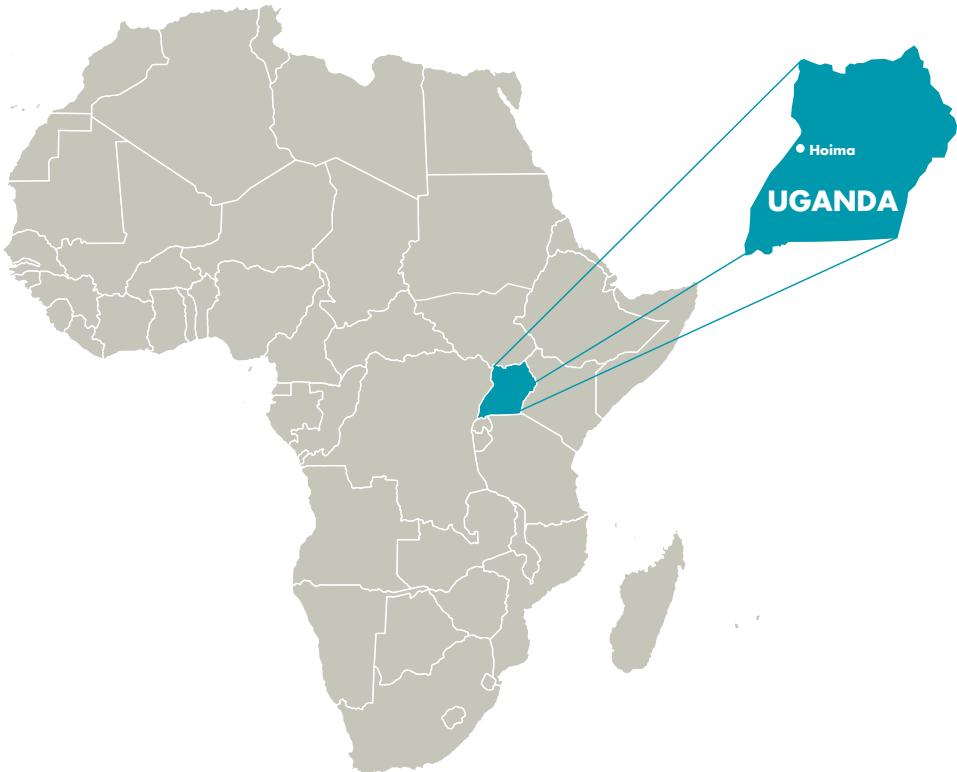
TT  
DREAM  
BUILDING  
FUND



**TT Dream Building Fund is an annual call for projects aiming to support changemakers implementing their ideas to solve problems within their communities through table tennis. These projects aim to make a contribution towards one of the 17 UN Sustainable Development Goals.**



### 3.1.3



#### **Education to success – HONECRIC**

**Project start date:**  
**01-10-2012**

**Country – map:**  
**Hoima, Uganda**

#### CONTEXT

For children, mostly living below the poverty line, growing up in Hoima means education is a luxury. Learning to read or to write is not something that is in their future. If they cannot read or write, there are limited possibilities for them to break out of the cycle of poverty.

Hoima Network of Child Rights Clubs (HONECRIC) is convinced that sports can keep children in school and lead them to a better life. The team works together with teachers every day to offer access to quality education, develop life skills and confidence with and without disability through active participation in table tennis. Table tennis is sometimes the glue that keeps them coming back and they cannot play if they have not attended school that day. Sometimes, it is also a way to get a scholarship to secondary school.

#### OVERALL IMPACT

##### OVERALL IMPACT

##### PRIMARY IMPACT

##### OUTCOMES

##### OUTPUTS

##### ACTIVITIES

##### INPUTS



#### PRIMARY IMPACT

##### OVERALL IMPACT

##### PRIMARY IMPACT

##### OUTCOMES

##### OUTPUTS

##### ACTIVITIES

##### INPUTS

- Individual Change

- Community Change





## OUTCOMES

### OVERALL IMPACT

### PRIMARY IMPACT

### OUTCOMES

### OUTPUTS

### ACTIVITIES

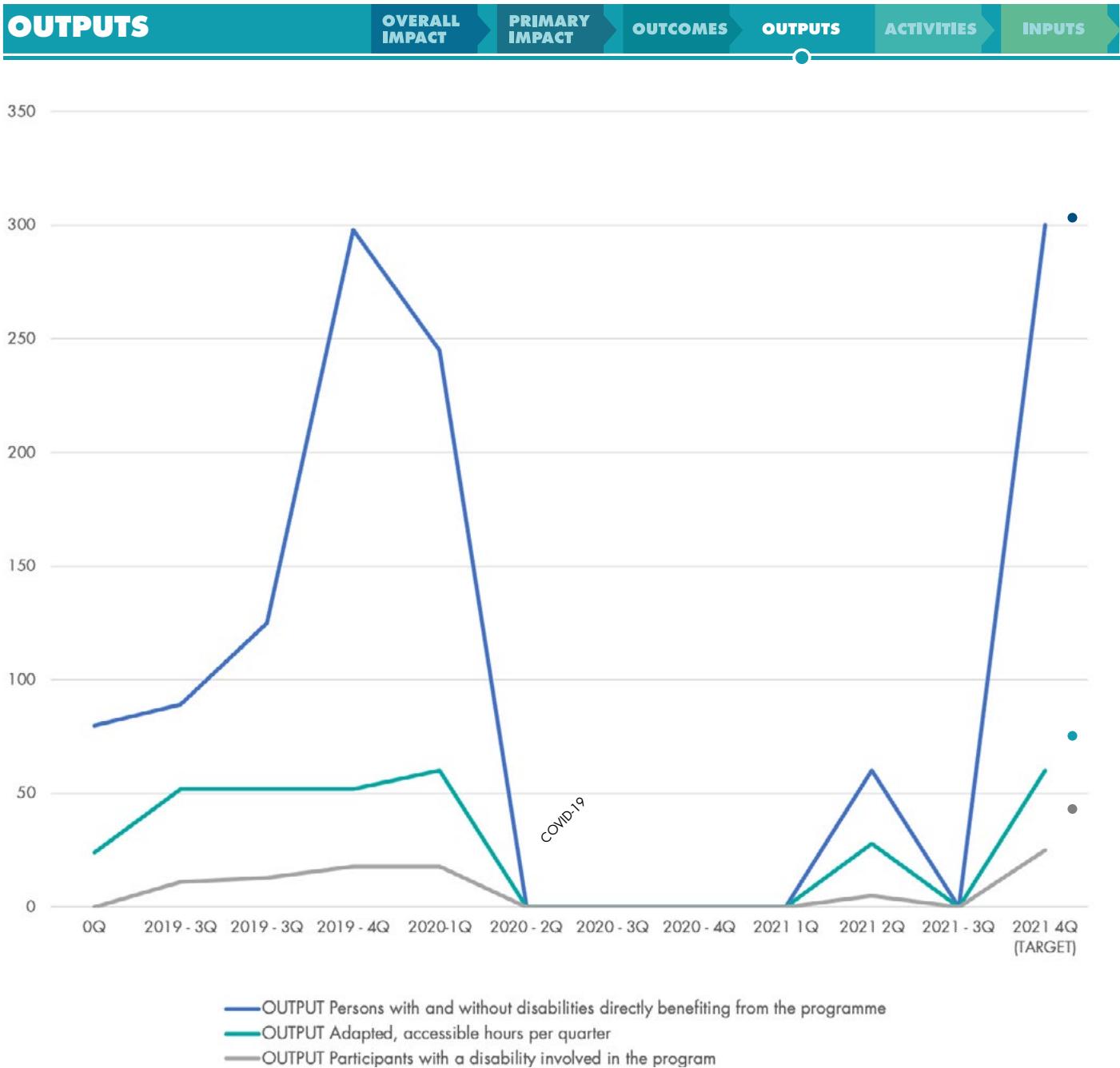
### INPUTS

#### Knowledge and skills

- Develop skills and create employment for coaches and mentors

#### Circumstance, quality of life or well-being

- The number of children completing primary education significantly increases
- Higher chances for a scholarship into secondary education



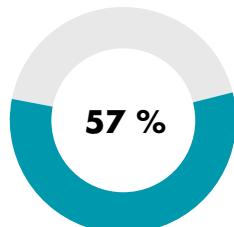
### TICK BOX

- A 5 day training in table tennis for 26 teachers (Individual Change)
- Equip the 13 schools with tables, rackets and balls in order to facilitate travel to and from school to increase participation (Community Change)
- Offer weekly adapted, accessible sessions open to persons with and without disabilities (Individual Change)
- Project awarness reached more than 2000 people (Community Change)

### STILL PENDING

- 50 % of participants or their families see school and learning as a priority in life (Community Change)
- 25 children with disabilities feel more intergrated (Individual Change)
- 50 % of children aspire to a better life (Individual Change)

Project status:





- In 13 locations, 10 primary schools and 3 secondary schools
- Regular training sessions – weekly training for 500 children with and without disabilities together
- A five-day training in table tennis for 26 teachers
- An annual girl's table tennis championship named "Hoima girls Table Tennis Championships"
- Organise an annual inter-primary school tournament and an inter-secondary school tournament
- Equip the schools (primary and secondary) with tables, rackets and balls in order to increase participation in regular physical activity

### Project activities update:

- 26-06-2020: Covid-19 Update #2: our partners in action
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 20-02-2020: Building and pushing dreams in East Africa



### Project Partners:

**Uganda Table Tennis Association (UTTA)**  
**Hoima District Local Government schools**  
**Makerere University Business School (MUBS)**  
**City tyre**

STAND BY  
DUE TO  
COVID-19

2020  
03



2020  
04



2021  
01



2021  
03

**Top-Spin to the heart of the project**



*People who make changes are not just the big political leaders, even a single person can make a change in this world.*

**Birungi Lloyd,  
teacher,  
project supervisor**

## 3.1.4



### Points that tear down barriers – FUDELA

**Project start date:**

01-06-2019

### Country – map:

**Quito, Imbabura, Santo Domingo, Esmeraldas and Sucumbíos – Ecuador**

### CONTEXT

Ecuador is now living an unprecedented migration flow of people fleeing from Colombia and Venezuela. As a result, regions located in northern Ecuador present high levels of refugee population, including children and youths. Most of them live in vulnerable conditions and do not have access to a good education and physical activity.

The project "Points that tear down barriers" uses table tennis as a vehicle for integration of Venezuelan, Colombian migrant, and refugee youth with the Ecuadorian community which is also living under difficult conditions in the north.

### OVERALL IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



### PRIMARY IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

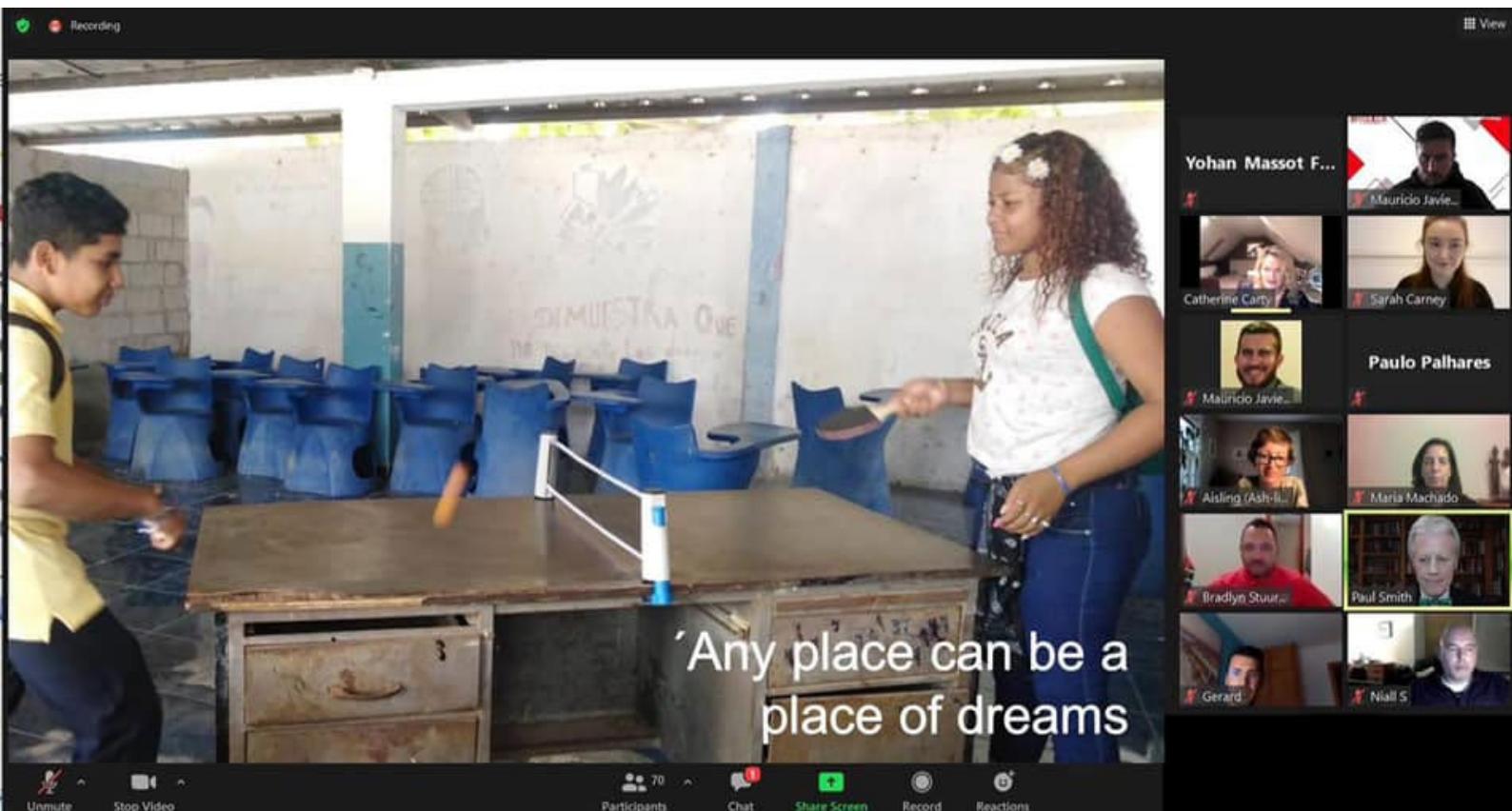
OUTPUTS

ACTIVITIES

INPUTS

- Individual Change

- Community Change



## OUTCOMES

### OVERALL IMPACT

### PRIMARY IMPACT

### OUTCOMES

### OUTPUTS

### ACTIVITIES

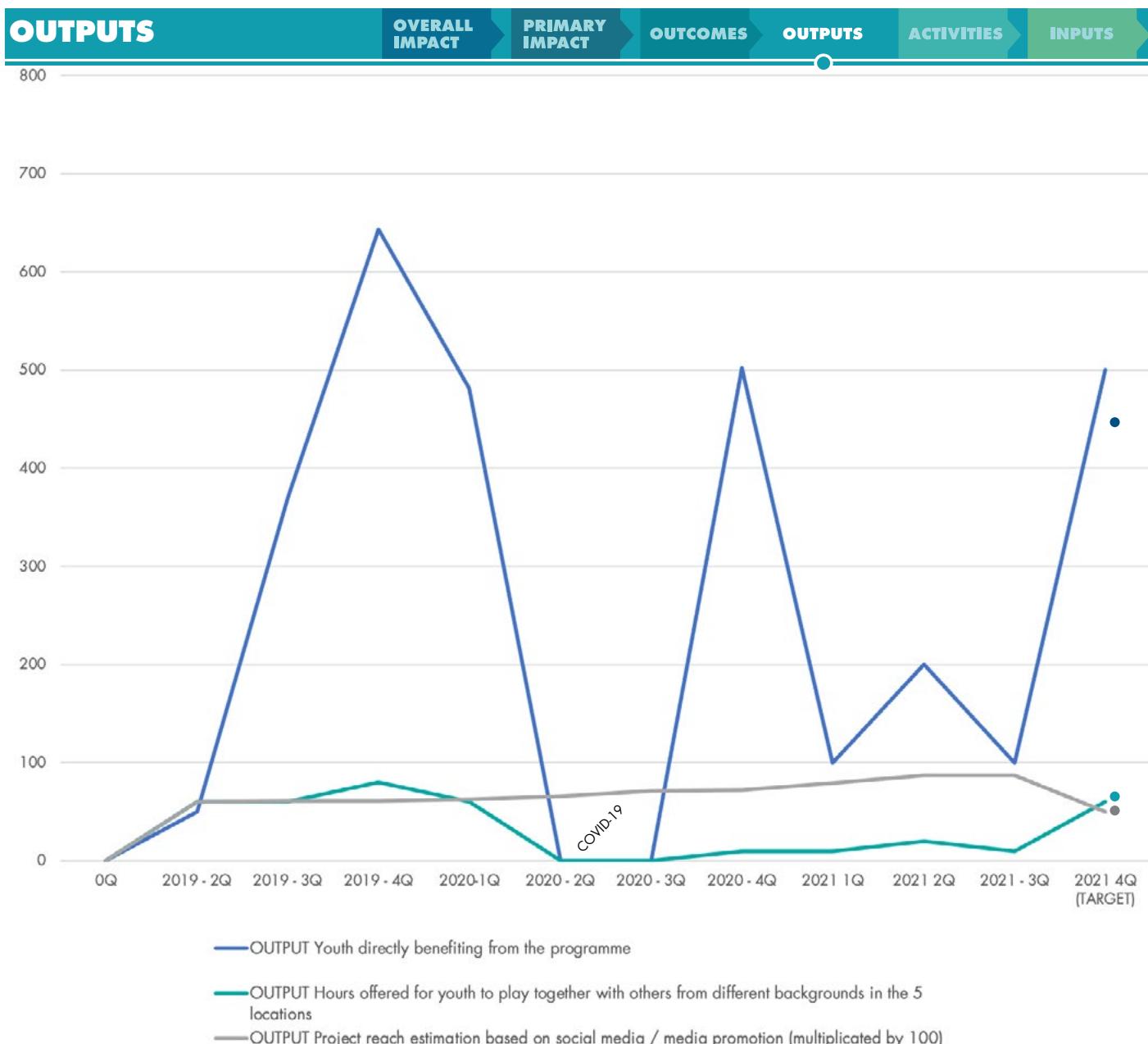
### INPUTS

#### Behaviour or attitude

- 50 % of programme participants and their families report an improvement in attitudes towards them and others from different countries
- 100 beneficiaries who were not physically active before, now take part in regular weekly physical activity
- 100 beneficiaries display an increase in resilience in their daily lives
- 500 participants can identify different solutions to violence they can resort to in different situations

#### Circumstance, quality of life or well-being

- 80 % of beneficiaries report having made friends and feeling part of the community



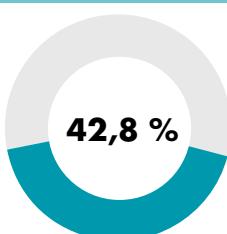
### TICK BOX

- 3 coaches have developed their expertise as a coach and had access to further training (Individual Change)
- 600 youth directly reached through the project (Individual Change)
- 100 beneficiaries who were not physically active before, now have access to regular physical activity (Individual Change)

### STILL PENDING

- 80 % of beneficiaries report having made friends and feeling part of the community
- 500 participants can identify different solutions to violence they can resort to in different situations
- 50 % of programme participants and their families report an improvement in attitudes towards them and others from different countries
- 100 beneficiaries display an increase in resilience in their daily lives

**Project status:**





- Coordination, setup and planning with communities (ongoing)
- Working sessions on values (monthly in all locations)
- Life skills training sessions (bi-monthly in each locations)
- Training courses (2 annual workshops)
- Table tennis integration festivals (2 annual events)

#### Project activities update:

- 26-06-2020: Covid-19 Update #2: our partners in action
- 20-06-2020: TT 4 World Refugee Day 2020
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1



2020  
03



2020  
04



2021  
01



2021  
03

## Top-Spin to the heart of the project

### TESTIMONIALS



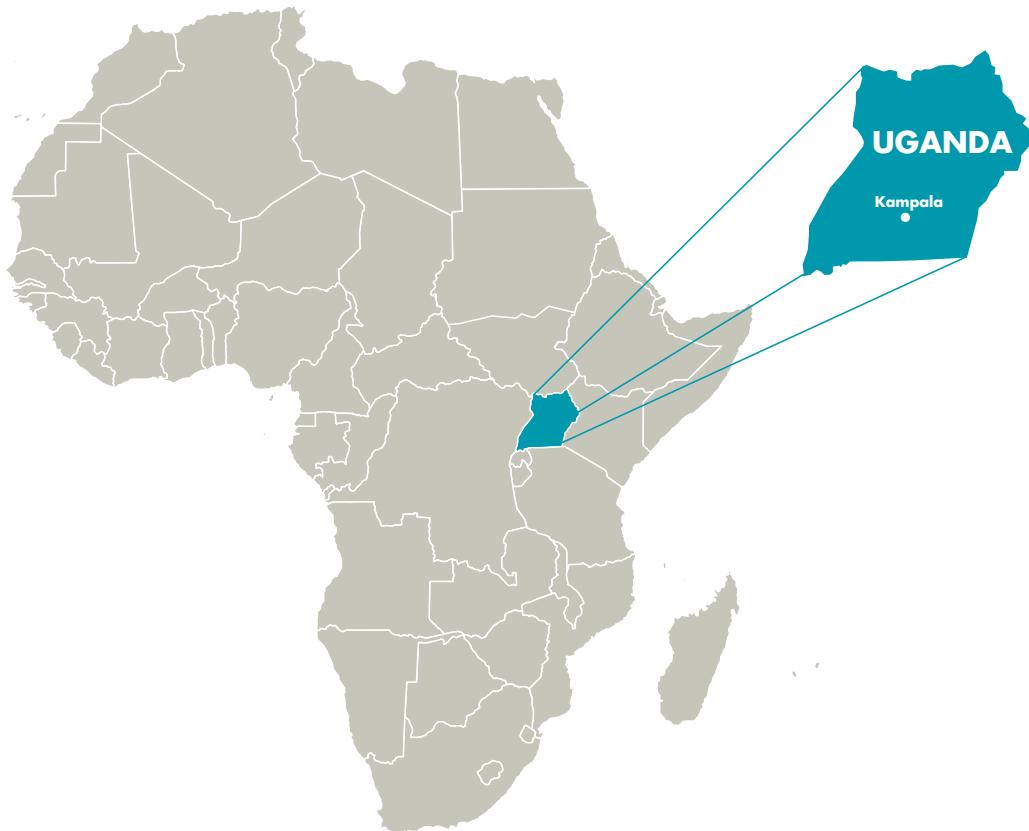
**Marilay,  
coach**

"A 10-year-old participant from the Casa Aza orphanage has speech problems, little verbal pronunciation for his age and low motor coordination due to traumatic events relating to his mother's death and his father in prison. His responsible person has agreed with him that, if he treats himself with respect and follows the instructions in the table tennis workshops, he will continue to attend. Because he enjoys this sport so much, attends regularly and receives help from facilitators and coaches, he handles the racket better and his behavior has made him win new friends."

"A Venezuelan 13-year-old girl has motor disabilities in both legs and arms. She used to be ignored because of her condition. Due to her resultant insecurity she could not play any sport. But in the performed work sessions she has managed to adapt easily when taking the racket and overcame the first obstacles, e.g. balance between cones. With this initial motivation, she continued the activity and acquired different table tennis skills. When her mother saw this accomplishment, she was crying with joy to see her daughter empowered in this way."

## 3.1.5

### Slum Ping Pong



**Project start date:**

**01-07-2019**

**Country – map:**

**Kampala, Uganda**

### CONTEXT

Poverty is prevalent in large slum areas of Kampala. Opportunities for these children are very limited in these areas. Although free education for all children at primary school level is the official discourse, **parents or guardians are still expected to pay tuition fees. Many simply do not possess the financial means to do so.**

The Slum Ping Pong project aims to use table tennis as a tool to offer children living in slums of Kampala, Uganda, access to education and a way to break the cycle of poverty by offering free regular table tennis sessions, school support, role models through slum coaches and advice where possible.

### OVERALL IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



### PRIMARY IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

- Individual Change





## OUTCOMES

### OVERALL IMPACT

### PRIMARY IMPACT

### OUTCOMES

### OUTPUTS

### ACTIVITIES

### INPUTS

#### Behaviour or attitude

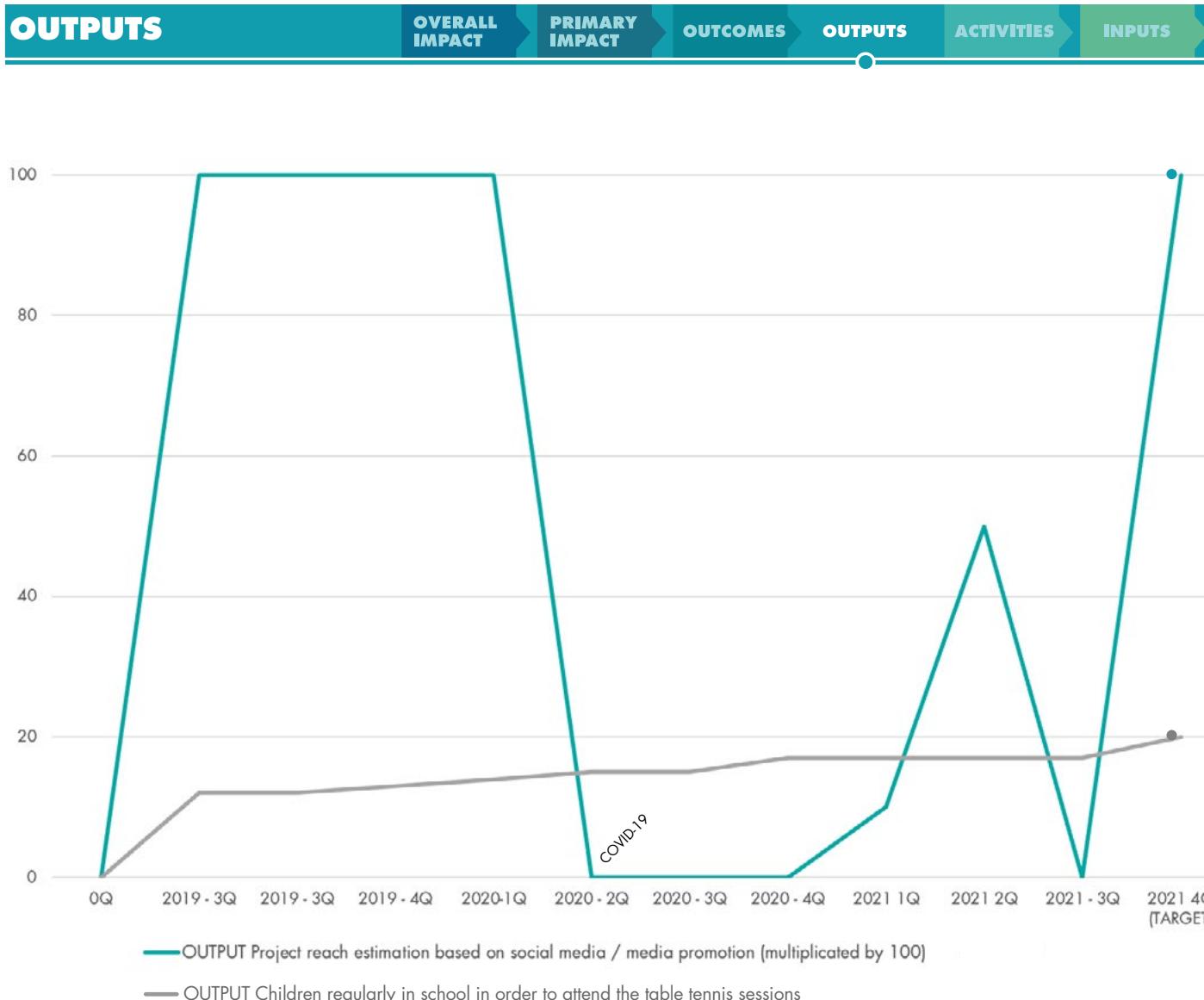
- To increase the self-esteem, dignity, and hope for the future among the 100 participants of the programme

#### Knowledge and skills

- To educate participants about leading a healthy life: eating, drugs, violence

#### Circumstance, quality of life or well-being

- To offer access to primary education to the 100 children living in the slums
- To develop skills of children and coaches participating in the programme that may lead them towards employability and a better quality of life
- At least 6 % of participants in the programme gain access to secondary education



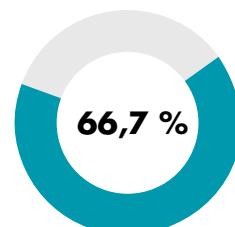
### TICK BOX

- 7 coaches have been trained as a table tennis coach (Individual Change)
- 7 coaches have a regular job and have improved their quality of life since the start of the project (Individual Change)
- 100 children take part in weekly table tennis sessions and attend school as a result of this programme (Individual Change)
- Examples of participants displaying their increase in self-esteem, dignity, and hope for the future since joining the program (Individual Change)

### STILL PENDING

- 100 beneficiaries and their families imagine a different future as community awareness has grown in seeing table tennis as a tool for education (Community Change)
- At least 10 % of participants in the programme gain access to secondary education (Individual Change)

**Project status:**





+



- Weekly sessions run in all three schools
- Tournaments and festivals
- In 3 schools spread across Kampala: Police Children School, Home of Joy Salvation Army School (home for children with disabilities), Railway Children Primary School

### Project activities update:

- 26-06-2020: Covid-19 Update #2: our partners in action
- 26-05-2020: Finalists at the Sports Business Awards 2020
- 20-02-2020: Building and pushing dreams in East Africa
- 17-01-2020: Dream Building Fund Projects Making Progress – Part 2



2020  
03

## Top-Spin to the heart of the project

### TESTIMONIALS



**Mark Winter,  
Director of  
Slum Ping Pong**

*"What initially impressed me was that SPP was operated by a group of young, financially very poor table tennis players for the benefit of children from even poorer slum backgrounds. SPP have never taken donations or support for granted and have always been honest, open and ready to discuss. The coaches and children are proud of being part of the Slum Ping Pong family, and so am I."*



2020  
04



2020  
01



2020  
02

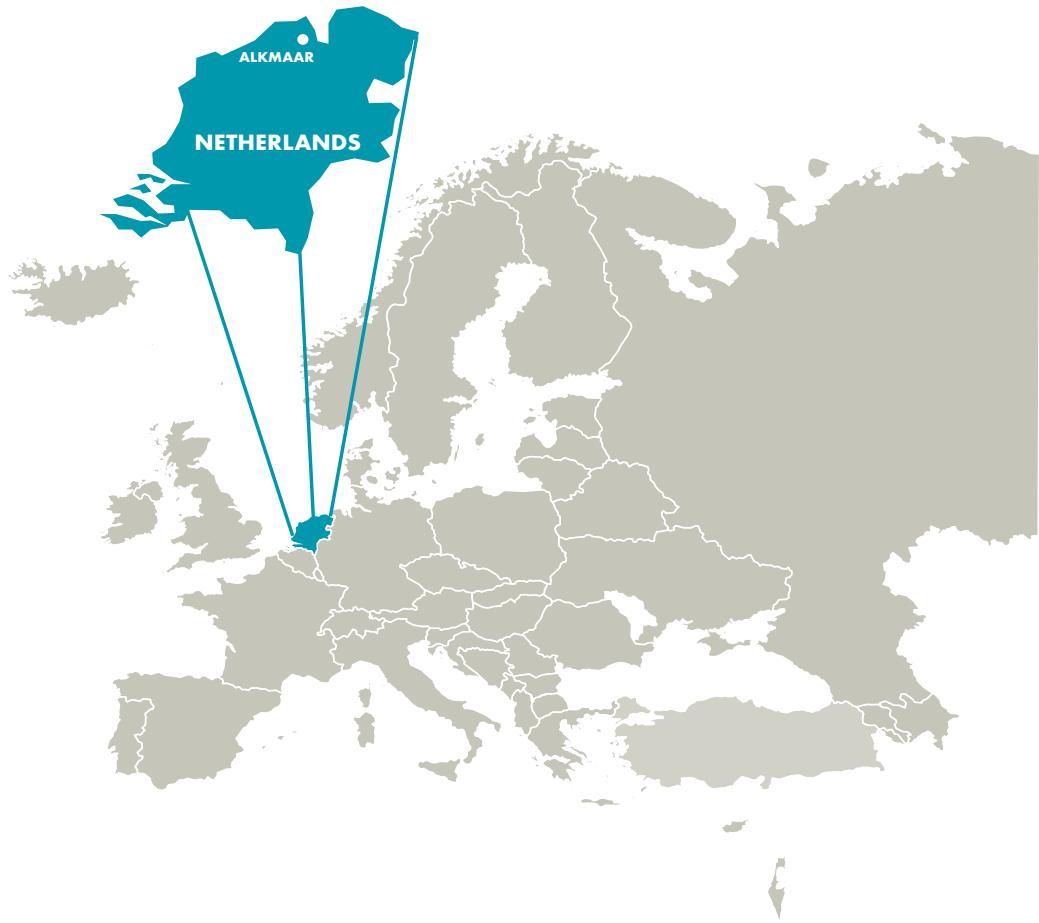
## 3.1.6

### Empowering Inclusive leadership – Ping Pong Alkmaar



**Project start date:**

**01-07-2019**



**Country – map:**  
**Alkmaar, the Netherlands**

#### CONTEXT

Ping Pong Alkmaar aims to provide an inclusive space for the whole community of Alkmaar and its surroundings. The club strives beyond the delivery of sessions open to all by building the foundations of a transparent, representative, accountable institution incorporating diversity within its leadership.

The project works closely with the Alkmaar Council and local refugee support groups to address the issue of integration in the area. The club aims to provide refugees with tools for integration, a safe space to feel included, an opportunity to learn and improve, a social network, a regular time slot for interaction, an opportunity to improve language skills and pathways towards taking on leadership roles within the club during the project life cycle.

#### OVERALL IMPACT

OVERALL  
IMPACT

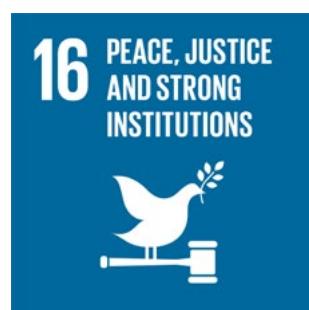
PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



#### PRIMARY IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

- Individual Change

- Institutional Change



## OUTCOMES

### OVERALL IMPACT

### PRIMARY IMPACT

### OUTCOMES

### OUTPUTS

### ACTIVITIES

### INPUTS

#### Behaviour or attitude

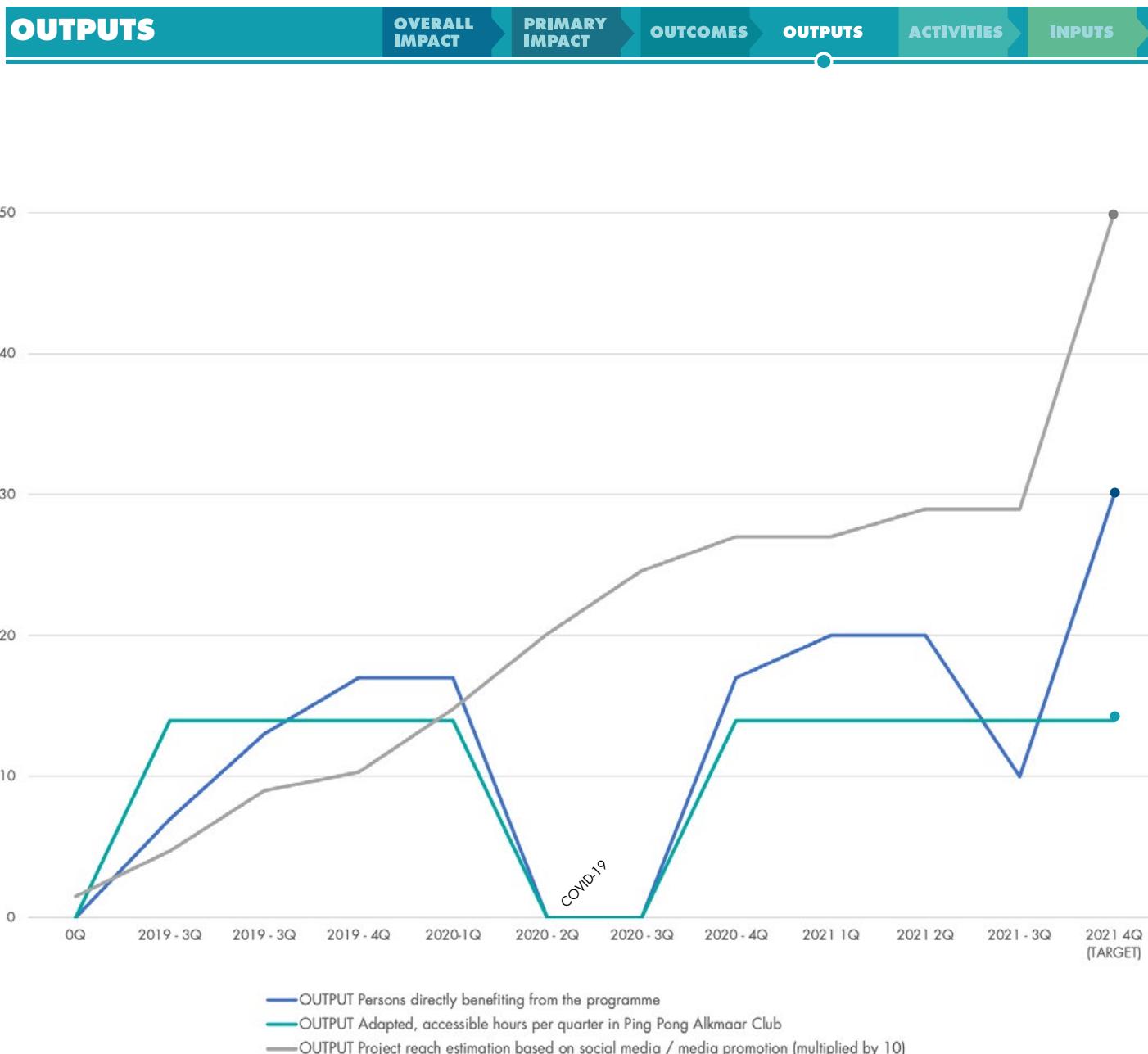
- 80 % of programme participants and their families report seeing an improvement in attitudes towards them and others from different countries
- 100 direct and indirect beneficiaries display more awareness and challenge their former bias towards other communities
- Include persons of migrant background, disability and women in leadership position within the club.
- The decision body of the club is made publicly available and includes a minimum of one person from a migrant background and one person with disabilities and works towards equal gender representation.

#### Knowledge and skills

- 100 % of regular participants with migrant background have improved their language skills during the project life cycle
- At least 5 regular participants in the club either have a clear understanding of pathways to leadership positions or a development plan within the project life cycle

#### Circumstance, quality of life or well-being

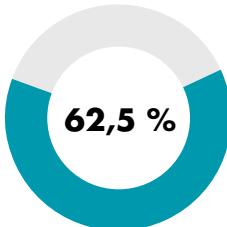
- 30 beneficiaries report making friends, having fun, feeling good and looking forward to seeing their fellow participants in training
- 80 % of beneficiaries report having made friends and feeling part of the community and identify with the leadership of the club
- The club can share good practice examples of youth expressing their feeling of integration within the club



#### TICK BOX

- Offer 2 inclusive sessions per week, targeting mainly migrants and native-borns together (Individual Change)
- 2 coaches trained and experienced in the programme (Individual Change)
- Project awareness reached more than 2,000 people (Community Change)

**Project status:**



#### STILL PENDING

- 80 % of programme participants and their families report seeing an improvement in attitudes towards others (Community Change)
- 5 regular participants either have a clear understanding of pathways to leadership positions or a development plan within the project life cycle (Individual Change)
- 100 % of regular participants with migrant background have improved their language skills during the project life cycle
- 100 direct and indirect beneficiaries are happy to be part of a club that includes persons of migrant background, persons with disabilities, and women in leadership positions
- The club governance includes a minimum of one person from a migrant background, one person with disabilities and works towards equal gender representation (Structural Change)





- Weekly session of 2 hours will take place over 3 years (40 weeks per year, linked to school term time)
- Annual tournaments and festivals for all are organised
- A safe space for dialogue involving the participants and their families is in place
- Showcases take place in Alkmaar's community centres
- Regular promotional activities and awareness raising sessions are created and disseminated, together with the participants
- Language support is offered on demand to regular participants
- Hold regular official club management meetings that are recorded
- Communicate regularly and transparently about decision making and promote diversity throughout this communication

#### **Project activities update:**

- 20-06-2020: TT 4 World Refugee Day 2020
- 19-12-2019: Dream Building Project Leader Wins Heart for Sport Award
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1



2020  
03



2020  
04



2021  
01



2021  
02

## Top-Spin to the heart of the project

### TESTIMONIALS



**Rob,  
teacher  
Special  
refugee  
classes**

"It is amazing to see the children engaging with the robots and play – some of them have never experienced technology like this before. We are thankful because table tennis is a fun way of bringing them together, it is nice to see them playing together. They don't have to use language, they just have to play."



**Yusuf  
Noelle,  
participant  
in the  
community  
session**

"It is really nice that there are so many people from different backgrounds here!"

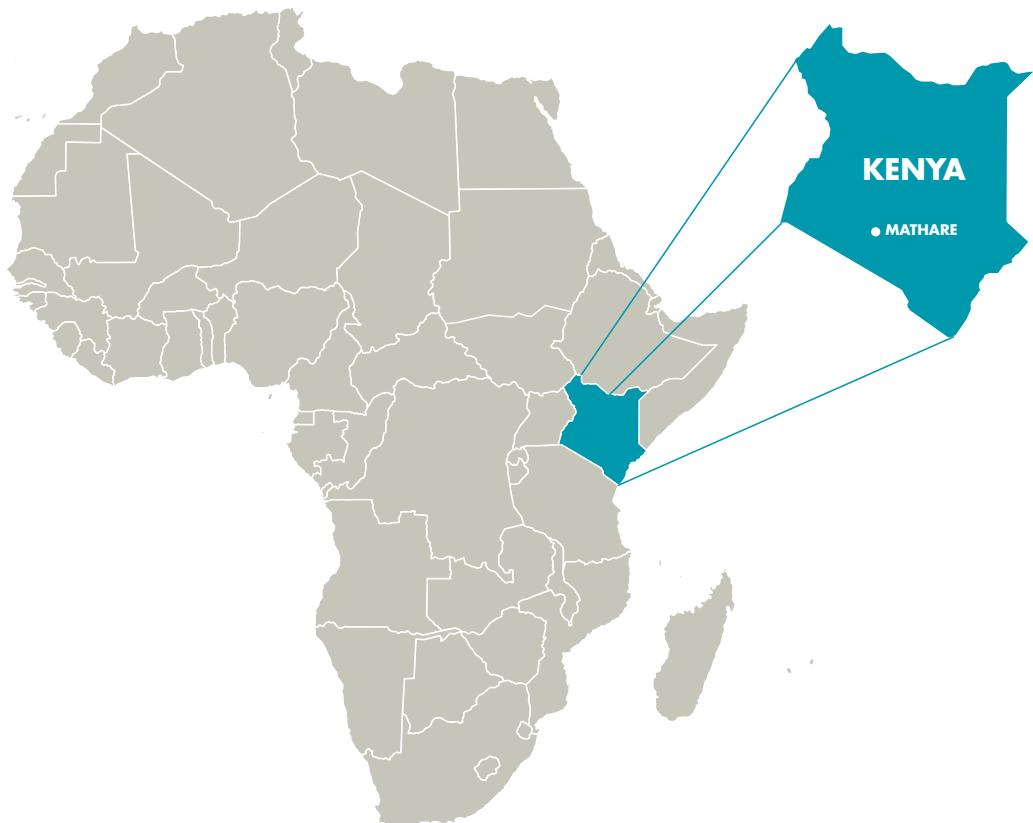
## 3.1.7

### Mathare Tables for Hope - Talent4Development



**Project start date:**  
**01-07-2019**

**Country – map:**  
**Mathare slums of Nairobi,  
Kenya**



### CONTEXT

Mathare is a collection of slums with a population of roughly 500,000 people, the majority living below the poverty line. For children growing up in the slums, daring to dream and imagining another life is not an option. Breaking the cycle of poverty when you cannot afford to learn how to read and write or have any role models to show you a different path is nearly impossible.

Through the project Mathare Tables for Hope, Talent 4 Development wants to give children the ability to imagine a different future and use the tools of education to live their dream.

### OVERALL IMPACT

#### OVERALL IMPACT

#### PRIMARY IMPACT

#### OUTCOMES

#### OUTPUTS

#### ACTIVITIES

#### INPUTS



### PRIMARY IMPACT

#### OVERALL IMPACT

#### PRIMARY IMPACT

#### OUTCOMES

#### OUTPUTS

#### ACTIVITIES

#### INPUTS

- Individual Change





## OUTCOMES

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

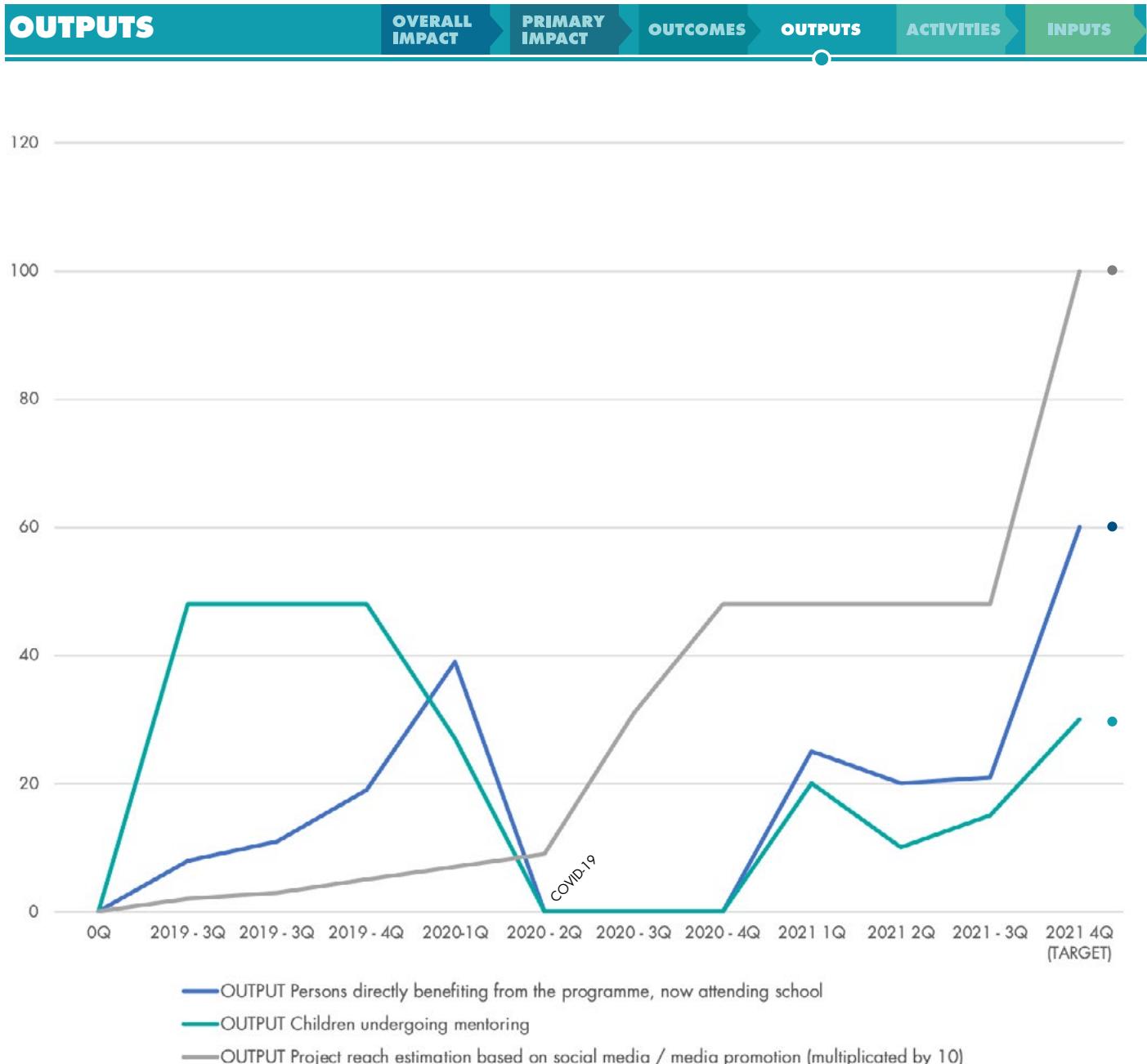
INPUTS

### Knowledge and skills

- Develop skills and create employment for coaches and mentors

### Circumstance, quality of life or well-being

- The number of children completing primary education significantly increases
- Chances for a scholarship into secondary education increased



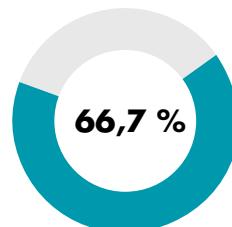
### TICK BOX

- 3 coaches trained in delivering table tennis sessions and mentoring for personal development (Individual Change)
- 39 Children regularly attend school and table tennis sessions (Individual Change)
- 20 Children receive regular safe space to build their future (Individual Change)
- At least 20 participants aspire for a better life and aim to complete their education (Individual Change)

### STILL PENDING

- 21 more children from the slums of Mathare will attend school regularly through joining the programme (Individual Change)
- 10 more children receive a regular safe space to think of, imagine and plan steps towards a future they want through mentioning session (Individual Change))

**Project status:**





- Regular training sessions – weekly training in the Drive in School Hall, Mathare
- Weekly mentoring programme
- Inauguration and “End of the year” event
- Local and national competitions
- Coaching clinics
- Hosting tournaments for a social cause
- Nairobi schools and universities programme

### Project activities update:

- 26-06-2020: Covid-19 Update #2: our partners in action
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 20-02-2020: Building and pushing dreams in East Africa
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1



2020  
01



2020  
02



2020  
03



2020  
04

## Top-Spin to the heart of the project

### TESTIMONIALS



**Joseph Owino,  
26 years old,  
head coach**

“Since we started the programme my life has really changed, my mindset is different. I feel very motivated to work hard, to help all the kids in the Academy, improving and learning everyday to become a role model for them and other youths.”

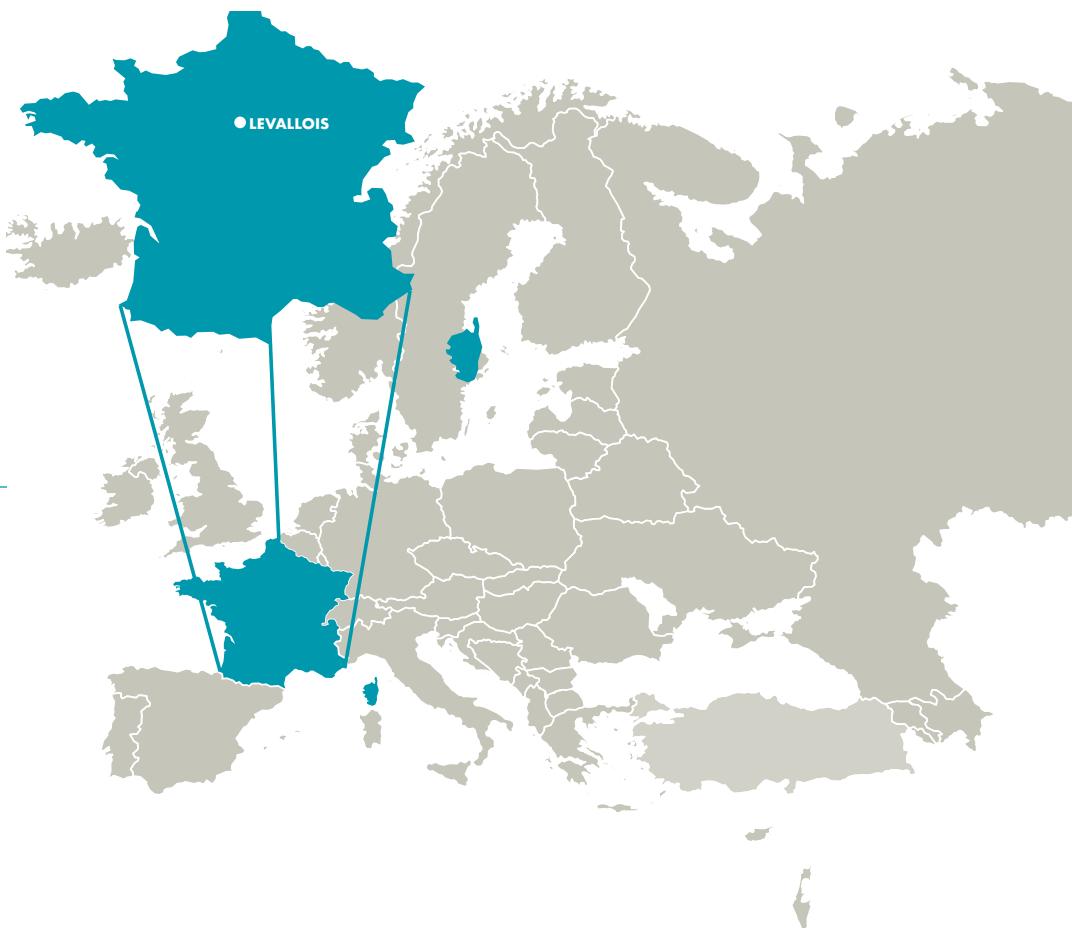


**Mery Mwende,  
28 years  
old, head  
volunteer  
and player**

“When I found T4D it was like my dream came true. Now I have a second family and in the future I want to open my own table tennis academy to empower other young girls, help them achieve their dreams.”

## + 3.1.8

### Ping 4 Alzheimer's Levallois, France



**Project start date:**  
**01-04-2019**

**Country - map:**  
**Levallois, France**

#### CONTEXT

Studies have shown that table tennis has a positive impact on brain stimulation for people with Alzheimer's disease and that regular participation could offset and delay the effects of the disease. In using these studies, the Levallois club developed adapted table tennis sessions targeted towards persons with the disease. Table tennis offers a drug free, fun, social treatment that can help slow the progression of the disease and improve quality of life.

#### OVERALL IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



#### PRIMARY IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

- Individual Change

- Community Change

- Institutional Change



### Behaviour or attitude

- 30 persons with Alzheimer's disease participate in regular accessible and adapted physical activity
- 600 persons in the club have developed a greater understanding of Alzheimer's disease since the start of the programme

### Knowledge and Skills

- 5 other clubs in France partner with France Alzheimer's and offer regular specific sessions

### Circumstance, quality of life or well-being

- 30 regular participants and/or their caregivers notice an improvement in their quality of life since integrating the programme.



## OUTPUTS

### OVERALL IMPACT

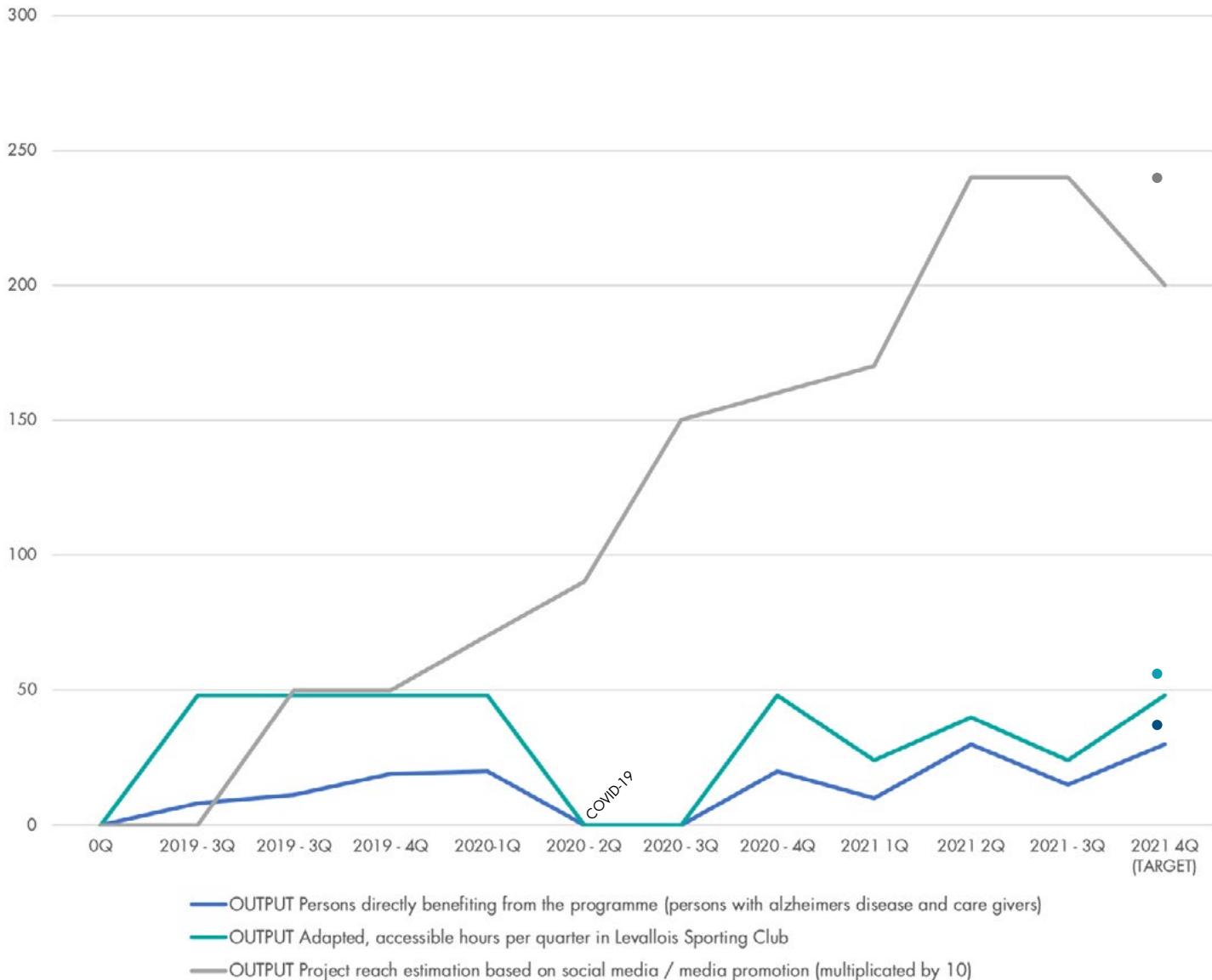
### PRIMARY IMPACT

### OUTCOMES

### OUTPUTS

### ACTIVITIES

### INPUTS



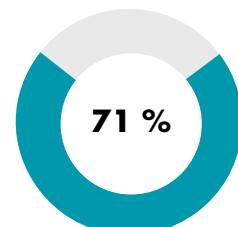
#### TICK BOX

- Partnership formed with France Alzheimers and the FFTT around the project (Institutional Change)
- New association Ping4Alzheimers created (Institutional Change)
- Adapted accessible sessions open to persons with Alzheimer's disease (Community Change)
- 2 coaches trained and experienced in the programme (Individual Change)
- Project awareness reached more than 2000 people (Community Change)
- 5 other clubs in France run a Ping4Alzheimers programme (Community Change)

#### STILL PENDING

- 600 persons in the club understand more about Alzheimer's disease (Community Change)
- 30 Persons with Alzheimer's disease participate regularly (Individual Change)

**Project status:**

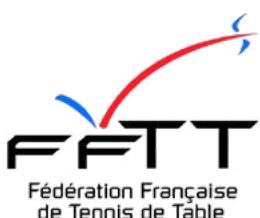




- 2 weekly 2-hour sessions
- Training development for coaches and clubs
- Regular discussions with caregiver/caretakers
- Partnership with France Alzheimer's
- Launch of a network of clubs ready to get involved in such an initiative

### Project activities update:

- 25-09-2020: [Ping4Alzheimers online platform created, spreading the project from a regional to a national level](#)
- 17-06-2020: Unexpected hours of health and happiness
- 17-01-2019: Dream Building Fund Projects Making Progress - Part 2



2020  
03



2020  
04



2021  
01



2021  
02

### FOLLOW THEM



## Top-Spin to the heart of the project

Ping4Alzheimer  
15. September um 09:45 · 4

Un énorme merci au [Le magazine de la santé sur France 5](#) de nous avoir mis en avant sur l'émission d'hier. 🎉 Un programme qui prend tout son sens avec la collaboration entre la [FFT - Fédération Française de Tennis de Table](#) et [France Alzheimer et maladies apparentées](#). 🌟 Tout a commencé au [Levallois Sporting Club Tennis de Table](#) au sein du [Levallois Sporting Club à Levallois Perret](#) il y a 2 ans. Un grand merci également à nos amis de [France Alzheimer 92](#) et à @ [ITTF Foundation](#) - ... [Mehr ansehen](#)



Reportage sur France 5 - Le magazine de la santé

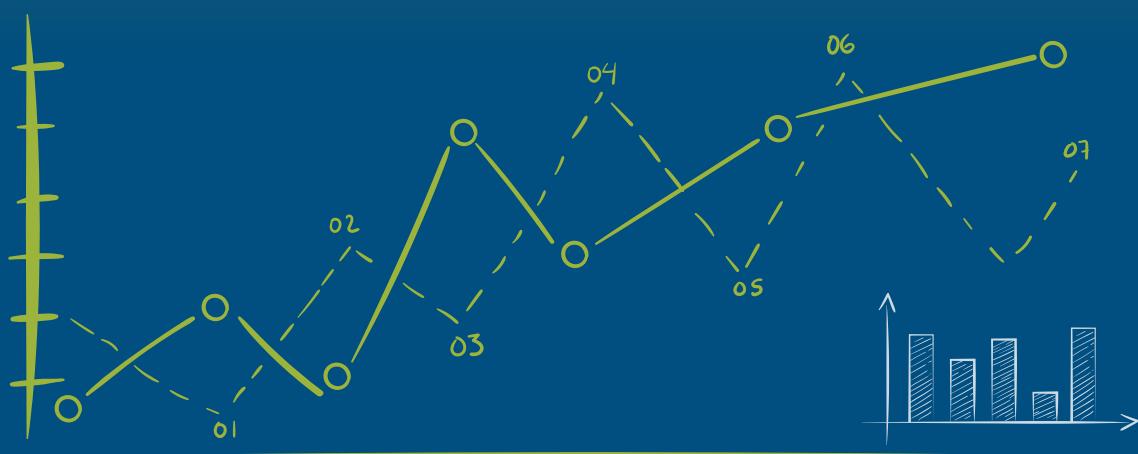
Nachricht senden

185 36 Kommentare 435 Mal geteilt

**TT**  
4ALL

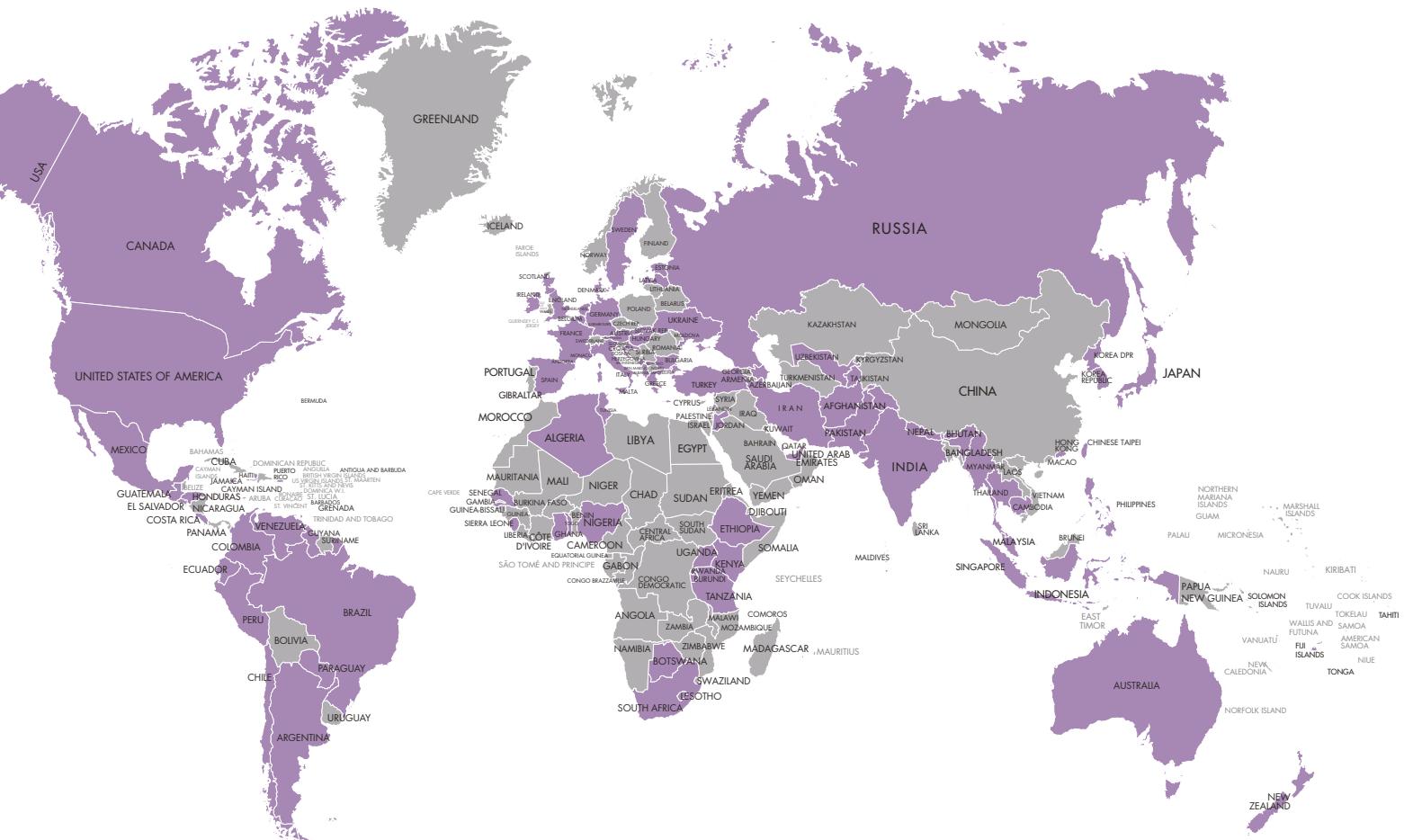


**TT4ALL makes table tennis accessible to the broad public, focusing on different kinds of people in terms of gender, social status, culture and physical ability and on the inclusion of disadvantaged groups, such as refugees, people with special needs, etc.**



### 3.2.1

# **WORLD TABLE TENNIS DAY**



Celebrated each year on April 6, World Table Tennis Day celebrates the joy of playing table tennis for fun, bringing people together, focusing less on competition and more on participation and enjoyment.





## 2022 edition: Peace on the table

In line with the biennial celebration of the 50th anniversary of Ping Pong Diplomacy, WTTD 2022 focuses on using table tennis for peace-making and conflict resolutions. Sparked by the original event in the Japanese city of Nagoya in 1971, WTTD 2022 seeks to create friendships and build bridges between conflicted parties on both the state and grassroots level. WTTD 2022 contributes to the United Nations Sustainable Development Goal 16: Peace, Justice and Strong Institutions.

## Report 3rd quarter 2021

- ✓ Successful launch on 6 October, 2021
- ✓ New logo
- ✓ Successful launch of the WTTD Promoter Initiative

## Next steps

- ✓ Guide ITTF Continental Member Federations towards successful events
- ✓ Coordinate the 24-hour stream
- ✓ Networking
- ✓ WTTD Promoter Initiative: selection of successful applicants
- ✓ Promote the event and engage fans

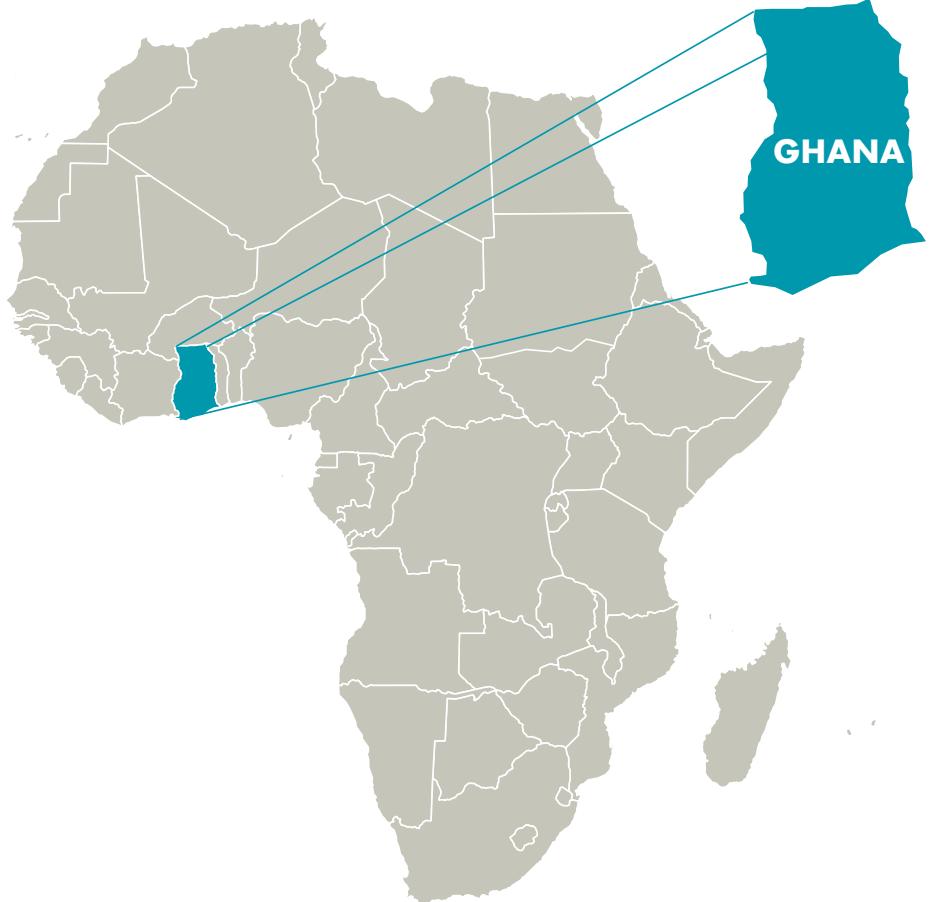


## 3.2.2

### Tables 4 ALL



**PING SANS  
FRONTIERES**



Location(s)	<b>Worldwide</b>
Status	Pre implementation
Start date	October 2019
Project description	<p>One of the major obstacles to table tennis practice is the absence of material available, and the difficulty to acquire tables for local organisations in developing countries. A worldwide shipping of tables has an ecological impact, while local production allows an almost neutral ecological print.</p> <p>After developing a manual of how to build 5 different models of handcrafted tables, the goal is now to create pedagogical content that allows to provide theoretical knowledge and a practical workshop in building handcrafted tables. Each course is held over a 5 to 7 days period.</p>
Aim	To bring self-sustainability to field projects, Member Associations, clubs, and others by giving them the chance to produce their own tables and to generate their own income.
Target group	ALL – with a focus of the inclusion of disadvantaged groups
Total cost of the project	EUR 46,140.00
Project leading organisation	Ping Sans Frontières (PSF)



## Timeline

2017    September

### WORLDWIDE

Manual "Building Handcrafted Table Tennis Tables" published by ITTF Development and Ping Sans Frontières in English, French and Spanish

2019

July

### FRANCE - GERMANY

Memorandum of Understanding signed between Ping Sans Frontières about the "Implementation of the Tables Building Course"

July to March  
2020

### FRANCE

Videos and Powerpoint elaboration

2020

January

### GHANA

First test course in Takoradi, 4 days, 10 participants

2021

August to  
September

### GHANA

First official test course in CÔTE D'IVOIRE

## Challenges faced

Due to Covid-19 and travel restrictions, some participants were not able to join the first test course, but their slots were quickly filled by others thanks to the great interest in the course. Additionally, we were facing a language barrier as the trainers were speaking English, yet most of the participants were native French speakers. Nevertheless, a couple of participants were helping to interpret all the time.

## Next steps

- + Prepare and conduct trip to Ghana to have knowledge transferred from PSF for the remaining two table models.
- + Prepare and conduct second test course together with HPD.
- + Edits and approval of the manual and video contents based on the outcome from the two test courses.
- + Conduct the first official course.



[▼ GO TO WEB PDF](#)

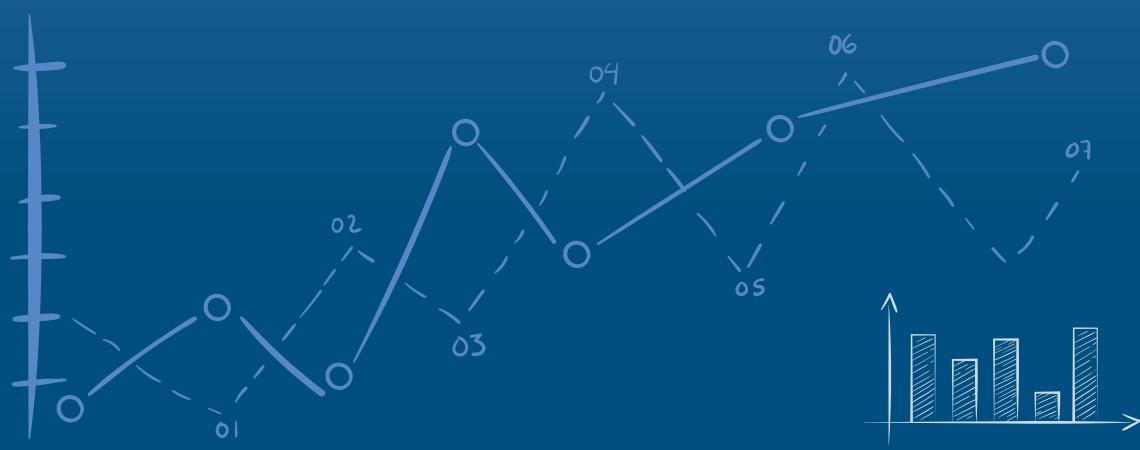


During the first official test course in CÔTE D'IVOIRE in August and September 2021, one of the biggest learning outcomes for the participants themselves was that accuracy when measuring is paramount when building a table.

TT  
4HEALTH



**Sharing the health benefits  
of table tennis on a social,  
mental and physical level.**





## 3.3.0

### TT4Health: Covid-19 Update

The activities are slowly getting more organised again, and more importantly, they happen.

No matter if locals or internationals, here are the rules that everyone of the participants should follow.

The most important thing is to keep a safe bubble in each activity. For those purposes and depending on the situation in the countries in which the activity is organised or which the participants are coming from, there are different measures:

#### Before Arrival

- All participants should take a Covid-19 PCR test seven (7) days before departure and send the negative test result to the organising entity.
- All participants should be tested negative for Covid-19, proven with a PCR test taken within 72 hours before entering the country, and send test results to the organising entity.
- Participants who can prove with their medical record that they have been previously infected with Covid-19 may be required to provide an official certificate to prove the diagnose and recovery.

#### Upon Arrival

- All participants will undertake a Covid-19 Antigen Rapid Test at the venue. An Antigen Rapid Test (ART Test) is a rapid diagnostic test suitable for point-of-care testing that directly detects the presence or absence of an antigen.
- The LOC will only contact participants with a positive Covid-19 ART Test. Participants with a negative test result will not be contacted.
- If the ART test result is positive, the person will be immediately isolated. A Covid-19 PCR test will follow immediately. In case the person being tested positive at the quick test was in contact with other persons beforehand, then a Covid-19 PCR test will be necessary for everyone who has been in contact with them. The costs for these tests are covered by the person's Member Association.
- If the PCR test confirms that a participant is positive, then the rules of the host country apply.
- In case a player or official is taken out of competition by the host countries health office due to positive Covid test(s), neither the Member Association nor the person(s) is entitled to claim for any reimbursement and shall pay any cost for an eventual quarantine.

#### During the event

##### At the hotel:

- Refusal of ART or PCR testing will result in dismissal from participation in the activity.
- Face masks should be worn at all times at the hotel (except during eating), as well as during transits.
- All shuttle buses are allowed to operate with up to 70 % of capacity. In case the bus is reaching its capacity, the participant is not allowed to board and should wait for the available next bus.
- It is strictly prohibited to leave the hotel for any reason.
- It is recommended not to be in groups and avoid mixing with members of other delegations.
- To avoid the spread of infection (if any), participants should maintain 1.5 m distance at all times.
- Delivery services to the hotel are generally allowed but depending on decision by the hotel management.
- A welcome desk at the reception shall be the only contact channel between participants and the LOC.
- Anyone feeling ill is strictly forbidden to go to the venue or any other competition facilities.
- If any symptoms appear at any time and if the body temperature rises above 37.5 °C, please inform staff or volunteers at the welcome desk immediately to seek the appropriate medical attention. Participants with symptoms of a respiratory infection will be refused entry to the venue and entry will be only granted again after negative result of a further ART or PCR test.

##### At the venue:

- Availability of handwashing amenities with soap and water, non-contact air hand dryers or paper towels in toilets shall be provided.
- Availability of hand sanitisers shall be guaranteed in the different places.
- Meals shall be served at the hotel in specifically designated areas for the participants only. Host country laws will apply regarding distance between tables and maximum number of persons per table.
- It is strictly prohibited to leave the venue for any reason, apart from any related to the activity.
- Face masks should be used at all times.

- Taking showers at the venue is prohibited.
- If any symptoms are surging at any time and if the body temperature rises above 37.5 °C, please inform the organisers.
- Once the participants reach the venue, intermingling with other people should be avoided as much as possible.
- Physical distancing of 1.5 m should be maintained between all individuals at all time.
- Spectators are not allowed.

### **End of activity:**

- Everyone should leave the venue and return to the hotel as soon as all activity procedures are over.

### **Important remarks:**

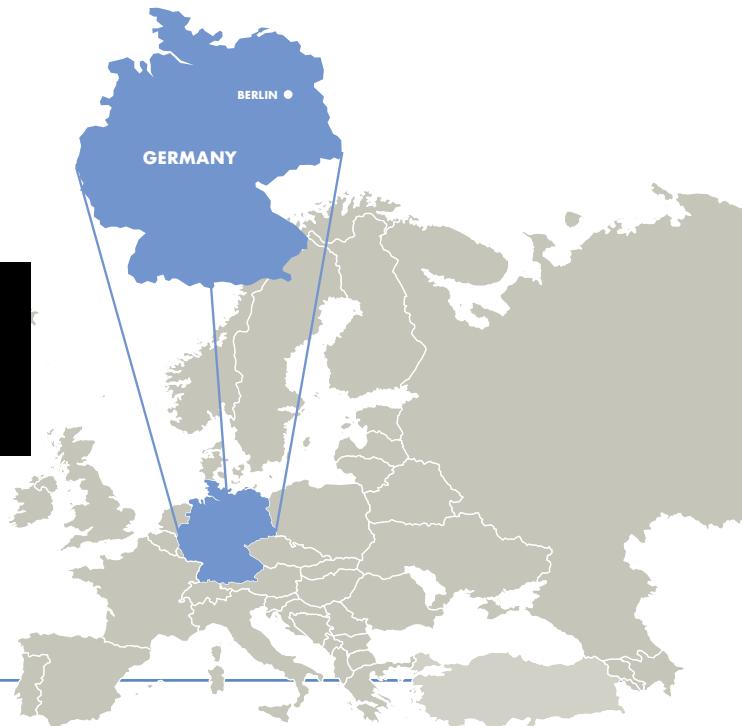
- All restrictions are to be strictly applied and any breach of the guidelines will be individually investigated.

- Participants are not allowed to leave the bubble area (Hotel, transportation, venue).
- In case someone tests positive, they will be moved to a government facility for isolation for 10 days and they will be considered out of the bubble. By local law they will be released out of isolation after day 10 and showing no symptoms on the last 3 days of isolation. Each Association is responsible for the quarantine cost of their accredited persons.
- Any close contact persons who were tested positive will follow local Covid-19 health security measures.





### 3.3.1



#### Parkinson's World Table Tennis Championships (PWTTc)

Location(s)	2021 – Berlin, GERMANY
Status	Completed
Next date	09-11 September 2021
Project description	World Championship for players with Parkinson's disease, where family members and the public in general are proactively invited to assist
Aim	To raise awareness for the positive benefits of playing table tennis for people with Parkinson's. To provide networking opportunities for the persons diagnosed with it and their families to exchange ideas and experiences
Target groups	Players with Parkinson's disease no matter their level of play. Family members. Public in general
Implementation	Implementing partner hosts the event including planning, organising, financing and staging
Current implementing partner	YUVEDO Foundation
Countries participating	24
Players	139 registered
Male/Female balance	99/40
Playing tables	15
Training tables	16
Tables with Streaming TV	1 live
Events played	14 (6 singles -MS1-MS2-MS3-WS1-WS2-WS3 and 8 doubles -WD1-WD2-MD1-MD2-MD3-XD1-XD2-XD3)
Matches played	431

**PWTTc contributes to UN Sustainable Development Goal**





## 3.3.2

### TableTennisUnited



Location(s)	Worldwide / online campaign
Status	Ongoing
Start date	11-06-2020
Project description	Fundraiser campaign to support the global table tennis family members in need with Covid-19 related issues. With the TTU campaign, we collect donations worldwide to finance Covid-19-related aid initiatives. Due to the pandemic, we are calling for donations and our table tennis community can apply for help directly online. A balanced selection panel, which represents different target groups, decides on a regular basis about the support given upon received donations.
Aim	Raising financial help for our global table tennis community, who is in dire need of support due to Covid-19 related issues.
Target groups	All ITTF family members, or rather our community, are welcome to apply – especially athletes, teams, coaches and national associations worldwide
Donors	57
Applications	198
Supported applications	98
Partners	ITTF, WTT
Website	<a href="https://www.tabletennisunited.org/">https://www.tabletennisunited.org/</a>





## Racket Table Tennis Club (Zanzibar, Tanzania)



The local club promotes table tennis as a sport for all and uses it as a tool to empower and motivate children in difficult times. During the pandemic, when the situation has become tougher than usual, the club never gave up and has even extended its reach to promote table tennis in nearby communities.

*The children are so happy as the donated equipment becomes our salvation from the challenges we are going through.*

*They now play with more enthusiasm and are improving rapidly in their table tennis skills. Those equipments are not only for our club but they are also available to everyone who wishes to enjoy table tennis."*

Khalid Ahmed, Founder of the Racket Table Tennis Club.



## Fédération Tahitienne de Tennis de Table (Tahiti, French Polynesia)



Listening to the needs of the local table tennis community, the Tahitian Table Tennis Federation has set ambitious goals for 2022. They include having 1,000 clubs and leagues in all the archipelagos and providing a 12-month compensation assistance for the new league coaches by June 2022.

*"We cannot thank you enough for the equipment donation and the financial support. This is crucial for our plan to promote table tennis."*

Alizé Belrose, Tahitian Table Tennis Federation.

**Thanks to #TableTennisUnited Fund, the number of coaches has already doubled since August 2021, allowing the Federation to continue the programme to promote grassroots table tennis in Tahiti. By the time this update is published, first league coaches have already been sent to the archipelagos of the Leeward Islands to promote table tennis, and the local clubs have already received the rackets to continue training.**



## Offiong Edem Foundation

"The program went so well and I'm so happy seeing those children going home happily. The excitement their energy, willingness was unimaginable. It's was successful because of your support.

Thank you so much for your generous donation to offiongedemfoundation we truly appreciate your commitment to the kids in our community. With your help, we've provided lots of goodies to children. We couldn't do it without you! Thank you."

Offiong Edem



## American Youth Table Tennis Organization

"Thank you for the financial support of the ITTF Foundation. The financing was instrumental in helping AYTO to afford a safe and memorable ceremony honoring the late George "The Chief" Braithwaite.

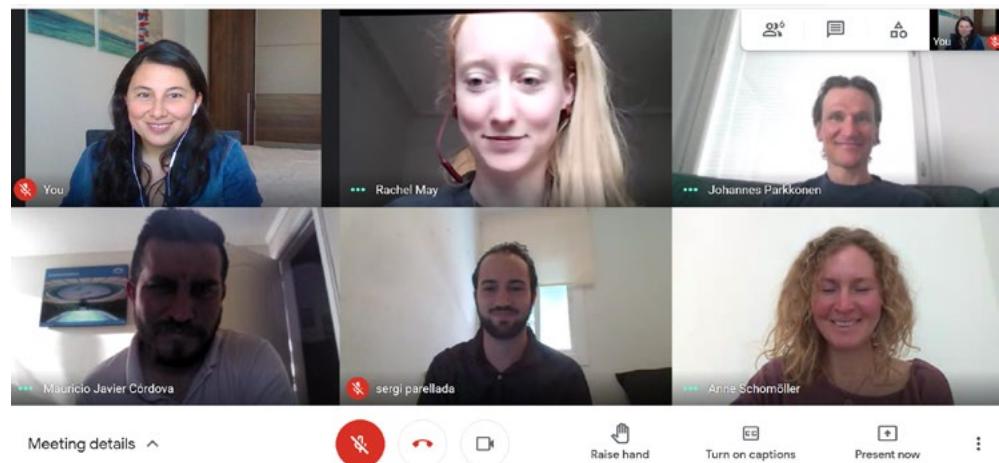
We were able to host close to 200 people from different parts of the world including the family members, diplomats, who's who of the table tennis community and most importantly the aspired table tennis youths. AYTO and the family are gracious of the official recognition and financial support from the ITTF Foundation. It allows us to continue to spread the spirit of "The Chief" to grow the sport of table tennis."

Thomas Hu,





### 3.3.3



#### **SPIRIT Project – ITTF Foundation collaboration on an EU funded project**

### Project overview

#### **Project Aim:**

The main aim of the project is to make sports clubs more accessible and welcoming to everyone, including refugees, by developing a framework for human, inclusive and empowering coaching that nurtures good mental health.

#### **The objectives of the project are:**

1. Collect, compile and disseminate relevant research and review useful practice examples in the field of sport and mental health.
2. Develop and promote key recommendations for educating coaches that advance the mental well-being of their sports participants. These recommendations for coaches' education will be based on the research review and mapping study on best practices.
3. Create and implement a coaching framework that presents the academic case (based on research review) for sports and mental health in an accessible manner and utilises the best practice examples to guide the learner through an educational path.
4. Produce and disseminate an accessible online learning tool, facilitating the skill development of coaches in a flexible way. This online educational content will be publicly available and free.

#### **Project Timeline:**

Project funding will run from January 1, 2020, until December 31st 2022, on this date the intellectual outputs need to be finalised. The main contribution from the ITTF Foundation will take place from October 2020 to July 2021.

### Project partners:



### Activities to date:

- Kick-off meeting 2-4 March in Brussels
- Monthly calls with Steering Committee
- Quarterly calls with wider partnership
- Project website launched:  
<https://www.engso.eu/spirit-project>
- Intellectual Output 1 available for download on the website  
<https://www.engso.eu/spirit-project>
- Intellectual Output 4 first draft finalised by ITTF Foundation in June 2021

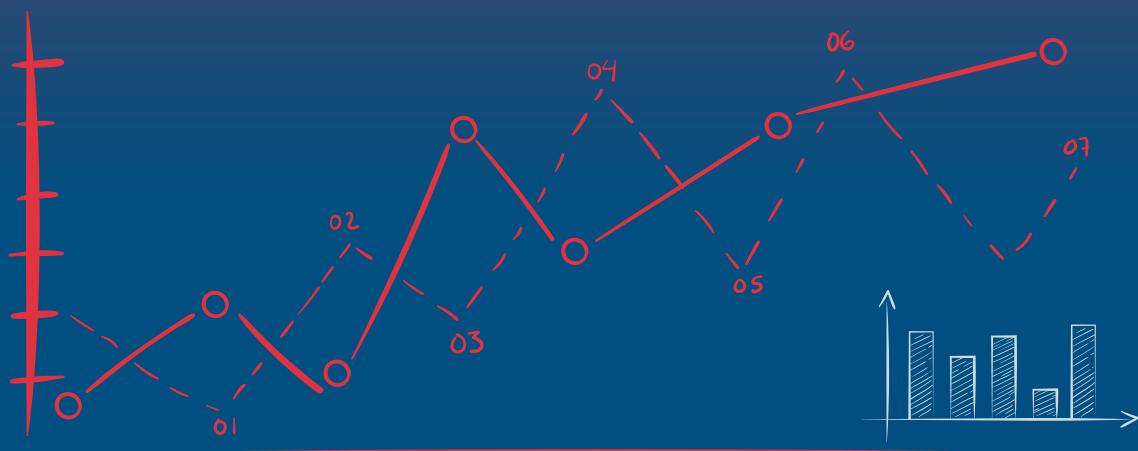
### Activities to come:

- Intellectual Output 4 feedback and proofreading
- Intellectual Output 4 edit for final draft by end July 2021
- Intellectual Output 4 design by August 2021
- Potential meeting February 2022

TT  
LEGACY



**Raising awareness, providing  
solutions and motivating  
engagement of the table tennis  
community within sustainability.**





# 3.4

## TT Legacy

We play an active part in the ITTF Sustainability Working Group, which is currently planning its strategy.

### Vision:

Sustainability means to ensure Table Tennis. For all. For life. **Forever.**

### Mission:

At the heart of the ITTF Group's vision is to make Table Tennis accessible to all, for life and for future generations. To achieve this, the sport must consider its impact on:

### People, Planet and Profit.

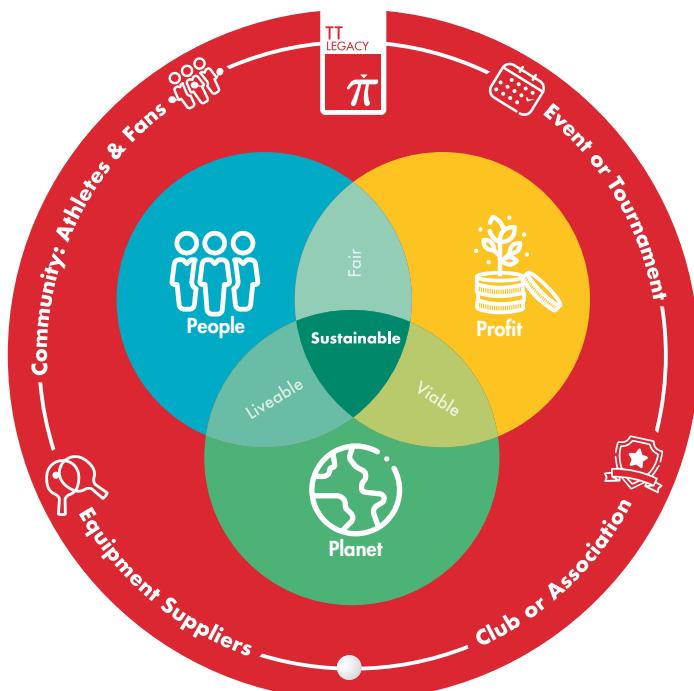
- People:** Table Tennis can only serve people if we closely monitor and manage our activities' impact on individuals and communities at large. We must ensure that our sport causes no harm and is continually used as a tool for positive change in society and a force towards reaching the United Nations Sustainable Development Goals.



- Planet:** Table Tennis has a collective responsibility to protect the environment in which it is played and the finite resources it uses. The sport will work hand in hand with its stakeholders to reduce its carbon footprint and drive innovative solutions. In addition, raising awareness aimed at consumption and behaviour changes will be developed to ensure a wider reach and brighter future for all.



- Profit:** Table Tennis, to survive, must support its own long-term economic growth without negatively impacting people and our planet. We can achieve this by working on our cash flow, resource distribution and support for social businesses and technologies. We must increase our commitments to generate value beyond financial profitability for our athletes and fans.





## Marketing & Communications



## 4.1 TT@WORK

The pandemic is keeping us economically on edge. The world is in upheaval, forcing us to face unprecedented global challenges with new concepts. In order to form and establish more close longterm relationships with companies outside the existing international table tennis family, we at the ITTF Foundation have developed a new concept to fill companies with enthusiasm for table tennis in general, our entire table tennis family and our cause.

We care about table tennis. For All. For Life. We believe table tennis is popular, universal, and inclusive. And therefore, we want to bring table tennis directly into companies' offices and factories.

In recent years, there has been increased discussion about corporate culture —and with good reason. It is important! Corporate culture describes the working environment and working atmosphere of an organisation. It determines the values, attitude, activities, social behaviour and beliefs of the company and its employees. Corporate culture can provide a healthy balance between work and creativity. Or it can mean a very tight framework of a 9 to 5 job with little room for inspiration and appreciation. The competition among companies for good employees is getting increasingly fierce and ignoring corporate culture in the long run comes at a cost.

With the establishment of a table tennis oasis directly in the offices or factories of our partners, we support companies in developing a modern, openminded, interactive, and integrative corporate culture. At the same time, we create a playful way of stress reduction and relaxation for the employees, many of which may even associate this with positive childhood memories.



The advantages, both for employers and employees, are obvious. Above all, health and wellbeing, but also teambuilding, inclusiveness, interaction, concentration, creativity, and morale count among the important factors here. In other words: healthy, motivated employees who feel valued by their team and comfortable in their company's office. A win-win situation for everyone! This could also mean the start of endearing and deep relationships with new partners for us.

After having successfully placed table tennis in companies, the second step is to organise table tennis business networking events to bring companies together to enjoy our sport in a relaxed and great atmosphere – at first locally, then regionally, nationally and finally internationally. Playful networking at the table, so to speak. Again, creating a win-win situation for all.



Project	TT@WORK
Related programme	TT4Health
Location(s)	Pilot project first in Leipzig, Germany – followed by a nationwide launch; after introduction in Germany, gradual market expansion into other European countries, other continents, and finally a global approach
Status	Project launch to be determined due to the pandemic.
Project description	We bring table tennis into the office or factory of our partner <ul style="list-style-type: none"> <li>• Delivery and setup of table tennis equipment at the office</li> <li>• Delivery of a starter kit</li> <li>• Provision of TT@WORK table tennis software</li> </ul>
Aim	Development and establishment of deep long-term relationships with potential new partners of the foundation, with the aim to cooperate later also in the field of our CSR programs and projects
Target group	Non-table tennis related companies and bluechip companies as well as medium-sized companies and start-ups
Business model	Annual ITTF Foundation membership fee for the provision & use of table tennis equipment and TT@WORK software  Optional support will be offered menu-based
Software	TT@WORK software dashboard for companies & employees will provide the possibility to challenge each other, display match outcomes as well as player rankings, additional stats and leader boards
Optional support	Optional features we will provide to our partners: <ul style="list-style-type: none"> <li>• coaching classes at the office with licenced table tennis coaches</li> <li>• corporate table tennis events at the office</li> <li>• participation at table tennis business networking events</li> </ul>
Number of partners	Within the first 12 months after launch, we aim to win at least 48 new partners for the TT@work project



## 4.2 Social Media

Social Network	Gender (%)	
	Men	Women
Facebook	75%	25%
Instagram	83.8%	16.2%
Twitter		
Youtube	68.5%	31.5%

### MONTHLY FOLLOWER GROWTH ON FACEBOOK

Month	Followers
January	14,527
February	14,813
March	15,047
April	15,282
May	15,337
June	15,450
July	15,777
August	15,955
September	16,044

### MONTHLY AVERAGE REACH ON FACEBOOK

Month	Average reach
January	80,366
February	950,951
March	348,266
April	1,442,199
May	2,630,179
June	314,150
July	109,934
August	241,678
September	633,673

### WEBSITE

Month	Page views	Unique page views
January	3928	3393
February	4435	3712
March	8394	6879
April	8570	7175
May	5642	4694
June	4738	3973
July	7854	6247
August	10,727	9138
September	10,387	8711

### FOLLOWER GROWTH

Social Network	Followers		
	Last period	Current period	Variation
Facebook	15,450	16,044	3.8%
Instagram	4986	5144	3.2%
Twitter	1006	1095	8.8%
Youtube	2304	2336	1.4%
LinkedIn	632	731	15.7%

### ENGAGEMENT STATISTICS

#### LIKES

Channel	1st Q	2nd Q	3rd Q
Facebook	33,919	13,585	8809
Twitter	615	774	762
Instagram	5743	5862	4113
Youtube	196	151	113

#### SHARES

Channel	1st Q	2nd Q	3rd Q
Facebook	2737	968	745
Twitter	131	197	222
Instagram	245	434	434
Youtube	101	148	136

#### COMMENTS

Channel	1st Q	2nd Q	3rd Q
Facebook	1013	522	362
Twitter	30	25	27
Instagram	147	156	120
Youtube	4	10	7

#### MESSAGES RECEIVED

Channel	1st Q	2nd Q	3rd Q
Facebook	11	17	22
Twitter	1	2	1
Instagram	49	115	86
Youtube	0	0	0

#### YOU TUBE

Stat	Number
Subscribers	2336
Views	4659

## Social Media - Top Post Per Channel



### FACEBOOK



Taking a break from the handcrafted tables building test course in Cote d'Ivoire. How just a ball and rackets can bring smiles to children's and adults' faces. Ping Sans...

reactions: 162

Comments: 4

Shares: 28

Reach: 93,314

Engagement: 2,199

Time Posted: 3 September 2021

**Topic: TT4ALL**

### TWITTER



ITTF Foundation  
@ittffoundation

At the age of 15, [@annaLhurstey](#) has not only been known for great success in [#tabletennis](#), but also for her work raising awareness on climate change.

Read her inspirational story [ittffoundation.org/news/details/a...](#)

#Sustainability [@ETTU\\_TTennis](#)



3:00 AM · Aug 12, 2021 · Twitter Web App

Likes: 18

Comments: 0

Retweets: 15

Impressions: 7,135

Day Posted: August 12, 2021

**Topic: TTsustainability**

### INSTAGRAM



Likes: 392

Comments: 5

Direct Message: 7

Profile visits: –

Saved: 19

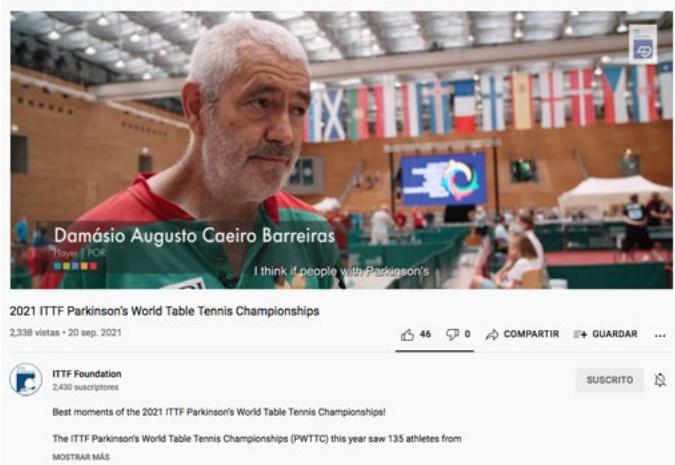
Reach: 6,758

Reproductions: 6,758

Day Posted: 4 September, 2021

**Topic: MondayMotivation**

### YOUTUBE



Likes: 36

Comments: 4

Shares: 106

Views: 1,313

Day Posted: September 20 2021

**Topic: #ITTFParkinsons2021**

<https://www.youtube.com/watch?v=U25VRK7X-fMv>

# Social Media - Top Post Per Channel



## LinkedIn

 ITTF Foundation  
779 followers  
2mo · Edited  
  
We support "reshaping sport and development"  
  
The International Platform on Sport and Development launches the "reshaping sport and development" campaign, which aims to make sport more inclusive, accessible, and equitable, identify key themes and actions, and involve the community in setting plans and priorities for the sector.  
  
<https://lnkd.in/dCK3q4QK>

  
Australian Aid | Federal Ministry for Economic Cooperation and Development | SOCIETY FOR DEVELOPMENT | The Commonwealth | Laureus  
JOIN OUR CAMPAIGN  
**Reshaping Sport and Development**  
C4D Sport Development | ChildFund | generation4peace | Women Win | eGSE | SVENSKA POSTKOD STIFTELSEN

Reactions: 26  
comments: 2  
Reach: 958  
Shares: 0  
Day Posted: 26 May, 2021  
**Topic: Sport and Dev**

## WEBSITE

 SELECCIONAR IDIOMA | Q  
ABOUT US PROGRAMMES DONATION STAY INFORMED GET INSPIRED



**Applications for DBF 2021 - Now Closed**

Thank you to all applicants for sharing their dream with us to smash down United Nations Sustainable Development Goals (Global Goals) using table tennis.  
Find out about selected candidates from previous editions:  
- DBF 2019 selected projects [HERE](#)  
- DBF 2020 selected projects [HERE](#)



**Next call for project in 2023**

**TT DREAM BUILDING FUND POWERED BY GSD**  
The 2021 call for projects opened from 1 August to 29 September

**What is the Dream Building Fund powered by GSD?**  
The Dream Building Fund powered by GSD is a biennial call for projects aiming to support initiatives that solve problems within their communities. The ITTF Foundation and its partner The Foundation of Global Sports Development (GSD) provide financial and knowledge support to change makers, that wish to use Table Tennis as a tool to improve an aspect of human welfare in their local reality. The expected impact results for the beneficiaries of these projects are therefore, not based on Table Tennis performance but rather its contribution towards one of the 17 UNSDGs.  
Grant for individual projects ranges from EUR10,000 - 35,000.  
The ITTF Foundation is to fund a total of approximately five projects this round. Each project should last for two to three years.

**SUSTAINABLE DEVELOPMENT GOALS**

Page views: 6,845  
Day Posted:  
**Topic: TT Dream Building Fund**

<https://ittffoundation.org/programmes/tt-dream-building/call-for-project-2022-dream-building-fund-powered-by-gsd>

## 4.3 International Recognitions

Since the establishment of the ITTF Foundation in 2018 we have received multiple international recognitions, for which we are very grateful.

Year	Organisation	Award	Programme/Project	Position
2020	Sports Business Award	<b>Best Sports Governing Body Initiative</b>	ITTF Parkinson's World Table Tennis Championships	Bronze
2020	Sports Business Award	<b>Best Club CSR or Community Scheme</b>	Slum Ping Pong	Finalist
2020	Sports Business Award	<b>Coronavirus Innovation Award: Communication</b>	2020 World Table Tennis 'at Home' Day	Finalist
2020	Sports Business Award	<b>Coronavirus Innovation Award: Compassion</b>	#TableTennisUnited fundraising campaign	Finalist
2020	FICTS Festival	<b>Sport &amp; Society</b>	"Headquarters Inauguration" – video	Mention d'Honneur
2020	FICTS Festival	<b>Documentary</b>	"Ping Pong Diplomacy - Korea United" – video	Finalist
2020	FICTS Festival	<b>Documentary</b>	"2019 ITTF Parkinson's World Table Tennis Championships" – video	Finalist
2020	FICTS Festival	<b>Sport &amp; Society</b>	"World Table Tennis "at Home" Day - The craziest longest table tennis rally ever!" – video	Finalist
2019	Sports Business Award	<b>Best Sports Governing Body Initiative</b>	ITTF for creating the ITTF Foundation	Finalist
2019	Sports Business Award	<b>Best Club CSR or Community Scheme</b>	Dream Building with Refugees in Za'atari	Finalist
2019	Sports Business Award	<b>Best Club CSR or Community Scheme</b>	Buenos Aires - Tokyo, bridging the Olympic Games	Finalist
2019	Sports Business Award	<b>Best Sports Event of the Year - Overseas</b>	World Table Tennis Day	Bronze
2019	SPIA Awards	<b>Best Sport CSR Initiative of the Year</b>	Table Tennis for NepALL	Bronze
2018	Sports Business Award	<b>Best Sports Governing Body Initiative</b>	World Table Tennis Day	Bronze
2018	FICTS Festival	<b>Sport and Society - Sport Values</b>	"Introducing the ITTF Foundation"	Mention d'Honneur



**BRONZE WINNER**

**Best Sports CSR Initiative of the Year**





## 4.4 Video productions



To show our work enabling table tennis as a tool for social development and peace, we have produced several videos since our establishment in 2018.

Category	Occasion	Name
Public Relations	Presentation	<b>Introducing the ITTF Foundation</b>
	Headquarters Inauguration	<b>ITTF Foundation Headquarters Inauguration (28-09-2019)</b>
	Donation Campaign	<b>Donation Campaign</b>
	TableTennisUnited	<b>#TableTennisUnited - Donation Campaign</b>
	Sponsors	<b>GSD and ITTF (Foundation) – 11 Years of Collaboration</b> <b>ITTF Foundation Dream Building Fund powered by GSD</b>

Programme	Project	Name
	<b>Dream Building</b>	<b>ITTF Nittaku Dream Building with Refugees Project at Za'atari Refugee Camp</b>
		<b>World Teacher's Day - HONECRIC project in Uganda</b>
	<b>Dream Building Fund</b>	<b>TT Dream Building Fund - Do you have a dream?</b>
		<b>Slum Ping Pong - TT Dream Building Fund</b>
		<b>TT Dream Building Fund 2020</b>
	<b>ITTF Parkinson's World Table Tennis Championships</b>	<b>Ping Pong Parkinson: Nenad Bach's story</b>
		<b>TT4Health: The story of Jens Greve</b>
		<b>ITTF Parkinson's World Table Tennis Championships 2019 - New York, USA</b>
		<b>ITTF Parkinson's World Table Tennis Championships 2021. Berlin</b>
	<b>Table Tennis United</b>	<b>#TableTennisUnited - Players statements</b>
		<b>#TableTennisUnited 2020 – Impressions from supported initiatives</b>
	<b>Buenos Aires - Tokyo, bridging the Olympic Games</b>	<b>Buenos Aires - Tokyo, bridging the Olympic Games, extended</b>
		<b>Buenos Aires - Tokyo, bridging the Olympic Games, short version</b>
	<b>One Korea, One Table</b>	<b>Ping Pong Diplomacy: Korea United</b>



## Video productions

Programme	Project	Name
 <b>World Table Tennis Day</b>	<b>World Table Tennis Day</b>	<b>WTTD 2018 Official Video - Players Invitation</b>
		<b>2018 World Table Tennis Day Celebrations</b>
		<b>Official WTTD 2019 Video - Join us on April 6 2019!</b>
		<b>World Table Tennis Day 2019: Main event in Kampala, Uganda (Slum Ping Pong)</b>
		<b>2019 World Table Tennis Day Celebrations</b>
		<b>Join World Table Tennis Day 2020 English Version</b>
		<b>Participe do Dia Mundial de Tênis de Mesa 2020</b>
		<b>Participez à la Journée Mondiale de Tennis de Table 2020</b>
		<b>Participa del Día Mundial de Tenis de Mesa 2020</b>
		<b>انظم إلى اليوم العالمي لكرة الطاولة 2020!</b>
		<b>#TableTennisUnited: World Table Tennis at Home Day!</b>
		<b>The Longest Online Table Tennis Rally Ever - World Table Tennis At Home Day 2020</b>
		<b>Best of World Table Tennis 'At Home' Day</b>
		<b>World Table Tennis Day 2021: FEMpowerment</b>
		<b>Journée Mondiale du Tennis de Table 2021: FEMpowerment</b>
		<b>Dia Mundial do Tênis de Mesa 2021: FEMpoderamento</b>
		<b>Día Mundial del Tenis de Mesa 2021: FEMPoderamiento</b>
		<b>اليوم العالمي لكرة الطاولة</b>
		<b>Conference on gender equality and FEMpowerment in table tennis</b>
		<b>World Table Tennis Day 2021 Celebration</b>
<b>TT Fun Lab</b>	<b>TT Fun Lab</b>	<b>TT Fun Lab - Launching</b>
		<b>ITTF Foundation TT Fun Lab Opening - short</b>



## 4.5 Sponsors & Donors



At the ITTF Foundation we express our deep appreciation for our sponsors and donors both on our real Wall of Honour at the Headquarters in Leipzig, Germany, and directly on our virtual Wall of Honour on our homepage.

Enclosed you will find an overview of who supports our cause both financially and through donations in kind.

### WALL OF HONOUR

Donation Private Individuals	Donation Enterprises	Donation In Kind Enterprises
 <b>DIAMOND</b>  <b>Steve Dainton</b>	 <b>International Table Tennis Federation</b>      <b>The Foundation for Global Sports Development</b>	 <b>Hefu Sports Equipment</b>   <b>STIGA</b>
 <b>PLATINUM</b>		 <b>Nittaku</b>
 <b>GOLD</b>  <b>Leandro Olvech</b>   <b>Christian Belter</b>	 <b>DHS</b>   <b>Nittaku</b>   <b>AGITOS Foundation</b>   <b>STAG</b>	 <b>Butterfly</b>   <b>STAG</b>

### Institutional Support



**City of Leipzig**



**European Union**

**Thank you for sponsoring us  
and our programmes:**

